The Countermeasures of College Library Management in the Smart Society

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Abstract

With the rapid development of society and education in China, the current applied-oriented universities have entered a new era.Although this creates good conditions for the development of education and teaching, it also puts forward more requirements and standards for the service and management ability of university libraries.Article from the perspective of wisdom society, expounds the new trend of innovation and development, put forward the university wisdom library personnel ability backward and construction quality is not high, and from the promotion of wisdom library staff training and optimization to create university wisdom library two content, under the perspective of wisdom society wisdom library service and management strategy of the detailed analysis.Under this case, teachers of applied colleges and universities must make clear the objectives and requirements of social services, understand the educational advantages and service characteristics of Application-oriented universities from the perspective of smart society, effectively comprehensively innovate and improve their social service forms and methods, and build a new service system of Application-oriented colleges and universities.

Keywords

Mart Society; Smart Library; Library Management; Countermeasure Exploration.

1. Introduction

As an emerging concept, smart society is of great significance for the optimization and construction of intelligent library of Application-oriented universities in China.However, at present, there are still many adverse factors in the actual process of carrying out smart library services, so it is necessary to carry out a deep analysis of it.

A new trend of the innovation and development of the university smart library

The "Smart society" is mainly established and developed based on the concepts of "smart city" and "digital earth".From the perspective of "smart society", Application-oriented university smart library services focus more on life, popularization, intelligent, mobile, Internet, networking, digital and other contents."Smart society" pays more attention to the combined development of online and offline. From the perspective of "smart society", the construction of university smart library should be strengthened to carry out visualization, intelligence, network and digital construction, and strengthen the training of library teachers, so as to form a systematic smart library service system."Smart society" is actually a bottom-up development trend. It emphasizes that to fully mobilize the strength of all walks of life, ensure the efficient interaction and communication between users, and finally promote the modernization process of university smart library [1].

2. Current Situation of Smart Library Service and Management in Colleges and Universities from the Perspective of Smart Society

2.1. The Comprehensive Quality of the Managers is not Ideal

When analyzing the book management work, we found that the overall quality of the work is not ideal enough, and the gap with the expected target is more obvious.First of all, the overall quality of management staff is obvious. In the process of rapid development of the information age, the internal management mode and requirements of the library have changed significantly, the number of books is getting bigger and bigger, and the variety of books is more abundant [2].However, the working concept and working mode of the staff in the library are still relatively traditional, which is somewhat different from the development requirements of the library, leading to an uncoordinated development trend [3].The professional quality of the library teachers and staff still needs to be improved, the time invested in the professional training is insufficient, and the cognition and understanding of the book management work is not profound and comprehensive enough.From a micro point of view, the management staff's knowledge of book and intelligence, theoretical skills and methods is relatively one-sided and simple, and they lack of certain work initiative.Secondly, the foreign language ability and level of the management staff still need to be improved, unable to flexibly use foreign languages to communicate with the outside world, and the interpretation of various foreign language materials is not comprehensive enough [4].Ignoring the effective improvement of foreign book management strategies and means, we cannot take the initiative to provide targeted services for foreign students.Finally, the book management staff lacks a certain sense of responsibility, does not realize the important personal social responsibility and work requirements, and ignores the effective reform and innovation of the quality and level of work.Some of the management staff have appeared ideological and behavior deviation, simply think that the book management work is responsible for the borrowing and borrowing of data books, but also contains the simple placement of books.This leads to the quality of personal work can not be effectively improved, the lack of a certain sense of responsibility [5].

2.2. Library Quality is not High

University libraries are an important place for a large amount of literature storage, and the most valuable is a large number of literature resources stored for libraries, so in the actual process of creating a university smart library should be based on the literature, strengthen the integration of information resources, so as to enhance the utilization value of all kinds of literature resources.However, there are problems of low quality in the construction of smart libraries in universities, which are mainly reflected in three aspects, namely, the low utilization efficiency of information resources, the imperfect platform structure, and the insufficient resource mining efforts.

