

# Promote Ceramics Education and Foreign Exchange and Development Research

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## Abstract

**This thesis analyzes vertically how modern Jingdezhen ceramics education has shifted from the master-apprentice system, father-son system to school training mode, and analyzes the relationship between ceramic education and ceramic skills, ceramic culture, and ceramic customs. Jingdezhen, as the capital of Chinese porcelain, has a splendid history in the development of the ceramic industry. The development of ceramic education has changed from a long feudal society of craftsmanship to a school system, which has laid the foundation for the transformation and development of modern ceramics. With the reform of the modern ceramic industry, Jingdezhen's ceramic education has become a beautiful landscape of modern ceramics and is the backbone of modern ceramic development. Therefore, a systematic study of the century-long development of ceramic education in Jingdezhen is from modern to modern. It is necessary that this is not only the induction of the early development of the ceramic industry, but also provides the basic conditions for the future development of ceramics, because the development of ceramics cannot be separated from the training of ceramics professionals. Based on historical time, When Jingdezhen Ceramic Institute is upgraded to a ceramic university, the research in this thesis will undoubtedly provide basic help for the future development of Jingdezhen Ceramic Education.**

## Keywords

**Ceramic education, foreign exchange, ceramic development.**

## 1. Introduction

The Silk Road started in the Western Han Dynasty in China. The land trade route connecting Asia, Africa and Europe in history is the route of China's foreign economic development. And the development of foreign exchanges is inseparable from the trade of porcelain. Chinese porcelain was once a luxury purchased by foreigners. There is no doubt that foreigners came to China to learn ceramics skills. Jingdezhen can be said to be an ancient Chinese foreigner. One of the destinations, so one of the purposes of Jingdezhen ceramic education development is to promote the development of foreign exchanges, and the Ceramic Institute is undoubtedly shouldering the task of foreign exchange windows. As early as 1958, it began to accept international students from Eastern Europe and other countries. By the 1960s, foreign students from Poland, Vietnam, Romania and other countries were accepted. Initially, 23 students were accepted, including 20 from Vietnam, 1 from Poland, and 2 from Romania. Since the early 1980s, the Ceramic Institute has sent some teachers to study in Japan, Britain, and Germany. After the reform and opening up, more and more foreigners came to exchange in Jingdezhen, such as the United States, Britain, Japan, South Korea, Germany, France, and so on.

After the twentieth century, this kind of exchange is one year better than one year. Since 2006, the school has continued to implement an open school strategy, actively expanded the field of international exchanges and cooperation, and further enhanced its reputation and influence at

home and abroad. The 22 delegations visited the European Membrane Research Center in France, the University of Alfred, the University of West Virginia, the Limoges National Institute of Advanced Design and Art, the Korean Institute of Ceramic Technology, Seoul University, Gyeonggi University, and Seoul Industries University, Tankoku University, Yuanguang University, Qingjiang University Cultural Industry University, Gongju University, Hunan University and other universities and research institutes exchanged visits. From March 13 to 23, 2008, Dean Zhou Jianer led a Chinese ceramics education delegation to the United States at the invitation of the American Ceramic Art Education Committee and the University of West Virginia. On March 19th, Dean Zhou Jianer was invited to attend the 40th Annual Ceramic Art Education Conference in Pittsburgh, PA, and gave a speech. From April 27th to May 2nd, 2008, at the invitation of the World Ceramics Fair of Korea Foundation and the Korea Ceramic Technology Institute, Seoul University, Gyeonggi University, Seoul Institute of Technology, Dankook University, Yuanguang University, and Qingjiang Cultural Industry University, The honorary dean of the school, Qin Xilin, and the dean, Zhou Jian'er, etc. visited South Korea for exchanges, and signed cooperation and exchange agreements with the World Ceramics Expo, the Korean Ceramic Industry Technology Institute, Gyeonggi University, and Dankook University. In 2008, the school cooperated with the US State Department and the University of West Virginia in the United States to create 4 "Bowls", which were highly praised by President Bush. In 2008, Jingdezhen Ceramic University was awarded the "International Science and Technology Cooperation Base" by the Ministry of Science and Technology, and its research field is materials science.

