

Research on the Discourse Construction of Socialism with Chinese Characteristics

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Abstract

New developments in the theory and practice of socialism with Chinese characteristics call for the creation of discourse system with Chinese characteristics, Chinese style, and Chinese style, unifying thoughts internally, consolidating strength, and telling “Chinese stories” to the outside, and spreading Chinese voices. To construct the discourse system of socialism with Chinese characteristics, we need to clarify the logical relationship between discourse and discourse system, grasp the basic principles of discourse construction and explore the path choice on the basis of grasping the reality. The discourse system of socialism with Chinese characteristics carries and conveys Chinese characteristics, Chinese style and Chinese spirit, so as to achieve the unity of ideological and theoretical form. The basic principle of constructing the discourse system of Chinese socialism include the practice of socialism with Chinese characteristics, improving the popularization and the internationalization of discourse system of. The optimizing routes about the construction of the discourse system starts from three aspects: absorbing excellent Chinese traditional culture, actively promoting the practical development and theoretical innovation; enhancing the international communication in order to enhance the international discourse power.

Keywords

socialism with Chinese characteristics; discourse; discourse system; path choice.

1. Introduction

The new development Chinese socialism for building a attractive discourse system with Chinese style and Chinese characteristics. It is of great significance in unifying internal thinking, gathering strength, telling “Chinese stories” , as well as spreading Chinese voice, enhancing cultural soft power and international discourse power. To construct the discourse system of socialism with Chinese characteristics, we need to clarify the logical relationship, basic principles and path choice under the guidance of reality. As a tool, language records the process of human civilization and the birth of important ideas, which inherits the continuous innovation of Marxism that has a profound influence on the development of Chinese socialism. The Report of the 19th National Congress of the Communist Party of China also stressed that “we will continue to strengthen the dominance and voice in the field of ideology, Never forget the original, and try to absorb foreign countries advantages and then face the future in order to build the Chinese spirit, Chinese values and Chinese strength. Finally, try to provide spiritual guidance for the people”. It is an inevitable choice of theory and practice to build Chinese discourse system of socialism in the new era that can reflect hard power and soft power.

2. The Logical Relationship between Discourse and Discourse System

Discourse refers to a specific language communication in social, cultural and historical environment, which includes not only the spoken words, but also the words delivered by

language symbols and texts. Language itself has no class nature. However, with the specific period and environment, people's thinking and expression of ideological content is class oriented. Therefore, language is endowed with certain class characteristics under certain conditions. "The four main stages of the development of Western political system are accompanied by the emergence of a unique language to discuss political affairs. The language of the Greek city states was philosophical; the language of the Rome was legal; the language of the feudal era was religious; the language of the modern is scientific." Each stage has a specific language expression and discourse system, which is given a certain class meaning. The discourse system that we construct of Chinese socialism originates from the socialist practice that is in line with Chinese national conditions. It originates from the language expression which is in accordance with Chinese traditional culture. It originates from the innovative spirit of that agree with the, being realistic and pragmatic. The power of discourse is the right to express ideas and opinions by means of words and the degree to which the content of expression is valued. It is often closely related to the national strength. If comprehensive national power is strong, the discourse power is strong, and vice versa. Over the past 40 years of reform and opening up, China's economy has developed rapidly, creating the world's miracle. The comprehensive national strength has increased greatly, and the international status has also improved significantly. Now, it is necessary to express Chinese characteristics, Chinese style and Chinese spirit with the help of appropriate discourse system, so as to achieve the unity of ideological and theoretical content and discourse form. China is a socialist country who does not pursue discourse hegemony. The so-called "China Threat Theory" and other statements that worries about the rise of China is under the leadership of western countries discourse system. But we must establish a discourse system to safeguard the fundamental interests of the Chinese people. On the basis of persisting in road self-confidence, theory self-confidence, system self-confidence and culture self-confidence, we should enhance the national hard power and cultural soft power.

3. Principles on the Construction of Discourse System

It is of strategic significance to discuss the basic principles then talk about the construction of the discourse system. At present, the basic principles of the discourse system of socialism with Chinese characteristics are as follows: First, the construction of the discourse system must take the practice of socialism with Chinese characteristics into consideration, which aims to improve the level of popularization. Second, We should enlarge the internationalization of the discourse system so as to play a role in unifying internal thinking and improving the discourse power of China.

