

A Brief Analysis of the Spiritual Connotation and Times Characteristics of the Chinese Nation's Entrepreneurship and Innovation Thought

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Abstract

Premier Li Keqiang issued a call for "Mass Entrepreneurship and Mass Innovation" at the Davos Forum in September 2014. In the past six years, the concept of mass entrepreneurship and innovation has been deeply rooted in the hearts of the people, and entrepreneurial innovation in the entire society has become a common practice. "Mass Entrepreneurship and Innovation" is not a tree without roots, water without a source. It is rooted in the entrepreneurial spirit of the Chinese nation since ancient times to struggle hard, advance through difficulties, and strive for self-improvement. For the enterprising spirit; it embodies the entrepreneurial tradition of the Chinese nation of concerted efforts, unity and cooperation, and willingness to contribute. It also reflects the innovative thinking of our country for thousands of years of reforming, changing the way, spitting out the old and accepting the new, and the Chinese nation's daring to question, exploring, and pioneering spirit of innovation. At the same time, entrepreneurship and innovation also reflect the value demands of the country and "double innovation" individuals.

Keywords

Chinese nation; entrepreneurship and innovation; spiritual connotation; characteristics of the times.

1. Introduction

China is a country with a long entrepreneurial tradition. The struggle history of the Chinese nation is a magnificent history of entrepreneurship and innovation, with a deep accumulation of entrepreneurial innovation culture. Today's entrepreneurial innovation in China, from Made in China, to Intelligent Manufacturing in China, to Created in China; From theoretical innovation, to institutional innovation, and then to technological and cultural innovation, no matter which aspect has achieved world-renowned achievements, it has made the whole world amazed. Endless. However, the achievements of entrepreneurship and innovation in China today are not water without roots or trees without roots. It benefits from the inheritance of the excellent traditional entrepreneurial culture of the Chinese nation and the vigorous promotion of China's hard-working entrepreneurial spirit since ancient times.

2. The Spiritual Connotation of the Chinese Nation's Ideas of Entrepreneurship

2.1. Questions about the Meaning of Entrepreneurship, Entrepreneurial Culture and Entrepreneurial Spirit

Entrepreneurship has a narrow sense and a broad sense. Entrepreneurship in the narrow sense refers to the production and business activities of entrepreneurs, mainly to create small

businesses for families and individuals. Entrepreneurship in a broad sense refers to the various practical entrepreneurial activities of entrepreneurs, and its function refers to the achievement of the great cause of the country, collective and group. The author believes that entrepreneurship is "founding a foundation." Regardless of the national level or the individual level, its essence should be the practice and process of the entrepreneurial entity to organize and manage, integrate resources, exert potential, start a business, create wealth, seek development, achieve career, meet needs, contribute to society, and realize value pursuit .

Culture also has a narrow sense and a broad sense. But in general, culture is the way of thinking, values, behavior norms, customs, lifestyles, customs, etc. that have been passed down from a nation or country for thousands of years. We believe that entrepreneurial culture is a systematic social cultural project with profound social, economic and cultural significance. It is the entrepreneurial consciousness, entrepreneurial concept, entrepreneurial spirit and entrepreneurial ability formed by people in the process of hard work. As a cultural force, its core content is to guide people to actively face opportunities and challenges, advocate creativity, encourage struggle, dare to face and tolerate failure, and promote team spirit and learning awareness in the process of entrepreneurship. The innovation culture refers to the values and concepts of a country (region) in the fields of basic scientific research, technological innovation, socialization of science and technology, and even people's lifestyles, which are conducive to the construction of an innovative country and the improvement of competitiveness. Customs, institutional systems and external environmental factors.

Entrepreneurship refers to the ideology, values, behaviors and other ideologies related to entrepreneurship that are expressed in entrepreneurial activities. It has the following characteristics: First, the entrepreneurial spirit is composed of a variety of spiritual characteristics, such as innovative spirit, hardworking spirit, enterprising spirit, cooperative spirit, etc., and it is highly comprehensive. Second, the entrepreneurial spirit embodies the creation of an unprecedented cause. It is a historical transcendence that people did not dare to think about and do what they did before. Third, due to the different times, the specific connotation of entrepreneurship is also different, which has a distinct era. The spirit of innovation mainly refers to the ability of entrepreneurial innovators to comprehensively use existing knowledge, information, skills and methods, to propose new methods and new ideas, and the will, confidence, courage and wisdom to invent, reform, and innovate. It belongs to the category of scientific spirit and scientific thought. It is some of the psychological characteristics that must be possessed for innovative activities, including innovative consciousness, innovative interest, innovative courage, innovative determination, and related thinking activities.

2.2. The Spiritual Connotation of the Chinese Nation's Ideas of Entrepreneurship

The Chinese nation is a nation with a long history of entrepreneurship and innovation. In the course of entrepreneurship and innovation that has been thriving for thousands of years, it has formed the glorious entrepreneurial and innovative ideas of the Chinese nation, which has rich spiritual connotations. From ancient times to the present, generations of Chinese people have been inspired by these excellent traditional entrepreneurial culture and entrepreneurial and innovative spirits, continue to work hard and bring forth the new, thus enabling our Chinese nation to survive, from weak to strong, and to stand among the nations of the world .

