An Important Way to Cultivate College Students' Ideological Quality based on Party History Education

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Abstract
Universities bear the historical responsibility of training builders and successors of socialist modernization with Chinese characteristics. At present, college students have diversified values and fragile psychological qualities, and the methods and educational concepts of ideological education in universities are flawed. The Communist Party of China has gone through a glorious course of 100 years of struggle and entrepreneurship, and is a strong Marxist ruling party with rich historical experience. Therefore, it is necessary to improve the awareness of the publicity and education of party history and give full play to the role of senior officials in educating people. This article mainly discusses the significance of strengthening the education of party history to promote the ideological education of college students from the educational value of party history and its main role in the ideological quality training of college students.

Keywords
Party History Education; College Students; Cultivation of Ideological Quality.

1. Introduction
The so-called "Party History" is the abbreviation of "History of the Communist Party of China", which covers the previous congresses of the Communist Party of China, the continuous improvement process of the Party Constitution, the organizational construction and development of the Party in different periods, and so on. College students are the future of the motherland, the hope of the nation, and shoulder a lofty historical mission. Ideological education of college students has always been an important part of higher education. In order to effectively improve the ideological education effect of college students, universities should strengthen the education of college students' party history and give full play to the educational function of party history [1].

On the occasion of the 100th anniversary of the founding of the Communist Party of China, the convening of the National Party History Work Conference has far-reaching significance for strengthening and improving the party history work under the new situation and further exerting the important role of the party history work in promoting the great cause of socialism with Chinese characteristics and the new great project of party building [2]. It is of great significance to dig deep into the rich educational value contained in the party history and give full play to its role in educating people.

2. Significance of Carrying out Party History Education for College Students

2.1. The Role of Promoting College Students’ Ideological Understanding
Under the background of economic globalization, the wide dissemination of various information and frequent exchanges between different cultures make traditional culture impacted and challenged by diversified ideology and culture, which leads to the lack of social
responsibility of a few college students and the gradual weakening of socialist moral consciousness. Modern college students don’t pay enough attention to the study of Marxism, Mao Zedong Thought and the theoretical system of socialism with Chinese characteristics during their college study [3]. By studying the "Party History" in modern Chinese history, young college students can deeply understand and grasp the educational role of ideological theory with flesh and blood from the development of the Communist Party of China by combining the basic principles of Marxism with the reality of Chinese revolution and construction.

2.2. It has the Value of Patriotic Education

Patriotism education is an important part of party history education. By studying the history of revolutionary struggle of the Communist Party of China and the history of new China’s entrepreneurship, college students firmly understand that only socialism can save China and develop China; Patriotism education included in party history education, on the one hand, unifies loving the motherland and socialism, eliminates the thought of worshiping foreign things and admiring foreign things and historical nihilism, enhances the national self-esteem and self-confidence of the younger generation, and strives for the development of socialism with Chinese characteristics. Another important aspect is national conditions education. On the basis of systematically understanding the history and present situation of the country’s politics, economy, culture, military affairs, ideology and various aspects of society, college students recognize the issues, opportunities and challenges faced by modernization, and see the advantages and disadvantages from the comparison between China and other different types of countries under the background of the whole world. To enable college students to have a dynamic, three-dimensional and comprehensive understanding of the national conditions, so as to enhance the consciousness and patriotism of implementing the party’s line, principles and policies.

2.3. It is Conducive to Guiding College Students to Strengthen Their Ideals and Beliefs

The fundamental function and task of ideological education for college students is to solve people's deep-seated ideals and beliefs. Because ideological education is the education of ideals and beliefs about socialist and communist world outlook, outlook on life and values.

In the age of growth and peace, the material life of contemporary college students is extremely abundant, so it is difficult for them to understand and feel the hardships paid by the Communist Party of China in leading the Chinese people to achieve national independence and rejuvenation. In recent years, with the improvement of China’s economic level and the increasingly close international cultural exchanges, all kinds of negative thoughts in the society have flooded, and all kinds of hostile forces have taken the opportunity to strengthen the ideological and cultural penetration of the Chinese people. In this situation, the formation of college students’ world outlook, outlook on life and values has been greatly impacted and influenced.

Only by strengthening the party history education for college students, can they realize the hard-won happy life today, and the Communist Party has made great efforts for the rise of the motherland, so that college students can sincerely agree with the party’s line, principles and policies, and closely unite around the party to cooperate with the implementation of the party’s various work [4]. In the process of constantly receiving education on the history of the Party, college students have made them more convinced of the correctness of the CPC’s governance and strengthened their ideals and beliefs of socialism with Chinese characteristics.
3. **The Main Problems Existing in the Ideological Quality of College Students**

3.1. **Some College Students have Low Ideological Quality and Poor Performance**

Some college students’ ideological quality has failed to keep up with the development of the times. The overall quality of contemporary college students is good, but some college students have problems of one kind or another. Some college students’ small group and self-centered thoughts began to spread, ignoring other people’s feelings. Bad phenomena such as not listening carefully in class, not finishing homework carefully after class, being late for class, plagiarism in exams and so on began to be exposed. What is more obvious is that some college students are indifferent, unable to help each other, unable to establish a good interpersonal relationship with their classmates, utilitarian, purposeful and self-centered. These bad phenomena are the performance of college students’ low ideological quality and poor ability, which fully shows that college students need to strengthen ideological education.

3.2. **Some Universities have a Single Form of Ideological Education and Boring Courses**

Nowadays, every university should carry out ideological education for college students, and ideological education is also one of the compulsory courses for college students. With the advancement of curriculum reform, the ideological education curriculum has achieved remarkable results, and the ideological education level has reached a new level, both the teachers’ level and the students’ quality have been greatly improved. However, these advances do not mean that our ideological education curriculum is impeccable [5].