Now led by a new generation of leaders, Guo Jiezhong, Jiang Weihui, Hu Linrong, Ye Guanrong, Liu Xiaoli, Ning Gang, and Zhan Qi'an, Jingdezhen Ceramic University not only exchanges teachers with each other, but also sends students to study, and sends teachers to the school to Students teach professional lessons.

The school has continued to strengthen the organization with the UNESCO Ceramic Society, the American Ceramic Education Board, the European Ceramic Society, the American Ceramic Society, the Japanese Ceramic Society, the Korean Ceramic Society, and other organizations, as well as the Alfred University, the University of West Virginia, and Canada Cooperation and exchanges with internationally renowned universities such as Vascota University of Design and Art, Helsinki University of Design and Art, Finland, and the University of Staffordshire. Signed exchange and cooperation agreements with Alfred University in the United States, Limoges National Art School in France, Gwangju Women's University in Korea, and the World Ceramics Center in Korea; set up an "International Artist Studio" in cooperation with the University of West Virginia in the United States, for domestic and foreign Ceramic artists have established a new platform for ceramic art education and communication; the school has actively stepped out of the school and widely disseminated China's outstanding ceramic culture and art and scientific and technological achievements at home and abroad. It has established inter-school friendly relations with more than 20 universities in the United States, Japan, South Korea, the United Kingdom, and other countries, and has established a learning exchange platform such as the China Ceramic Art International Summer School, and has included the UNESCO Ceramic Art Society, the American Ceramic Art Education Commission, Europe The major ceramics professional societies in the world, including the Ceramic Art Association, have launched exchanges and cooperation. Among them, the "China Ceramic International Summer School" and "JCI-WVU International Ceramic Artist Studio" jointly established with the University of Alfred and the University of West Virginia are listed as "China-US Relations 200 Years" by the US State Department. A model and new upsurge of Sino-US civil exchanges. " The school was listed by the Ministry of Education and the State Administration of Foreign Experts Affairs as a project unit of the "Innovation and Introduced Intelligence Program for Disciplines in Colleges and Universities". The school teacher delegation was kindly met by Queen Elizabeth II at

Buckingham Palace, and presented a gift porcelain designed and made by our school's artists to the Queen; the school successfully held ceramic art and Jingdezhen study exchanges between China, Africa and Arab countries. A series of academic exchange activities such as activities, the International Forum of High-Tech Ceramics, the International Cultural Forum of the World Ceramic City Mayor's Summit, the International Conference on Ancient Ceramics Science and Technology, and the International Conference on Design and Art in Central China have further enhanced the school's international influence. On the afternoon of October 20, 2015, Jan Ann Bowers, Honorary Mayor of Stoke-on-Trent, UK, and his party visited our school. On the morning of October 21, 2015, Sonia, the president of the National Academy of Fine Arts in Bordeaux, France, and Sebastien, the dean, visited our academy.