First, my country's traditional entrepreneurial and innovative thinking embodies the arduous struggle, perseverance, and creative spirit of the Chinese nation from ancient times to the present. Second, my country's traditional entrepreneurial and innovative thinking embodies the indomitable, pioneering, and enterprising spirit of the Chinese nation since ancient times. Third, my country's traditional entrepreneurial and innovative thinking embodies the entrepreneurial tradition of concerted efforts, solidarity and dedication that the Chinese nation

has shown since ancient times. Fourth, my country's traditional entrepreneurial and innovative thinking embodies the Chinese nation's spirit of daring to question, explore, and forge ahead since ancient times. Fifth, my country's traditional entrepreneurial and innovative thinking embodies the innovative spirit of the Chinese nation from ancient times to the present.

3. Distinctive Characteristics of the Times in Entrepreneurial Innovation

Entrepreneurship and innovation are an inexhaustible driving force for sustainable social and economic development. The history of social development has fully demonstrated that the longest and deepest strength for a nation and a country to flourish is the entrepreneurial innovation that all people participate in. Entrepreneurship and innovation reflect the current value demands and overall development planning goals of my country's current development of science and technology and expansion of individual employment channels, as well as the systematic and integral nature of my country's social and economic development adjustment willingness. It is an internally unified scientific system with a distinct era Features.

3.1. Reflects the Value Demands of the Country and Individuals, and Embodies the High Degree of Unity between System and Integrity

On the one hand, entrepreneurship and innovation reflect the current planning goals of my country's technological development. We know that in today's world, scientific and technological innovation capabilities are the embodiment of the country's key strengths. In today's world, which country has strong technological innovation capabilities, which country can be in the forefront of the world's industrial division of labor chain. Countries with strong scientific and technological innovation capabilities can develop new industries in the national economy and possess important independent intellectual property rights, thereby leading the development of society.

On the other hand, entrepreneurial innovation reflects the value of individual behavior advocated by the country for entrepreneurs. Judging from the current situation, my country's economic operation is characterized by stability and change, and the external environment for economic development is becoming increasingly complex and severe. We are still a developing country with the largest population and labor force. Solving the problem of employment difficulties still has the characteristics of arduousness, complexity and long-term nature. The pressure on total employment in our country is still great. At present, the newly-growing labor force that needs to be employed in cities and towns remains at around 15 million, especially the number of college graduates that has remained above 8 million every year. At the same time, the structural contradictions in employment have become more prominent, and employment pressure in some regions, industries, and groups is relatively high. It can be concluded that the situation facing employment is very severe, and the pressure on employment will only be greater but not reduced.

3.2. Reflects the Transformation of Government Functions and the Expansion of Social Fair Channels, and also Reflects the High Degree of Unification of Structure and Strategy

Under the upsurge of entrepreneurship and innovation, only through "self-revolution" can the government's social governance capabilities be further enhanced, and entrepreneurial and innovators can smoothly enter the market, so that entrepreneurial innovation can promote supply-side structural reforms and implement national strategies in the country. Achieve a high degree of integration. It can be said that entrepreneurial innovation in the new era is an important strategic deployment made by the Party Central Committee in order to promote more stable and healthy economic development and realize the development of science and education. It is not only a top-level design at the national level, but also an essential requirement

for entrepreneurial innovation and development. It is also an important engine for adjusting the industrial structure and stabilizing economic growth. Entrepreneurship and innovation is to realize the transformation of my country's industry from a low-end excess capacity structure to a high value-added creative supply structure. To this end, it is necessary to play the active role of entrepreneurial innovators as market players and the role of the market in resource allocation. Only in this way can the enthusiasm of entrepreneurial innovation be fully mobilized and the intelligence and creative vitality of entrepreneurial innovators must be stimulated to the greatest extent. Improve the quality and efficiency of the supply side, remove the constraints of various stereotypes on entrepreneurship and innovation, so as to form a new structure that is highly unified in structure and strategy.

3.3. Reflects the New Trends and Characteristics of Entrepreneurial Innovation, and Achieves a High Degree of Unity between Entrepreneurship and Innovation

Entrepreneurship and innovation is an eternal topic in human society and an important support for social and economic development. The essence of entrepreneurship is innovation. Innovation is the soul of entrepreneurship. Innovation is the foundation of entrepreneurship, and entrepreneurship promotes innovation. There is a close internal connection between the two. First of all, entrepreneurship and innovation are mutually complementary and mutually reinforcing. Entrepreneurship is the condition and foundation of innovation. Innovation is the sublimation and development of entrepreneurship. The two are in a relationship of mutual promotion, mutual dependence and mutual support. Both are indispensable. Under the new situation that the government vigorously advocates entrepreneurship and innovation in the new era, entrepreneurship and innovation is not only a breath of the times, but also a value orientation and lifestyle, showing some new trends and new characteristics. First, entrepreneurship and innovation of college students will become the main development trend. The second is that migrant workers returning to their hometowns to start businesses will become the main trend of entrepreneurship and innovation. The third is that entrepreneurial innovation gradually returns to rationality, and the leading role of entrepreneurial innovation culture is getting stronger.

4. Conclusion

Entrepreneurship and innovation are the inherent qualities of the Chinese nation, and the Chinese nation's entrepreneurial and innovative ideas are broad and profound. The Chinese civilization that has lasted for more than 5,000 years is rooted in the self-improvement nature of the Chinese nation that dared to start businesses and innovate. At present, a new wave of entrepreneurship and innovation is emerging in the land of China. Entrepreneurship and innovation are becoming a value orientation, a way of life, and a breath of the times, which are integrated into each of our lives.

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