

On the Multi-dimensional Path of Ideological and Political Education in Colleges and Universities Guided by Marxist Theory

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Abstract

Since the reform and opening up, although the Ministry of publicity and the Ministry of education have repeatedly emphasized the core position of Marxist theory in Ideological and political education in Colleges and universities, the education of Marxist theory has been clearly incorporated into the curriculum system of Ideological and political education in Colleges and universities. The quantity, the impact of foreign ideology, the change of students' realistic demands and other factors have great influence on teaching practice. Therefore, Marxist theory can not play its due role in Ideological and political education, and the effect of Ideological and political education in Colleges and universities is also greatly restricted. Based on this, this paper analyzes the important role that Marxist theory can play in the ideological and political education in Colleges and universities. At the same time, from multiple perspectives, it discusses the difficulties faced by the ideological and political education in Colleges and universities in the application of Marxist theory. Finally, it puts forward some effective suggestions on how to lead the ideological and political education of colleges and universities with Marxist theory, Hope to provide some reference for the continuous promotion of Ideological and political education in Colleges and universities.

Keywords

Marxist theory; colleges and universities; ideological and political education.

1. Introduction

Ideological and political education in Colleges and universities, as an important means to achieve the goal of quality education in higher education stage, usually exerts influence on students in the form of ideological concepts, political views and moral norms, so as to help them establish a correct world outlook, outlook on life, values, ideals, beliefs and political positions, and ultimately achieve the all-round improvement of Ideological and political literacy for the personal future Growth provides important support. As a complete scientific system based on historical materialism, dialectics and capitalist criticism, Marxist theoretical system can provide proletarian ideological guidance for the formation of students' political views, the improvement of ideological concepts and the improvement of Ideological and political literacy in the fields of scientific socialism, political economy and philosophy, and make it more reasonable to achieve high efficiency Think about the effect of Ideological and political education.

2. The Role of Marxist Theory in Ideological and Political Education in Colleges and Universities

2.1. Cultivate Philosophical Thinking

The theoretical system of Marxism can be divided into three fields: Marxist philosophy, Marxist political economy and scientific socialism. Among them, Marxist philosophy mainly expounds

dialectical materialism and historical materialism. The specific theories include the law of negation of negation, the combination of laborers and means of production to form productivity, and the law of mutual penetration of opposites. It can provide important guidance for the development of various disciplines and human activities of understanding and transforming the world. Through the study of Marxist philosophy theory knowledge, students can learn to use materialism, dialectics, historical materialism and other philosophical ideas to look at problems, understand problems, think about problems, and solve problems, and establish a scientific world outlook, methodology and philosophical thinking, which can not only lay a solid foundation for students' future personal development, but also enable them to learn. Students can improve their ideological and political literacy fundamentally. For example, in the process of career development, if students can have a deep understanding of historical materialism and learn to use historical materialism to look at the social transformation, social life change and world diameter change of contemporary China, then they can accurately grasp the development direction of Chinese society in the future, and then actively participate in the construction of socialism with Chinese characteristics along the most correct direction[1].

2.2. Leading Values

As a science to guide human beings to understand and transform society, Marxist theory can not only provide guidance for contemporary college students at the level of world outlook and methodology, but also lay a foundation for the correct establishment of College Students' values and outlook on life through scientific revelation of human nature, which is also very important for ideological and political education in Colleges and universities. On the one hand, the value of life emphasized by Marxist theory is based on collectivism. It holds that the value of life is not affected by the length of life, social status, rights, money and other factors, but lies in the individual's contribution to the whole human society. Only by unifying self value and social value can we make unremitting efforts for the all-round development of human society. Only by striving can we maximize our personal value. Under the guidance of this outlook on life and values, contemporary college students can gradually improve or change their own values and establish lofty value goals, which will promote both personal development and the development of the whole society [2]. On the other hand, the correctness of personal values and outlook on life will directly affect the personal behavior and decision-making of contemporary college students. Through the study of Marxist theory, if students can truly understand the historical materialism and other theoretical ideas, and establish a correct outlook on life and values under the guidance of these theories, then in the face of changes in the social environment and the development of the times, In order to achieve the ultimate goal of Ideological and political education in Colleges and universities, we should be able to make a correct stand and behavior choice, and take correct actions for the common interests of individuals, nations, and society.