## 2. Forms of External Communication

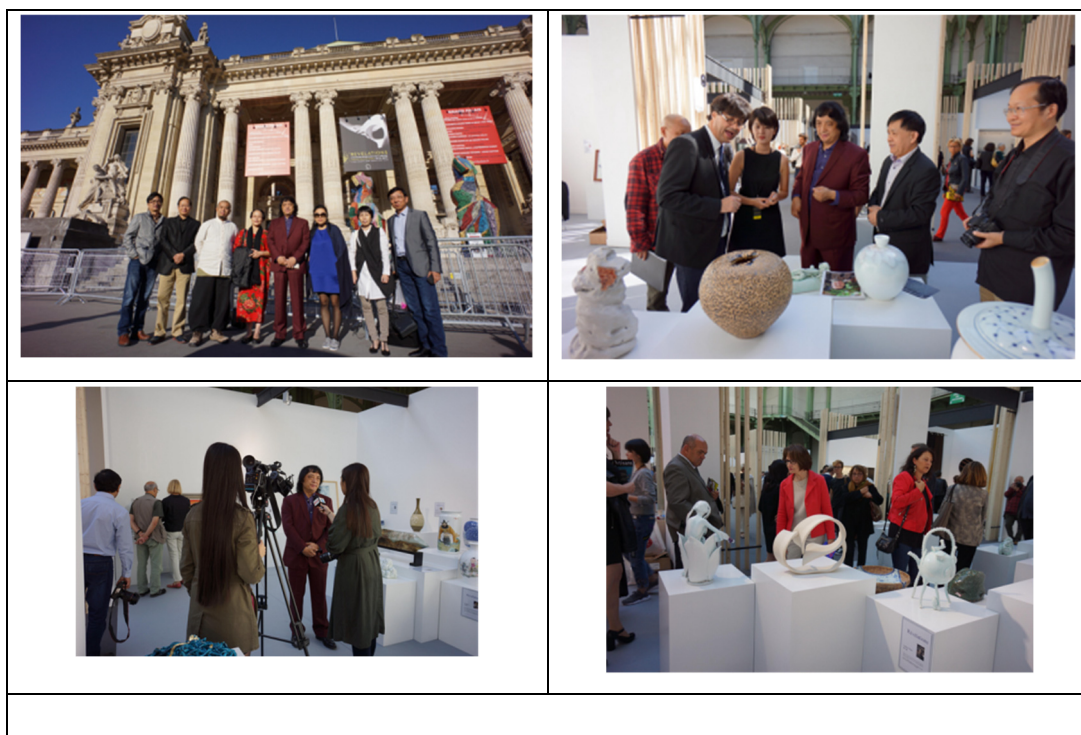
### 1. Host ceramic exhibition

In 2006, the school organized the works of teachers and students in five universities in Taiwan and Hong Kong to hold a tour of the exhibition "Crafting Skills—Ceramic Art Works Exhibition of Jingdezhen Ceramic Institute", which caused a great response in Hong Kong and Taiwan. In 2007, the school once again organized a tour exhibition of teachers and students' works at the University of West Virginia, Indiana State University, Iowa State University, Utah State University, Wellington Museum of Art, American Museum of Modern Ceramics, etc. University and Hunan University jointly hold ceramic art exhibition.

In 2009, the school successfully held the "China Jingdezhen Ceramic Art Exhibition" at the UNESCO headquarters in Paris, France; in 2011, at the invitation of the French National Art Industry Federation, participated in the 17th International Intangible Cultural Heritage Exhibition of the Louvre in France; 2012 In the 8th China (Shenzhen) International Cultural Industry Expo and Trade Fair successfully held the "Jingdezhen Ceramic Institute Teachers and Students Works Exhibition"; in 2013, the school successfully held the "China Platinum" ceramic art exhibition in Cambridge University, UK, 2014 In 2007, the school was invited by Greece to hold a "Chinese Contemporary Ceramic Art Exhibition" at the Greek Asian Art Museum.

