

# Contemporary Application Research of Calligraphy Font in Garden Art

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## Abstract

**As a modern and emerging discipline, garden landscape design is also active in people's daily life. Some designers have also carried out certain research on the use of calligraphy when designing gardens, making the art of calligraphy more modern. Calligraphy and gardens are related to each other in creation, art form, and aesthetic conception. Based on the similarities between the two, the perfect integration of the two elements will better reflect the beauty of calligraphy and the garden landscape. It also enriches the cultural connotation of the garden.**

## Keywords

**Calligraphy Font; Garden Art; Aesthetic Expression; Application.**

## 1. Introduction

As a unique cultural form, garden landscape has been integrated into all aspects of people's lives. With people's material satisfaction, their spiritual needs have been improved, and their own ideas and concepts are changing. Not only that, in the process of designing related architectural images, landscape architects also need to carry out innovative development of their own creations in order to better promote the artistry and aesthetics of landscape design. For calligraphy art and garden landscape art, these two kinds of art are the traditional content of our country. In terms of expression and cultural connotation, they have also changed with the development of their own times. Different times have different ways of realizing art. As well as emotions, they were all demonstrations and developments of the literati artists' own artistic abilities at that time.

## 2. The Characteristics of Calligraphy Fonts

Various types of calligraphy are not only the same in their own characteristics. For example, the familiar seal script is the font structure of uniform shape. In the development process, the design is very heavy. It is for this reason that it has been loved by many designers. The seal script is used in daily life. In the design; for the regular script, it evolved from the seal script. It has strong practicability in daily use and is loved by people. The regular script is often used in the design of traditional cultural themes and slogans, etc.; for in terms of running script, it mainly evolved on the basis of regular script. It is more artistic, with higher artistic effects and use value. Under normal circumstances, it will be used by more designers; cursive script is wild and smart. And elegant artistic conception. At the same time, due to the uniqueness of cursive script writing, its popularity is relatively low and lacks sufficient recognition. However, the free and unrestrained characteristics of cursive script have also been designed by some designs. The favorite of the designer, often used in the shading of design works.

### 3. The Use of Calligraphy Fonts in Garden Art

#### 3.1. Inscription Calligraphy

For calligraphy, its own manifestations are diverse, so when making a choice, it needs to be consistent with the form on the inscription, so that the audience can perceive the effective combination when viewing it. To better appreciate the art of calligraphy, to clarify the aesthetic connotation, and to better understand the humanistic scenery in the garden, to attract more calligraphy lovers.

#### 3.2. Calligraphy

It is mainly the creation of writing content on the wall, mainly the creator's own poems or the current emotional expression. But for the wall calligraphy, it is difficult to preserve it for a long time, so most of the works are engraved on rice paper, which can be appreciated by future generations. In modern gardens, calligraphy on the wall is more carved by modern people, which better shows the charm of calligraphy itself.

#### 3.3. Hanging Calligraphy

Hanging calligraphy is the most common form of indoor calligraphy, if the author writes and hangs it for decoration to show the art of calligraphy. During the Ming Dynasty, hanging wall calligraphy was often used by literati in their own courtyards. In modern garden design, hanging calligraphy is also used according to this phenomenon, and it is better to associate the art of calligraphy with the garden landscape.

### 4. Problems in Calligraphy Font Design

For the use of calligraphic fonts, it is usually used in logo design. Designers will use text, graphics and related symbol elements to design, and pass the brand's own content to customers, so that customers can better understand the logo through the logo. Design products to understand. The graphics or the corresponding words in the logo have their own meanings. Most of these meanings include the designer's own emotions and the connotation of the product. Therefore, in the process of designing, calligraphy should be used to better the display of design concepts and emotional expressions also has important values and functions. For the current art design, the use of calligraphy itself is mainly used in signs and packaging, but there are certain problems in actual use.

First of all, some designers often directly apply fonts or fonts, which makes it difficult to effectively locate and match when designing themes. Secondly, some designers are in the process of designing. The frequent use of common fonts such as HeiTi, SongTi or KaiTi will also lead to the aesthetic fatigue of the audience to the design to a large extent. Finally, some designers lack their own innovation in the calligraphy design work. Did not use his own innovative thinking reasonably in the design of fonts.