(1)Based on the practice of Chinese socialism

The first principle of discourse construction is based on practice. The reason is that practice is the only standard to test truth. The practice theory is the primary and top point of Marxism, which runs through every link of dialectical materialism and historical materialism. Without practice, we can't understand a lot of great changes in human history. When Lenin talked about socialism, he pointed out that "Now all lies in practice. Now it has reached a historical juncture: theory is changing into practice; theory is given vitality by practice, corrected by practice, and tested by practice". we can come into the conclusion that practice is the most important principle to construct Chinese discourse system. The great practice of socialism with Chinese characteristics is the solid material foundation. The reasons are sa follows:

Firstly, the great practice of socialism is the motivation of building discourse system with Chinese characteristics. On the one hand, we respect the creative spirit of the mass and are good at condensing, summarizing and sublimating. On the other hand, scholars are committed to the researching and interpretation of the academic discourse system with Chinese

characteristics. The practice with Chinese characteristics has always maintained vigorous vitality and development, which requires that the discourse of Chinese socialism should also maintain a rich and colorful expression that keeps pace with the times.

Secondly, the theoretical system of Chinese socialism is the latest achievement in practice. The discourse system which is rich in linguistic achievements such as road self-confidence, theoretical self-confidence, system self-confidence and cultural self-confidence, belonging to the category of cognition. It must be based on the principles of practice, expression of practice and promotion of practice to build the discourse system.

Thirdly, based on practice means facing practice, expressing practice and promoting practice. Facing practice refers to the construction of discourse which is oriented the mass. Expressing practice strives to make a persuasive description of the new situation and problems in the development. Finally, we should give the language from the people's practice to the people again, so as to improve the popularization of discourse.

(2) Improve the internationalization level of the discourse system

After 40 years of reform and opening up, China's comprehensive strength and international position have been greatly improved. China needs to better explain to the world and present a good image to the international community. Therefore, China must strengthen its communication with the outside and strive to build a better discourse system of Chinese socialism. There are three reasons.

Firstly, since the reform and opening up, with the further expansion of China's academic exchanges with foreign countries, China has further expanded to absorb excellent western theories. Therefore, western academic discourse system is almost dominant in Chinese philosophy and social sciences. Many scholars use western academic discourse system to explain Chinese problems. In this case, the independent spirit and unique style of Chinese academic has been weakened, such as Marxist ideas, views and methods. And the original advanced words with national characteristics and the localization of western academic words are also gradually ignored, which to a large extent leads to the Chinese academic words can not go out and go far and the image of China is maliciously distorted or vilified by western countries. In the international arena, China is facing a situation in which there is no reason to speak and no reason to speak out. It is urgent to improve the international level of the discourse of socialism with Chinese characteristics. We do not seek cultural hegemony, but we must safeguard the fundamental interests of our people.

Secondly, we need to reflect the weakness of our discourse system and hope to put forward countermeasures to change it. President Xi once pointed out that "backward will be beaten, poverty will starve, aphasia will be criticized". To do a better job in the construction of discourse system is to further solve the problem of "being scolded". To construct powerful discourse system, we need to embody the characteristics of inheritance, nationality, originality, systematicness and professionalism. Any thought, value or proposition must be displayed through discourse system. If discourse system construction fails to keep up with the development of the times, no matter how advanced the theory is will fall into the awkward position of "a scholar is always wrong when he is in front of a gunman".

Thirdly, to build a discourse system of socialism with Chinese characteristics is to use Chinese discourse to express Chinese wisdom, interpret Chinese practice and Chinese road, and tell Chinese stories to the world. In nowadays, the situation of "the west is stronger and the east is weaker" in the international discourse power competition has not been fundamentally changed. Undoubtedly, it is a strategic task to continuously enhance the discourse power and influence in international philosophy and social science in China, and also an important direction for us to build a socialist discourse system.

4. The Path Choice of Chinese Socialism Discourse Construction

It is necessary to explore the effective path to construct discourse system. It is also urgent to strengthen ideological work, enhance the soft power and strengthen cultural self-confidence. The construction of the discourse system of socialism with Chinese characteristics mainly starts from three aspects: absorbing excellent Chinese traditional culture, actively promoting the practical development and enhancing the international communication with other countries.

(1) Absorbing excellent traditional Chinese culture

Chinese excellent traditional culture not only provides an important ideological source for socialism with Chinese characteristics, but also an indispensable cultural context and rhetorical basis for the construction of the discourse system. In the multi-dimensional development of the discourse system, we must deeply understand the positive role of Chinese excellent traditional culture in a specific historical situation.

First, we should absorb the positive elements of Chinese traditional excellent culture that are in line with the current era, which make it an important cultural heritage for innovation and development of the discourse system. China is one of the countries with the most profound cultural accumulation in the world, with a civilization history of more than 5000 years. Language and cultural resources are extremely rich. Today's Chinese discourse system is closely related to thousands of years of language and culture. We should fully recognize the positive role of excellent traditional culture and give full play to its contemporary value.