On September 10, 2015, the International Art and Innovation Biennale, hosted by the French Art Federation, opened at the Grand Palais in Paris. The Jingdezhen Ceramic Institute carefully organized and brought more than 30 ceramic works of various styles to this exhibition, which debuted in the Grand Palace, an exhibition platform of mainstream French art. Prof. Ning Gang, Vice President of Jingdezhen Ceramic Institute, and Zhang Yalin, Dean of the School of Design and Art, represented the contemporary Chinese ceramics artists at the Grand Palace exhibition site and gave a comprehensive introduction to more than 30 innovative ceramic artworks, showing France and the world the Chinese contemporary The traditional context and contemporary spirit of ceramic art are highly appreciated by the French Prime Minister and the audience. French Overseas Chinese News, Xinhua News Agency, French News Agency, French ART Magazine, China Daily French Edition, Paris Times reported on the exhibition of our school. In addition, the French Overseas Chinese Press also had an exclusive interview with the vice president of our university, Professor Ning Gang. The exhibition attracted tens of thousands of artists, collectors and viewers from France and the world to come and appreciate it. Serge Nicole, chairman of the French Artists Federation, said after the exhibition that he was deeply convinced by the contemporary Chinese ceramic art works. The works embody the interweaving and intermingling of the broad Chinese culture and contemporary art; the ceramic art exhibits not only show the modern transformation of traditional Chinese ceramics, but also show the highest level of modern Chinese ceramics. The French audience who watched the exhibition stated that the innovative ceramic art works of Jingdezhen Ceramic Institute broke their traditional knowledge of traditional Chinese ceramic art. The works contained the

spirit of traditional Chinese ceramic art, and their shapes and decorations were bold and avant-garde, with strong regional characteristics. And national characteristics, people deeply feel the charm of Chinese culture. It is reported that the International Art and Innovation Biennale brought together more than 300 artists from 15 countries and regions. The French International Art Innovation Biennial aims to bring together the outstanding works of French and international avant-garde handicraft creators, show the colorful creativity of the contemporary art and handicraft industry in the world, and promote artistic exchanges and communication among creators from different cultural backgrounds. Thinking collision. Exhibitors include designers, handmade artists, modeling artists, interior designers, but also galleries, art foundations, brand manufacturers, institutions of higher learning, etc.; the materials on display include metal, ceramics, glass, fiber, wood, etc. The works produced cover various fields such as jewelry, crafts, furniture, lamps, living utensils.



**Fig 1.** International Art and Innovation Biennale organized by the French Art Federation

## 2. Academic exchange

In recent years, with the enrollment of doctoral programs at Jingdezhen Ceramic University, the theoretical research of the college has received more and more attention, and various academic exchanges have been held from time to time, especially with foreign academic exchanges. Its scale and frequency are unprecedented. of.

On March 27, 2007, Professor Andre Larbot, a well-known inorganic ceramic membrane expert at the European Membrane Institute in France, came to the school to exchange lectures and made a presentation on "organic modification of inorganic ceramic membranes and their applications in water treatment and waste gas treatment". A wonderful report. On October 22, 2007, Ms. Li Cuiyu, a contributor to the ceramics column of "Artist" magazine in Taiwan and a curator of "Ceramics" magazine in Taiwan, made "from the curation of ceramics to the creative industry for the teachers and students of the school-on contemporary ceramic art in Taiwan. "Lecture.

On March 22, 2008, John N. Ph.D. Supervisor, PhD Supervisor, Department of Southeast Asian Studies, National University of Singapore. Professor Miksic gave a lecture entitled "Chinese and

Southeast Asian Ceramics Trade and Immigration" for the teachers and students of the school. On March 24, Dr. Dennis Hagen of George Fox University visited the school and gave a wonderful academic lecture to the teachers and students of the school. On April 11, 2008, Ms. Liao Baoxiu, a researcher at the Taipei Museum, was invited by the editorial board of the "Chinese Code, Art Code, Ceramic Art Code" to hold a lecture entitled "Styling and Appreciation of Traditional Flower Pots" at the school. On June 10, 2008, JoeMoUnaro, the head of the International Program of the Ceramic Art Education Council of the United States (NCECA), Richard, the head of the communication department, and his team of four visited the school to discuss the "common journey-jointly held at the school in October 2008- The preparations for the China-US Ceramic Art Education International Symposium were held with the school. By then, the former and current chairman of the American Ceramic Art Education Committee, the president of the University of West Virginia, the CEO of the United States Luce Foundation, the chairman of the United States Spencer Foundation, and the Tsinghua University School of Fine Arts, Central Academy of Fine Arts, China Academy of Fine Arts, Guangzhou Academy of Fine Arts and other universities More than 200 well-known potters and professors will attend the conference.