2.3. Strengthen Ideals and Beliefs

As an important goal, thought and behavior guidance of College Students' future life, ideal and belief has always been the core content of Ideological and political education in Colleges and universities, and the leading role of Marxist theory can be fully reflected in the guidance and strengthening of students' ideal and belief. For example, under the socialist system with Chinese characteristics, although there are obvious differences between students' values and ideals and beliefs, as long as the correctness of their values can be ensured, the realization of any ideal and belief can be regarded as serving the construction of socialism with Chinese characteristics in essence. Through the study of Marxist theory, students can deepen the understanding of socialism and communism, fully realize the justice and loftiness of communism and socialism, and make their ideals and beliefs become more firm. On the contrary, if college students fail to do a good job in the study of Marxist theory and lack of

accurate and comprehensive cognition of communism and socialism, they will be likely to question the socialist system with Chinese characteristics under the influence of various wrong ideas, and then shake their ideals and beliefs.

2.4. Firm Political Stance

Marxist theory provides guidance for ideological and political education and contemporary college students from philosophy, economics, military science, history, pedagogy and other aspects. At the same time, it can also play its political role as the guidance of proletarian revolutionary scientific theory to carry out political education on college students, so as to establish a correct ideological and political position for the proletariat and the working group. The will and interests of the masses serve. For example, through the study of Marxist political economy, students can deeply understand the essence of capitalism exploiting the surplus labor value of the proletariat, accurately grasp the inevitable contradiction between the realization value of capitalism and the surplus value, and understand the confrontation between the proletariat and the bourgeoisie [3]. After recognizing these essential problems of social development, students will naturally have a sense of identity with the capitalist critical thought in Marxism, and at the same time, they will unswervingly stand on the political position of the proletariat and become qualified successors of socialism.

2.5. Improving Moral Quality

Compared with the ideological and political views, the moral standards in Marxist theory are relatively less involved. However, from the perspective of Ideological and political education in Colleges and universities, the relevant elaboration of moral quality in Marxist theory can still provide guidance for ideological and political education, and make students' moral quality get greater improvement. For example, it is mentioned in the Marxist moral outlook that the formation and development of moral quality will be affected by social environment and material conditions. At the same time, it also needs to be based on the accumulation of social practice and personal self-conscious exercise. If colleges and universities can follow this theory to carry out ideological and political education for students, they should start from the construction of campus culture, the organization of practical activities, and the guidance of personal behavior to promote learning. With the development of students' Ideological and moral quality, students can gradually form a deep understanding of the excellent moral traditions, such as unity and fraternity, courtesy and honesty, diligence and thrift, self-improvement and so on. Under the influence of these moral norms and moral concepts, their moral quality will naturally be significantly improved.

2.6. Stimulate Patriotism

Marxist theory not only provides important guidance for the Chinese proletarian revolution, but also gradually realizes the Sinicization under the influence of the actual situation of Chinese revolution and construction. For example, Mao Zedong thought, Deng Xiaoping Theory and the thought of Three Represents are the direct embodiment of the Sinicization of Marxist theory. The study and cognition of these theoretical thoughts can bring about a new era. It is expected that the scientific connotation and requirements of patriotism will be clarified and the correct direction of patriotism education in Ideological and political education in Colleges and universities will be provided. For example, through the theory of socialism with Chinese characteristics

3. The Dilemma of the Application of Marxist Theory in Ideological and Political Education in Colleges and Universities

3.1. Foreign Ideological Shock

Under the influence of reform and opening up, economic globalization, the development of network information technology and many other factors, China's ideological and cultural life has become increasingly active in recent years, which not only promotes the development of domestic mainstream ideological structure, but also makes a lot of foreign ideology gradually pour in, and gradually spread in the collision with the mainstream consciousness of the new situation. Although at present, the status of China's mainstream ideology is still relatively stable, which can be widely recognized by the majority of social groups, but a variety of foreign ideologies and wrong ideas still have a great impact on people's ideological values, especially for college students whose ability to distinguish right from wrong is relatively weak and whose values have not yet been fully formed. Once it is blinded by foreign ideology and wrong ideas, or guided by the wrong people, it is easy to form a wrong world outlook, outlook on life and values, and then deviate from the mainstream socialist ideology, and the guiding role of Marxist theory on students' ideology will be greatly restricted [4].