### 5. The Aesthetics of Calligraphy in the Landscape

#### 5.1. Reflect the Unity of Natural Beauty and Nature

One of the characteristics of calligraphy art is the pursuit of natural beauty. For calligraphy art, if you want to express the thoughts of calligraphy works to a certain level, it also requires calligraphers to obtain relevant inspiration from natural beauty in order to effectively match the beauty of calligraphy. The law of natural beauty is analyzed only from the aesthetic point of view of calligraphy art itself. People have been pursuing the unification of calligraphy beauty and natural beauty. The expression of calligraphy art is also affected by certain natural elements, and the lines of their own works also exist in the natural scenery. Consistent.

At the same time, the art of calligraphy and garden landscapes are also pursuing a kind of natural beauty. In the process of integrating calligraphic elements and garden elements, they also need to conform to the principles of aesthetics. The use of calligraphic elements in the garden can show the natural beauty and echo the beauty of the garden. In the design of modern garden landscape, it is also necessary to fully consider the characteristics of various book styles, and select appropriate elements according to the style of the garden itself, in order to better achieve the overall perfect unity.

## 5.2. The Beauty of Calligraphy Form is Unified with Landscape Design

In the creation of calligraphy, the use of its own lines is currently an important way of expression. Its own aesthetic and artistic characteristics are mainly manifested in the three-dimensional sense of calligraphy, the sense of rhythm and its own sense of strength, which can be better reflected through the image of calligraphy. The harmonious design in the garden landscape also has a certain influence on the design of the garden. The characteristics of calligraphy can be used to design the related garden art. For example, Mr. Yu Kongjian incorporated the natural elements of calligraphy in the design of the "red ribbon" and designed a linear corridor. Without destroying the surrounding environment, original terrain and trees, the surrounding environment can be transformed by people's activities. A certain connection is formed.

The structural beauty of calligraphy in the garden landscape is mainly reflected in the calligraphy fonts. Through its use, the structural beauty of calligraphy and the formal beauty of the garden landscape can be better combined, and it also brings more layering to the landscape space. To create a regular or simple visual effect.

In the structure of calligraphy, the most commonly used design is symmetry and balance. Regular script and official script are characterized by a balance between left and right. In cursive script and running script, most of them are single-line characters with free structure. In the overall effect, the center of gravity needs to be balanced to achieve Balanced beauty in form. Therefore, for the current large-scale garden design, it is to use this symmetrical method to make a reasonable combination of the overall situation and better carry out related designs, which effectively enhances the overall visual effect of the garden building and gives people a harmonious use of design. Visual effects.

## 6. The Performance of Calligraphy in Garden Application and its Future Development

Chinese garden art and calligraphy art have a strong essence of Chinese traditional culture, which also makes the two have common laws under certain circumstances. Although calligraphy and gardens are different in nature, they share the same aesthetic sentiment. For Chinese gardens, it is also because of their own cultural characteristics and art forms, which bring people a certain aesthetic taste, and better get people's love in modern life. Therefore, when doing art design, you can choose the common points of calligraphy and garden art, and apply it yourself to better reflect the charm of gardens.

Calligraphy is more of the art of space. Points, lines, and surfaces constitute a visual image. These basic elements also better show the art of calligraphy itself. At the same time, the art of calligraphy has its own characteristics and laws in the layout of points, lines and surfaces. The texture of the lines of calligraphy itself changes and has a certain lyrical function. This line is extracted from life, and it also contains the author's pursuit of artistic conception, as well as the understanding and application of calligraphy pen and ink techniques, which form the interlacing between the lines. Form thousands of gestures.

Garden design is a comprehensive art. The landscape in the garden mainly includes important factors such as architecture, landscape, vegetation and so on. The architectural part mainly includes pavilions, terraces, buildings, pavilions, etc. For garden design, it is more to combine the natural environment and architecture to create a spatial collection. For the calligraphy landscape art itself, the performance is relatively simple, but it has a deeper meaning in itself, and it can better express its own emotions.

### **6.1. Application of Calligraphy and Garden Modeling Space Form**

Points, lines, and planes are the basic elements in two-dimensional space, and the same is true for the expression of garden design space. In the process of designing the garden landscape, it is also necessary to use the landscape to display the scene, form a multi-perspective picture content, and better visually form a certain sense of enjoyment. At the same time, the interlaced use of points, lines and planes in the art of calligraphy also creates a certain sense of spacing between the points, which better enables other elements to be used interspersed.