Second, the innovation of Chinese excellent traditional culture should not only be satisfied with adding historical "building materials" for the construction of discourse system, but also insist on making the past serve the present and bringing forth the new. We should make full use of the thinking and wisdom of the excellent traditional Chinese culture, and actively shape the "new tradition" expressed in the discourse of socialism with Chinese characteristics. So as to thoroughly break the barrier that has restricted the realization of "modernity transformation" of Chinese traditional culture in the past years.

Finally, the traditional culture reflects the Chinese style. On the one hand, the construction of discourse system can not completely deviate from the "old style" of thinking mode and national spirit contained in traditional Chinese culture. On the other hand, with the progress of history and the times, it is inevitable to form a "new style" that keeps pace with the times.

When there is a contradiction between the two styles, we should stand on the scientific stand of "discriminating treatment, subletting inheritance" and transform the expression and rhetoric of some positive meanings in traditional Chinese culture to meet the contemporary value demands.

(2) Actively promote the practical and theoretical innovation of discourse system

To construct discourse system, we must return to practice, based on practice and guided by problems. We actively promote theoretical innovation and provide strong theoretical support for strengthening the construction of the discourse system.

First of all, the discourse system is born to solve the problems of the development and modernization. The construction of discourse system is also inseparable from the strong support of theory, and its construction process is essentially continuous innovation and development of the ideological and theoretical system of socialism with Chinese characteristics. In order to strengthen the construction of discourse system in the new era, we must attach great importance to the theoretical innovation based on practical innovation, and actively promote the innovation of discourse system with theoretical innovation. Therefore, the construction of discourse system is inseparable from the strong support of theoretical innovation. Only by adapting to the requirements of the times and the development of

practice, we can promote the innovation of discourse system and create a discourse system that meets the needs of the times.

Secondly, we actively explore the system and mechanism that is conducive to the construction of Chinese academic discourse system, and create a good atmosphere that is conducive to academic innovation. The practice development and theoretical innovation of the discourse system of socialism with Chinese characteristics should also avoid the westernization of the academic discourse system and “foreign dogma”. It is necessary to make a dialectical analysis that are used for reference by different subjects from the west. We should boldly use concepts and nouns that are in line with the fundamental interests of our country and our people. We should be cautions or even make necessary restrictions when using some concepts and nouns. In order to construct the academic discourse, we should actively explore the institutional mechanism that is conducive to the construction of Chinese academic discourse system, and establish China’s own independent evaluation system of social sciences.

(3) Strengthen the international communication power of the discourse system and strive to enhance the international discourse power

International discourse is an important form of disseminating Chinese voice to the world, telling Chinese story well, interpreting Chinese road, improving China’s international discourse power and enhancing world identity.

First of all, we should strengthen the construction of the discourse system of Chinese philosophy and social sciences, take the major theoretical and practical issues of contemporary China as the starting point, which comprehensively explain Chinese practice and Chinese theory. Efforts should be made to break the monopoly position of the western discourse power and make a convincing academic argument for China’s road, China’s system and China’s plan. In particular, we should strengthen the theoretical interpretation of the world significance of socialism with Chinese characteristics, and constantly improve the theoretical interpretation and international awareness.

Secondly, we should strengthen international exchange and actively promote the “going out” of socialism with Chinese characteristics. At present, the spirit of the 19th National Congress of the Communist Party of China Overseas propaganda group is actively going out of the country on a large scale to western governments, parliaments, political parties, think tanks, universities, media, etc. We will comprehensively promote the nineteen major spiritual and important achievements, and thoroughly interpret Xi Jinping’s socialist ideology with Chinese characteristics in the new era, and comprehensively introduce the experiences. There has been a strong response in the international community, which is undoubtedly of great significance to promote to understand China more objectively, accurately and comprehensively.

Thirdly, efforts should be made to build a symbolic discourse that can reflect the common interests and values of China and the world. China’s “one belt, one road” and “a Community with a Shared Future”, has not only spread the concept of peaceful development to the world, but also shows China’s commitment to safeguarding the common interests of mankind. It has become a discourse mark for the world to know and understand China, effectively improving China’s international discourse power and influence.

Finally, we should constantly improve the international communication and guidance of the discourse system. In terms of discourse form, we should pay attention to adopting discourse symbols that are easy to be accepted by the international community, creating new concepts, categories and expressions that are easy to be understood and accepted by the people of the world, and improving the effectiveness of communication. In the way of communication, we should combine the traditional media with the new media, pay attention to the advantages of the new media, and strive to build a network communication and mobile communication

platform, etc. We should vigorously expand the communication channels of the discourse system. In addition, we need to attach great importance to the news workers who focus on improving the external dissemination, guidance, influence and credibility, thus striving to build a strong international influence.

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