

Research of the Behavior Characteristics and Countermeasure of the New Generation of College Students in the Age of Internet

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Abstract

College teachers play an indispensable and key role in the healthy growth of young students and their determination to become talents. For a long time, there have been practical problems such as high mobility, youthfulness, and a weak sense of identity in the teaching staff. In addition, the work target has gradually changed from the "post-90s" to the maverick "post-00s", and the work of teachers is faced with internal and external pressures. This article starts with the realistic dilemmas faced by college students in the Internet era, and discusses solutions based on actual work experience. Teachers should pay attention to the connection with life in the development of online ideological and political education, so as to enhance students' in-depth understanding and recognition of ideological and political education.

Keywords

College Teachers; Ideological and Political Education; Internet Era.

1. Analysis of the Behavior Characteristics of the New Generation of College Students in the Age of Internet

1.1. Students' Daily Learning Lives are Highly Dependent on Online Media

In August 2021, the China Internet Network Information Center (CNNIC), a subsidiary of the Central Network Information Office, released its 48th "Statistical Report on the Development of China's Internet Network" in Beijing. Data show that China's Internet users are 1.11 billion, of which the largest number of them are students, accounting for 26.9% of the netizen population. However, due to the lack of social experience of young students, for the Internet is full of good and bad information, improper thinking, bad wind, they basically did not form the ability to identify those comments, so they are easy to believe the improper remarks of individual "The Public Intellectual", "Internet Celebrity", and even be brainwashed by some unpleasant people, which seriously affecting their healthy growth. The statics of China's Internet users are as shown in [Table1](#).

Table 1. The statics of China's Internet users

| Times | Number of netizens | Proportion of student netizens | Internet penetration rate |
|-------|--------------------|--------------------------------|---------------------------|
| 42th | 802 million | 24.8% | 57.7% |
| 43th | 829 million | 25.4% | 59.6% |
| 44th | 854 million | 26.0% | 61.2% |
| 45th | 904 million | 26.9% | 64.5% |
| 46th | 940 million | 23.7%* | 67.0% |
| 47th | 989 million | 21.0%* | 70.4% |
| 48th | 1.011 billion | 22.7%* | 71.6% |

*Due to the impact of Covid-19, the number of people working online has increased significantly.

1.2. The Personality Characteristics of the New Generation of "Post-00s" College Students are Outstanding

With the continuous development of society, a large number of very personalities of "post-00s" began to enter the university campus. Unlike in the past, most of them are only children, who born with the "golden key", carefreely grown in the world that made by father's hard works. So their psychological tolerance, self-regulation and communication skills are weakened.

2. The Advantages of Guiding College Students to Use Network Resources Correctly

2.1. This Helps College Students Recognize Themselves

First of all, the network itself has the characteristics of freedom and equality, in the network, learning to give full play to the students' main position, so that students feel the joy of free learning. In addition, use network to comprehensive the education of ideological and political can improve the understanding and cognition of college students on network rights and obligations, such a learning environment can enhance the students' sense of subjectivity. Network learning is more free, giving full play to the status of students' educational subjects, so students are more willing to learn and express through the network to realize their own ideals.

2.2. Conducting to Improving the Network Literacy of College Students

Promoting the network ideological and political life of the fine development with the network technology constantly updating. Internet can provide different online learning content for students of different ages, grades, and majors, students can easily collect information according to their needs through the network. With collecting and the use of network, middle school students have more choice rights, students can accurately filter out from a large number of network resources suitable for their own educational resources.

2.3. Conducting to Improving the Quality of Life of College Students

Only by linking network thought education with real life can we provide more targeted teaching services for students and effectively improve the quality of life of college students. The life of network ideological and political education can penetrate into students' network learning, network activities, network entertainment and network communication, deepen the communication between students and teachers, students communicate with society, and build a good communication environment, in which has a very important influence on the life and spirit of college students.

3. Ways to Guide College Students to Use Network Resources Correctly

3.1. Strengthen the Construction of the Teaching Staff

The inner essence and effective path of the professionalization of college teachers lies in clarifying the basic nature and responsibilities of teachers' work, accurately positioning the relationship between students, and correctly playing the role in the student group. For the first-line teachers, what to do is not every day "Tortured by paperwork", "Out of touch" managers, but to become a reliable life mentor and warm intimate friends with students on the road of growing to become a useful man. The professional construction of teachers means the overall improvement of individual working ability, it is necessary to have the accumulation of relevant knowledge reserve, master the psychological law and educational theory of students, be good at using advanced educational methods, and carry out educational activities in a way that students like to hear.

3.2. Respect the Identity of the Subject of Student Education

First of all, master the thoughts of college students. In the network, ideological and political education is based on the virtual network space, so teachers should master the students' ideological trends, build a good communication relationship with students and combine with the actual situation of students to carry out ideological and political network education. Secondly, doing research in depth of students' network preferences and network dynamics, which should be combined with students' problems that often appear in the network to design educational programs. Third, using the network to promote students' independent learning, enhancing students' awareness of network security in the activities to promote students' self-education.

3.3. Use Network Platforms and Resources

Teachers should attach importance to the application of network teaching, connect network education with real life, guide students to learn network ideological and political at the same time. These can transform knowledge into the ability to solve life problems. Teachers should pay attention to guidance in the process, prevent bad network ideas poison students' thoughts, and train students to form correct values.

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