Since the first Jingdezhen International Ceramics Fair was held in October 2004. Every year, the "International High-Tech Ceramics Forum" is co-organized with the China New Materials Industry Development Promotion Committee, the Journal of Synthetic Crystals, the Magazine of Silicate, the Magazine of Modern Technical Ceramics, and the Beijing New Materials Development Center. . In 2007, the forum was upgraded to an academic event jointly sponsored by the Ministry of Science and Technology and the People's Government of Jiangxi Province.

On the afternoon of October 20, 2015, Jan Ann Bowers, Honorary Mayor of Stoke-on-Trent, UK, and his party visited our school. Ning Gang, vice president of Jingdezhen Ceramic Institute, Zhang Ye, deputy director of the International Cooperation and Exchange Division of the Jiangxi Provincial Department of Education, Zhang Yalin, dean of the School of Design and Art, and Yan Fei, deputy secretary of the Party Committee of the School of Design and Art, attended the exchange event. Professor Ning Gang introduced the development of our school from the ceramics school in the 20th century to the current Jingdezhen Ceramic Institute, and explained the basic situation of each school's faculties, the schooling philosophy, and the achievements in ceramics at home and abroad. And influence. Professor Ning Gang said that many foreign schools in Central Europe and Northern Europe have cooperative relations with our school. Ms. Jan Ann Bowers said that after being introduced by Professor Ning Gang, she was more impressed with the Tao Yuan and was willing to exchange and cooperate with our school. Mr. Jonathan Mark Phipps, who accompanied him, agreed. Later, Mr. Jonathan recounted the development history of British decorative ceramics, and discussed the issue of ceramic production with leaders of our school and college.



**Fig 2.** Honorary Mayor Jane Bowers of Stoke-on-Trent, UK

On the afternoon of October 20, 2015, Ms. Sonia, the principal of the Bordeaux Higher Art School, visited our school, Ning Gang, deputy principal of Jingdezhen Ceramic Institute, Zhang Ye, deputy director of the International Cooperation and Exchange Division of Jiangxi Provincial Department of Education, and Academy of Design Arts Zhang Yalin, the director, Yan Fei, the deputy secretary of the Party branch of the School of Design and Art, and other relevant leaders of the academy attended the exchange event. Ms. Sonia introduced the overview of Bordeaux city and its schools, including the famous art museums in urban architecture, the school's long history and teaching concepts such as "learning art through art" and "diversity". Ms. Sonia said that she was more Focusing on the integration of performance art and professional, I hope to visit our school's teaching environment and communicate. Professor Ning Gang introduced the development course of our school to the guests. From the ceramic industry school to the ceramics college, the visiting friends explained in detail the basic situation of each school's faculties, the school running philosophy, and the achievements and influence of ceramics at home and abroad. Professor Ning Gang said that many foreign schools in Central Europe and Northern Europe have cooperative relations with our school. Subsequently, Zhang Yalin, the dean of the School of Design and Art, and Zou Xiaosong, the dean of the Academy of Ceramic Art, delivered speeches. The professional directions of setting up the college and Tao Mei were introduced, and the teaching models and methods of the two major colleges were simply explained to friends.

### 3. Conclusion

Jingdezhen's ceramic culture occupies an important position in the history of the development of Chinese ceramic culture. It can be said that no city in the world can be like Jingdezhen. It has been closely linked to a certain handicraft industry for more than a thousand years. Its industry customs and urban Folklore is fused with each other, and its long history, the integrity of the system, the cultural penetration, the distinctiveness of the characteristics, and the progressiveness of the connotations form distinct characteristics. When Jingdezhen Ceramic Institute is upgraded to a ceramic university, the research in this thesis will undoubtedly provide basic help for the future development of Jingdezhen Ceramic Education.

### Acknowledgements

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