3. Service and Management Strategy of Smart Libraries in Application-oriented Universities based on the Construction of Smart Society

Effective measures to improve the service capacity of Application-oriented university libraries from the perspective of smart society

3.1. Reform the Management System

Library management system reform is imperative, only to achieve comprehensive reform and optimization and upgrading, to cope with the challenges of The Times and impact, so under the new era background, the library needs to focus on management strategy and management means upgrade and transformation, actively build a comprehensive integration of management system and system, to ensure the effective implementation of the management link.Among

them, the effective implementation and improvement of the competition mechanism and the incentive mechanism can stimulate the initiative of the staff, so that they can do a good job in book management with full enthusiasm and a good working attitude.The impact of employee work initiative on work quality and efficiency is obvious. In the process of building the incentive mechanism, the library needs to pay attention to detail analysis.The influence of the target mechanism, the honor mechanism and the competition mechanism is obvious, which helps to improve the enthusiasm of the library staff, control the working potential of the employees, and give full play to the important role and advantages of the employees.Management staff of work ability and level is different, so the library also needs to take diversified hierarchical incentive mechanism, to ensure that different levels, different levels of employees can obtain fair and just management and education, fully highlight the practical guidance and value of modern management system, ensure the reasonable allocation and utilization of management resources.

3.2. Strengthen Business Training

In order to ensure the effective improvement of the overall quality of book management staff, adapt to the practical requirements of information library development, librarian business training reform and comprehensive strengthening, book management need to improve the comprehensive quality as the core goal, business training as the breakthrough point and breakthrough point, foreign language education, intelligence professional education, professional knowledge, training work, guarantee management staff can constantly improve personal knowledge structure, early theoretical knowledge reserve, actively accept ideological and moral education and guidance. The training methods and training methods are relatively diverse, and the roles of the different means are different. Visiting and learning, conducting lectures, academic lectures and continuing education all have a very important role.Library only need to pay attention to the effective allocation of time and energy, take the initiative to adapt to the needs of the development of The Times, pay attention to the comprehensive quality of professional personnel, give management staff more opportunities to learn and further study, ensure it can realize their social responsibility, in the comprehensive adjustment and improvement for the library management reform and innovation to make their own contributions. For the management staff themselves, it is necessary to establish the concept of lifelong learning, truly realize the important challenges of the development of The Times to individuals, focus on their own career planning, and deepen individuals' cognition and understanding of organizational management work. Pay attention to the effective implementation and comprehensive implementation of modern ideas, take the initiative to participate in all kinds of continuing education and academic lectures, improve personal academic cultivation in the process of the process of comprehensive visit and learning, gradually adapt to the needs of the development of The Times, and improve their own comprehensive quality. The improvement of comprehensive quality is a long-term process. The library needs to focus on the core requirements of building a professional talent team, through the in-depth analysis and research of the existing work experience, actively innovate the work strategies and working means, and give the management staff more opportunities to study and improve. Ensure the comprehensive improvement of various management quality and standards, truly realize the comprehensive improvement of management quality, promote the optimal allocation and utilization of human resources, and fully highlight the important value and advantages of modern book management work.

4. Optimize the Establishment of Smart Libraries for Application-oriented Universities

4.1. Integrate Information Resources

In the actual process of actually creating a smart library in colleges and universities, we should base ourselves on the literature and strengthen the integration of information resources, so as to enhance the utilization value of all kinds of literature resources.Colleges and universities should vigorously carry out the intelligent processing of relevant information resources, and process a rapidly growing large number of cultural sources into more separate individuals. At the same time, they should also feedback the information of massive individual resources through the application of intelligent chips.In the process of information resource sorting, the staff need to strictly follow the principle of refinement to ensure the effectiveness of the smart library in learning services.University library used the literature display mode is too extensive, mostly in "library" as the unit, to improve the efficiency of information resources integration, should be appropriately adopted in the form of r " as the unit of classification of literature resources, optimize the application of diversified resources organization form, fully with the needs of various types of discipline services in colleges and universities.In the collation of information resources, the collation of internal academic resources is a relatively key content, including patents, papers, etc.The academic resources within the university can not only strengthen the scientific research ability of the university, but also optimize the discipline services for all the teachers and students. Therefore, the scientific recording and systematic arrangement of information resources should be strengthened.

