

## Typicalization, Popularization and Diversification

### -- Shaping the Image of Tough Man under the Soft Power of Chinese Culture

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#### Abstract

Based on the tough guy images of three mainstream films in the new era, war wolf I, II and wandering the earth, and the "character dimension" of Robert Mackey's story, this paper discusses how to shape the problem of distinguishing from the "hero" characters in American Hollywood, so as to produce a Chinese style tough guy image. Through the structure of Hollywood classic three act drama, this paper analyzes how Wu Jing successfully evolved the three dimensions of typification, civilians and diversification of tough man images in film creation, and compares the three characteristics with "God wolf nature", "individuality" and "national humanity" respectively. Through its characteristics, this paper summarizes the shortcomings and progress of role shaping, as well as the development prospect of the new tough man image.

#### Keywords

Wu Jing Image Creation; Tough Guy Image; New Mainstream Films; Character Dimension.

#### 1. Introduction

With the continuous improvement of the soft power of Chinese culture, the creation of film art requires not only the characterization of a single character, but also the integration of value factors that can have a positive impact on the public and the world. With the continuous improvement of public aesthetics, the image of tough guy has quickly entered people's life, and then the academic circles have come to study the development of tough guy image in Wu Jing's films. Wu Jing, as one of the representatives of the tough guy image created by China's new mainstream films, has attracted a lot of attention from 2015 to now. From the series of war wolf directed and performed by Wu Jing to the tough guy character Liu Peiqiang in wandering the earth, all of them have become successful cases in the exploration of the tough guy image in China. Taking the creation of new mainstream films in the new era as the longitude and latitude, the "character dimension" of Robert Mackey's story as the theoretical support, and the Hollywood classic three act drama as the story structure, this paper examines how Wu Jing successfully created the three characteristics of typicalization, popularization and diversification of tough man images in image creation, corresponding to "God wolf", "individuality" and "national humanity" respectively. The evolution mechanism of the three dimensional characteristics of metaphor. Through its characteristics, this paper summarizes the shortcomings and progress of role shaping, as well as the development prospect of the new tough man image in the image story.

## 2. Typical Tough Guy Image - "God Wolf Character"

### 2.1. Movie Background of War Wolf 1

In 2015, Wu Jing's self directed and self performed national theme film "war wolf 1" first appeared on the Chinese film and television screen as a tough man. At the early stage of "getting rich" of Chinese cultural soft power, Wu Jing, as a generation of tough man, integrated his lifelong martial arts skills and his own Chinese values into the film, shaping the tough man Leng Feng. He believes that the wolf character can represent the national integrity of our Chinese people. Therefore, with the proposition of "wolf", a series of wolf films were born.

The wolf is a wild animal, but it is very difficult to tame and extremely brave, tenacious, tenacious, United, loyal, intelligent and fierce. The cold front is like a wolf. He is neither humble nor arrogant, dare to be angry, dare to speak and dare to act. He dares to stand up in times of crisis and critical moments, suppress evil and promote good. Wu Jing successfully created the typical tough man soldier image of "God wolf" with strong muscles, fierce fists, awe inspiring righteousness, personal heroism and the "high, big and complete" color of Hollywood divinity.

### 2.2. Specific Tough Guy Images Cited in Hollywood Three Act Drama

Three act play is a set of effective and narrative structure methods summarized by Hollywood screenwriters in their long-term creative practice. It divides the whole script into three sections, beginning, turning point and ending. The functions of each section are different but closely linked. A series of events or plots are linked together in a linear way to form a dramatic whole. [1]How did Wu Jing use Hollywood three act drama and Robert Mackey's "character dimension" to gradually sublimate the tough guy image in this theoretical structure, so as to promote the theme?

#### 2.2.1. "Wolf" Temperament - Theme

Robert Mackey put forward that "whether in literary works, movies or TV dramas, a rich and three-dimensional character image will always be more easily recognized by readers and audiences than a single and flat character image. How to show a" perfect and three-dimensional character "in shaping characters. [2]We must first clarify the" dimension " Dimension refers to the contradiction: whether within the deep character or between characterization and deep character, at the same time, these contradictions must be consistent. "[3] The following will analyze the" one-dimensional "character image of Wu Jing's war wolf 1 through this theory.