Some universities have a one-sided understanding of the advanced moral education concept put forward by the central government, and the formalization phenomenon is serious; Some universities' moral education institutions are not perfect, their staffing is not complete, and their quantity and quality cannot meet the needs of work. Among them, the single form of curriculum education and boring curriculum are the main problems. Ideological education is mostly crammed into students’ minds by teachers and students listening. This way of giving lectures not only makes college students lose interest in ideological education courses, but also makes them have rebellious psychology and do not practice ideological education. In this way, it is impossible to solve all the problems encountered by the students in time, and the ideological problems of some college students cannot be solved well.

4. **An Important Way to Cultivate College Students’ Ideological Quality**

In the new period, there are many ways to play an important role in the ideological education of college students. School education is the most important stage in the development of young students. Carrying out party history education is not only an important content of ideological education for college students, but also a need for young students to grow and become talented. The main ways are:

4.1. **Party History Education through Classroom**

Comrade Xi Jinping emphasized in the National Party History Work Conference that "it is necessary to focus on young people, carry out various forms of education on the party's historical knowledge, glorious tradition, fine style and heroic exemplary deeds, actively promote the party history education into schools, classrooms and students’ minds, and cultivate young people's feelings of loving the party and socialism from an early age [6]. As the main position of ideological education for college students, the ideological theory classroom in colleges and universities takes the party history as the main line of education and the teaching emphasis runs through it.
According to the connotation and characteristics of party history resources and the learning characteristics of college students, relevant elective courses and special lectures are offered, and corresponding learning requirements are put forward to guide students to read ideological and artistic party history books and biographies, etc. The history and deeds of Party leaders, model Party members and people closely related to the Party are properly selected as teaching cases. Focusing on the central intention, they are close to real life and adapt to students' acceptance level, so that students can deepen their perceptual knowledge and improve their enthusiasm for learning in vivid cases.

4.2. Strengthening the Education of Party History through Social Practice

Through the combination of school and enterprise, work-study alternation and teaching integration, students can practice in education, realize self-education in practice, integrate party history education into all practical links of teaching, and continuously promote the practicality of contemporary college students' party history education. In addition, give full play to the important role of student party branches and the Communist Youth League in party history education [7].

Carry out party history education in depth and create a strong atmosphere and interest for college students to study party history. Adhere to the combination of party history education with Chinese traditional virtue education, patriotism education, revolutionary tradition education, ideal and belief education, democracy and legal system education, etc., to help college students correctly understand the national conditions, and firmly establish the determination and belief of upholding the leadership of the Communist Party of China and firmly taking the road of socialist modernization with Chinese characteristics. In the social practice activities, we carefully organize various visits, investigations, and red tourism to deepen the education of party history. Introduce college students to learn heroic deeds, carry forward national spirit and promote patriotism.

4.3. Develop and Utilize School Party History

School party history resources exist objectively, which can provide convenient and rich educational materials for ideological education and enrich the ideological education teaching content of college students. School history is a true record of the development track of a school. In the long process of running a school, universities have formed their own educational ideas and traditions, and many outstanding educators have emerged and trained many outstanding talents.

School party history is an important part of school history. Throughout modern history, any university has grown from scratch, from weak to strong, and its tortuous process of running a school is closely linked with the rise and fall of the nation and is influenced by the national revolutionary kindling. It is the main place for the party to compete with various reactionary forces for young students politically, and it is the cradle for cultivating young intellectuals to embark on the revolutionary road. If school-based resources of moral education are increased in education and teaching activities, especially the people or things of school party history (these people or things are closely related to the current growth and living environment of college students and occur in the same specific land), the content of education and teaching will be closer, students will be more convinced and consciously imitate, which will help to improve the ideological quality and moral quality of college students.

4.4. Make Full Use of Revolutionary Education Base to Carry out Party History Education

Revolutionary education bases mainly include celebrities' former residences, martyrs' cemeteries, revolutionary memorial halls, war sites, etc. They are historical witnesses of the Communist Party of China in different periods, bearing the historical resources of the Party and
containing rich spiritual connotations. Universities can fully enhance the appeal and persuasiveness of party history education by organizing students to visit revolutionary education bases.

For example, during the period of Tomb-Sweeping Day, the university organized college students to go to the martyr’s cemetery to sweep graves. Under the solemn atmosphere, college students can truly feel the bloodshed and sacrifice of revolutionary martyrs in order to achieve national independence, to enhance their admiration and support for the party and strive for socialist construction; In the memorial hall, there are generally introductions of the development course of the Party in different periods and articles used by revolutionary martyrs. During the visit to the revolutionary education base, college students can deeply understand and understand the historical inevitability of the Communist Party of China leading our people to take the socialist road, thus enhancing their sense of social responsibility and historical mission and striving for the construction of socialism with Chinese characteristics [8].

5. Summary

Party history education has been running through the process of cultivating students' ideological quality, which is undoubtedly of great help to students' own development and national progress. With the deepening of reform and opening and the changing situation at home and abroad, whether colleges and universities can cultivate qualified talents for socialist modernization with Chinese characteristics is not only related to whether the CPC can maintain its ruling position for a long time, but more importantly, it is related to the realization of the "Chinese Dream". Therefore, in the process of promoting ideological education in universities, it is particularly important to strengthen the education of party history for college students. On the occasion of the 100th anniversary of the founding of the Communist Party of China, the vast number of young students and ideological and political educators should take this opportunity to continuously deepen their study, publicity and research on the history of the party, so as to make the ideological education work in universities reach a higher level.

References