4.2. Optimize the Platform Structure

In essence, the university smart library is actually an information platform. The rationality and scientific nature of the platform structure itself play a direct and decisive role in the service ability and service quality of the smart library. Therefore, so the relevant measures to optimize the platform structure should be actively taken in the process of creating the university smart library.The key content of platform structure optimization lies in the design of functional modules and the construction achievements of smart libraries in various universities in China. The functional module of Hui Library mainly includes several parts of discipline portal, reference resources, heat insulation service and background management.

Take the subject portal as an example, in the process of creating a smart library for this module, it mainly involves the construction of two sub-modules of one-stop search and resource navigation, among which the resource navigation will be based on the subject classification system, and effectively guarantee the interconnection of each resources through the secondary processing and enrichment of resources.One-stop search should focus on strengthening the improvement and improvement of the retrieval system, mainly using the retrieval method of keyword retrieval. In the process of continuous optimization and improvement of the platform structure, the retrieval efficiency will gradually improve, which plays an important role in the improvement of the service quality of the platform discipline.

4.3. Strengthen the Excavation Efforts

The resources of smart library themselves do not have the function of serving the development of service disciplines, and users themselves need to increase the excavation of smart library resources, so as to effectively ensure the full embodiment of the value of smart library.At the same time, the mining intensity of resources is also one of the first influencing factors of resource value.The excavation of university smart library can mainly start from the following three aspects, namely, service teaching, service scientific research and service disciplines. Service teaching mainly refers to the construction of the curriculum library, which involves

designated teaching materials, relevant papers, data handouts and expanded literature and other contents.Service scientific research is to focus on strengthening the construction of special research libraries, and carry out the integration of literature resources of specific scientific research projects through the classification of theme words, while discipline construction needs the construction of virtual professional branch [6].

At present, the overall universities face the external environment has certain changes, from the perspective of wisdom society, universities and society carried out a series of close activities, which not only helps the universities from society to promote the mass development of quality resources, also enhance the power of the university service, university wisdom library based on teachers and students, should also optimize the content of discipline services, to ensure the organic integration of social services and discipline services.Take a university in China, for example, the school in mechanical and electrical, materials and aerospace advantages, is one of the local prominent universities, and the region in recent years emerged many including artificial intelligence, satellite and aerospace information, equipment manufacturing, in this environment, universities should strengthen the deep excavation of information resources, and realize the university library service to high quality of urban service extension and expansion, maximize the value of the library of all kinds of resources.

4.4. Strengthen the Effective Combination of Rigid and Soft Management

Rigid management is mainly through the formulation of relevant rules, regulations, articles of laws, and the use of mandatory means and methods to urge the effective implementation of various provisions, so as to improve the institutionalization, orderly and standardization of the level of university library management.Rigid management system emphasizes the practical play of the binding role of rules and regulations, to ensure the continuous and steady development of library management work.And flexible management is mainly using the humanized management concept, strictly follow the principle of "people-oriented", finally achieve the goal of building a harmonious and civilized society, in the background of the rapid development of big data technology, to show the substantive role of wisdom service, should establish the perceptual service system to improve the wisdom library wisdom perception ability, service ability, management ability, decision-making ability.

The above characteristics fully show the essential requirements of flexible management, adopt the way of guiding and developing personal ability, effectively show the role of university librarians themselves, stimulate the work enthusiasm and enthusiasm of librarians, and provide better services for all teachers and students.Based on this, university libraries should ensure the combination quality of flexible management and rigid management, constantly provide users with good intelligent services, and promote the stable development of university libraries.

5. Conclusion

To sum up, under the perspective of wisdom society, by taking corresponding measures to optimize the construction of university wisdom library, can effectively improve the quality of application university wisdom library construction, for its discipline service and social service function gives full play to an important role, so colleges and universities should make full use of the relevant concept of wisdom society, provide support for the optimization construction of wisdom library.

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