3.2. The Quality of Teachers is Insufficient

As the main executor of Ideological and political education in Colleges and universities, the teachers of Ideological and political courses and counselors can play an important role in Ideological and political education at present, but with the continuous improvement of the requirements of Ideological and political education in Colleges and universities, many problems in the comprehensive quality are gradually highlighted. First of all, the work content of college counselors is more complex, some counselors can not accurately position their role in the work, often regard student management as a simple daily life management, learning management and activity organization, but do not pay attention to ideological and political education, it is difficult to form a joint force of ideological and political courses, which will not only make ideological and political education work together. At the same time, it is easy for students to form the wrong idea that ideological and political education is irrelevant. Secondly, the treatment of college counselors is not high, the work task is heavy, it is difficult to attract high-quality talents to join. Although many counselors have high work enthusiasm and can do a good job in daily management, they are lack of Ideological and political literacy. They can not connect the Marxist theory with students' real life, even if they can attach importance to ideological education in their work. However, the actual effect will be limited [5]. Finally, some ideological and political teachers have high ideological and political literacy, but they lack enough attention to the students' dominant position. They are still used to theoretical indoctrination in teaching, and sometimes there is even the situation of teaching according to the book. Students' difficulty in learning and understanding Marxist theory is greatly increased, and the effect of Ideological and political education will be directly affected.

3.3. The Teaching Mode Tends to be Rigid

As the main position of Ideological and political education in Colleges and universities, ideological and political course has been highly valued by colleges and universities in recent years, but its gradually rigid teaching mode has not changed much, which will also hinder the application of Marxist theory. For example, in terms of teaching content, although many schools will incorporate Marxist theories such as materialism and historical materialism into the teaching content of Ideological and political courses, because teachers usually explain theories from the macro level of thinking, whether it is the analysis of theoretical connotation, or the elaboration of core points and concepts, it is relatively abstract and can not reflect Marxism. Because of the scientific and practical nature of the theory, it is difficult for students to have a

sense of identity when facing these theories which are seriously divorced from real life. Some students even have an attitude of disdain for understanding. For colleges and universities, if students can not agree with Marxist theory, then its role in Ideological and political education will be restricted.

3.4. The Form of Education is Relatively Simple

In the era of new media, the discourse power of the network world is becoming more and more extensive, and the channels for college students to obtain information have become more diversified. In the face of the complex information spread by various new media, students' ideological values are likely to change imperceptibly. If colleges and universities still strengthen the content of Marxist theory and ideological and political education in accordance with a single offline education form. Therefore, its influence on students will be gradually weakened, and eventually bring great difficulties to ideological and political education. For example, in the integrity education, if colleges and universities only through ideological and political courses, ideological education of counselors and a small number of offline activities to emphasize the idea of integrity, and students often have access to information about false, fraud and other aspects in the network, then the guiding role of these bad information will gradually surpass the influence of integrity thought on students, and eventually lead to the deviation of students' value orientation Poor.

3.5. Students' Learning Enthusiasm is not High

Contemporary college students have been faced with great pressure of study and study in the process of growing up. They seldom spend too much energy on the study of Ideological and political content and Marxist theory. However, after entering the University, although the pressure of study and further study is greatly reduced, this kind of learning habit and thinking concept is still inherited, which makes students have a better understanding of Ideological and political education Big misunderstanding [7]. For example, in terms of learning purposes, many college students will carry out the study of Marxist theory in accordance with the requirements of the school, but most of them are for the purpose of completing the learning task, passing the final examination and getting credits, rather than to improve their ideological and political literacy, and in this simple examination purpose

4. The Effective Path of Ideological and Political Education in Colleges and Universities Guided by Marxist Theory

4.1. Promoting Discipline Theory Construction

As a scientific system involving multi-disciplinary knowledge and a variety of theoretical ideas, although Marxist theory can provide important guidance for ideological and political education in Colleges and universities and ideological and political literacy of contemporary college students, it also puts forward higher requirements for students in terms of learning ability, knowledge base, values, etc., and for Colleges and universities, it is necessary to put forward Marxist theory into practice To play a leading role in Ideological and political education, we naturally need to actively promote the construction of discipline theory, establish teaching and research institutions of Marxist theory, and create a good development environment for academic research and theoretical research of Marxist theory [8]. For example, in academic research, we need to fully respect the ideological characteristics and thinking mode characteristics of contemporary college students, on the premise of a new interpretation of Marxist theory, so that it can be connected with students' real life cognition. In this way, students can deeply understand the reality and correctness of Marxist theory, and effectively improve their ability to distinguish right from wrong in the process of understanding and understanding Marxist theory. Even if they are impacted by foreign ideology and wrong ideas,

they can also ensure the correctness of their own world outlook, values, outlook on life and even political position.