The dots in calligraphy art are the smallest constituent elements, and they are also relatively simple forms; for the garden landscape, the dots are relative, and the pavilions, terraces, buildings, etc. in the garden architecture can all be regarded as the dots in the design elements., Plays the role of focus and visual center in the overall space. From the line point of view, it is the most important form of calligraphy. In the design of gardens, it is mainly applied to rivers, bridges and so on. From a perspective, in the garden design, the main manifestations are mountains, vegetation, lakes, etc., which play a balanced and symmetrical role.

The use of points, lines, and planes reflects the character and style characteristics of calligraphers themselves, and they are also different in their pursuit of aesthetics. Therefore, when they are creating, they have also undergone complex changes, showing various the shape changes. The application changes of points, lines and planes have also caused changes in black and white, virtual reality, strength and weakness. The use of points, lines and planes in garden landscape design can also effectively help designers implement their own design intent and use space. Bai organizes the spatial relationship, creates the level of the garden space, and carries out the planning and direction of the related route, and organizes the level of the space reasonably.

### **6.2. Literati's Thoughts are Expressed through the Art of Calligraphy**

In ancient China, the way of life and ideology of literati-doctors were influenced by the three schools of thought of Confucianism, Buddhism and Taoism. The literati class often borrowed comprehensive art forms to express their respect and love for nature, and used objects to express feelings. The expression of one's own emotions. Therefore, the literati use the art of calligraphy to express their own emotions, from the composition and use of calligraphy, to express their own thoughts, and to fully display them in the garden, so that the audience can understand the literati's own thoughts and emotions while viewing the calligraphy art. expression. For example, in the design and construction of Xuzhou gardens, the combination of calligraphy and gardens, and the reprocessing of calligraphy in various forms have become an indispensable and important form of expression in garden design. At the same time, due to the ideological thinking, the theme of the design and the content of the performance are kept consistent, and the garden design and calligraphy art are better combined.

### **6.3. The Future Development of Calligraphy in Landscape Design**

With the development of the social era, the combination of landscape art and traditional art is also reflected in all aspects. In the process of designing, the designer better transforms and utilizes traditional crafts and arts, etc., and integrates them into the landscape design. This will not only make traditional art attract more and more people's attention, but also make it a trend for the development of the landscape even though it is more expressive of its own individuality.

In the process of designing gardens, landscape architects do not need to process traditional crafts. They only need to better integrate popular culture into landscape culture, so that they can be better accepted and loved by the public. But for calligraphy, it is flowing and flowing. How to see such flowing lines in the landscape better integrate into the landscape has also become the key to the design. When the designer changes the line, he also needs to better apply the calligraphy form to the current landscape design according to the actual situation of the landscape. At the same time, when using the art of calligraphy to design your own garden landscape, you can create a certain artistic font according to the actual situation of the calligraphy font and the garden itself, to enhance the modernization and innovation of the calligraphy art itself, to better integrate into the landscape. Among art, it is loved by more modern people. At the same time, through the artistic creation of traditional art itself, traditional art is gradually accepted and loved by people. In the process of cultural value dissemination, it can also be better circulated and more people begin to re-examine it. The beauty and modern use value of calligraphy art really make calligraphy art better used. The same is true for garden art. The combination of the two traditional arts can also better show the modern aesthetic conception of traditional culture.

Not only that, when designing the garden landscape, it is also possible to incorporate modern elements, such as modernizing the design of plants in the garden to increase the aesthetics of the design and better allow the audience to watch. At the same time, it can also design its own theme for the garden landscape, focusing on this element, and design calligraphy art and plant modeling art based on this element to enhance the ornamental nature of the garden. And according to the theme of this element to organize related activities to attract tourists to visit and browse, and to carry out related video shooting, posted on the garden's website, for more tourists to visit and browse, enhance the reputation of the garden, and also Attracting more young audiences to learn about garden landscape art, to better carry out targeted dissemination of it, to enhance its popularity, and to better carry out the dissemination and inheritance of traditional culture and art.

## 7. Conclusion

As a unique cultural form, garden art has been integrated into all aspects of people's lives. With people's material satisfaction, their spiritual needs have been improved, and their own ideas and concepts are changing. Calligraphy is used in garden art design because of its own cultural connotation and unique design style. Therefore, in the process of garden landscape design, calligraphy art should be integrated, and it is necessary to find the common ground between the two, in order to better design it and enhance the aesthetic conception in garden art. For modern garden art designers, they also need to use their own design to better allow the audience to better accept traditional art in a subtle way, and better improve people's cultural accomplishment and accomplishment.

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