4.2. Strengthen the Faculty of the School

As educators of Marxist theory, ideological and political course teachers and counselors are directly related to the effect of Ideological and political education in Colleges and universities. If we want to integrate Marxist theory into Ideological and political education and guide students' ideology correctly, colleges and universities naturally need to strengthen teachers and improve their comprehensive quality Face lift. In terms of specific measures, colleges and universities should first organize teachers of Ideological and political courses and counselors to study Marxist theory regularly, so as to deepen their understanding of Marxist theory, and accurately grasp the relationship between Marxist theory and social reality, so as to truly "learn high as a teacher" and consciously adhere to the guidance of Marxist theory in Teaching [9] Secondly, it is necessary to strengthen the sense of responsibility and mission of Ideological and political teachers and counselors, so that they can fully realize the importance of their ideological and political education work, and are willing to consciously restrict words and deeds in order to improve the effect of Ideological and political education, and set a good example for students in work and life, so that students can gradually realize the improvement of Ideological and political literacy in the subtle edification. Finally, we should encourage teachers of Ideological and political courses and counselors to innovate in education and teaching, and take targeted measures of Ideological and political education according to students' state of mind and personal ideas, so that they can make more flexible use of Marxist theory.

4.3. Pay Attention to the Construction of Campus Culture

Facing the rigid teaching mode of Ideological and political courses, colleges and universities still need to integrate Marxist theory into the construction of campus culture, and carry out comprehensive innovation on campus culture based on Marxist theory, so that contemporary college students can realize the improvement of Ideological and political literacy under the influence of campus atmosphere and excellent campus culture. For example, in the construction of school associations, we can encourage ideological and political teachers or counselors with high ideological and political literacy to serve as community guidance teachers, actively extend ideological and political education to the community field, and use Marxist force theory to guide students to solve various problems encountered in the process of community construction and development, or formulate long-term development strategies of associations. In this way, campus culture can gradually integrate with various ideas in Marxist theory, and at the same time deeply feel the important guiding role of Marxist theory in learning and life, and the study of Marxist theory will gradually become popular on campus [10].

4.4. Innovate the Form of Ideological and Political Education

In the current situation that the form of Ideological and political education is relatively single, colleges and universities should follow the dialectical materialism thought in Marxist theory, correctly understand the characteristics of high information dissemination in the era of new media, and actively innovate the form of Ideological and political education relying on these objective laws, so that the ideological and political education can become more diverse in form and more easily accepted by students For example, when students are accustomed to acquiring information through new media platforms, universities can be led by Marx Institute to create WeChat official account and micro-blog account. Through WeChat, micro-blog and other new media platforms, students can send some videos and texts related to ideological and political education, and improve the interest of videos and tweets, so that students can be moved in daily life. Ideological and political education.

4.5. Strengthen Theory to Guide Practice

In order to stimulate students' enthusiasm for ideological and political education courses and Marxist theory, and change the inherent impression of Ideological and political education, colleges and universities should actively organize various social practice activities under the guidance of Marxist practice concept, and comprehensively link theoretical education with practice guidance, so as to help students better understand various ideological concepts, moral norms and political views. When we realize the profound cognition of Marxist theory. For example, when learning the theory of socialism with Chinese characteristics, teachers can encourage students to make a comparative analysis of the development of various social fields before and after the reform and opening up by means of data collection and social survey, so as to make them clearly feel the changes brought about by reform and opening up to China's social field, and clarify Deng Xiaoping theory, the thought of Three Represents, and The correctness of scientific outlook on development. When carrying out personality education and environmental protection education, students can be encouraged to investigate the environmental problems and resource waste in today's society, and encourage them to try to put forward relevant suggestions combined with the relevant contents of Marxist theory, so as to promote the research of Marxist theory and effectively respond to practical problems.

Conclusion: in a word, Marxist theory can cultivate students' philosophical thinking, firm their political stand, stimulate students' patriotic feelings, improve their moral quality, and help students establish correct values and ideals and beliefs, which plays a very important role in the ideological and political education in Colleges and universities. The application of the theory is facing certain difficulties, but as long as we can take the appropriate coping strategies in the theoretical guidance time, ideological and political education form innovation, teacher strength strengthening and other aspects, we will certainly be able to give full play to the leading role of Marxist theory.

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