Some scholars put forward that "shaping the war hero image in the film needs to shape the character's unique personality and character in the real combat environment, by displaying the wisdom and courage shown by the character, and by excavating the character's internal emotional and psychological activities." [4] This theory was applied at the beginning of the film. In the battle environment of a ruined military factory, the special forces are arresting anti drug gangs in a tense atmosphere, and the sound of explosives is continuous. In such an extreme crisis and tense atmosphere, through the transition of a subjective lens, the cold front of male soldiers appears. He did not fully obey the command of his superiors. At the moment of hostage crisis, he had only one idea "saving people", and he still chose to shoot under the threat of his superiors and the enemy. Although Leng Feng is resourceful and achieves the purpose of saving people, he disobeys the order and is locked up. During the trial, he said: "I don't feel like killing people, but I feel like saving people. This feeling is very cool." several fast-paced close-up shots cooperate with the on-screen dialogue, showing the ferocity and self impulsive personality of the "wild wolf". Wu Jing created a cold front, bold, brave and intelligent, but a straight man of steel impulsively "saving people" regardless of his own interests Military tough guy character. So as to pave the way for later Leng Feng to enter the wolf squadron. He is a "wild wolf" and a "thorn head". With his self-confidence and distinctive "wildness" that dare to surpass the limit of life, he has won the special attention of long Xiaoyun, the wolf Squadron, and put on the divine

color and the aura of the protagonist. "Wild wolf" has only one main line no matter how wild he is - saving people. The unitary image of "wild wolf" tough man paves the way for the subsequent cold front to defeat the enemy.

### 2.2.2. "Lone Wolf" Hero - Center Intensification

After 1 / 4 of the film, the characters of the story began to turn, which is also the central part of the story. The fate of the tough man Leng Feng changed his life direction because of his "wild nature". He was lucky to enter the special force of the special force - warwolf squadron. Wu Jing drew lessons from Western heroism, "one man is against a hundred", not afraid of "guns and ammunition", and the "divine" spirit of bravery and directness, which is strongly reflected in Leng Feng. He has excellent kung fu, but he can "fight alone". He bears the responsibility of the special forces among the strongest special forces. He is a typical tough man with absolute dominance and beyond all abilities in the world. First of all, defeat the fierce wolf leaders in Leng Feng's night training, and compare the wolf with the tough man Leng Feng through independent war, highlighting the so-called "wolf" nature and who is the real leader. Second, in the bridge section of "encircling corpses for help", the captain was forced to sacrifice himself. Leng Feng intelligently broke branches by shooting at the last minute, established a blind area and successfully rescued the captain. And Leng Feng and long Xiaoyun cooperated for a few seconds and hid bullets in three seconds, successfully defeating the enemy. These two plot lines not only reflect that the tough guy characters have wit, sensitive adaptability and high-intensity military quality, but also reflect the intensification of emotional contradictions with the enemy, which is also the central contradiction of the whole story. In the sense of film aesthetics, the interaction of western traditional heroes and modern wolf colors effectively began to enrich the sense of hierarchy and "round" of the protagonist's character. The protagonist Leng Feng is undoubtedly a Chinese tough man with the heroic color of western "lone wolf", but at this time, Leng Feng is still the only main line - saving people.

### 2.2.3. "God Wolf" Patriotism - Ultimate Return

The core of the typical tough guy image emphasizes the soldier image of patriotism, and the climax of the end returns to the main line - patriotism and saving people. The third part of Hollywood's three act play is the last quarter of the film and the climax of the film. At the last moment when Leng Feng was knocked down, the mercenary chief said, "look at yourself. Do you want to die for your country? But I tell you, it doesn't change anything. Do you know why I fight? Money". Then he tore off the armband of China's five-star red flag. Leng Feng didn't understand English, but when he saw the five-star red flag, the soldier's tough man spirit was awakened again, The use of action and force proves that defeating the enemy has established the noble patriotic values that the spirit of loyalty can defeat material and money. In the end, it is the psychological support that saves Leng Feng and gives him fresh vitality. The image of Leng Feng's tough man gives the temperament of the leader of the wolf pack. The invincible "wolf" is not only his own, but also has the divine color of "high, big and complete" in the Western tradition of Hollywood. Second, when the fake rescue soldiers "support", they can still be keenly aware. Finally, they step on the enemy, fork up their guns and shout "come on, come on!". This tough guy image combines internal action with external action, and reveals the nature of tough guy cold front under strong enough pressure. Through the subjective expression of Chinese Kung Fu actions and the assistance of objective military ammunition, we won the battlefield, injected the value that the image of Chinese tough man can win into the hearts of the audience, established the heroic spirit of Chinese soldiers who never say die, and the divine wolf patriotism won the battlefield, and finally returned to the theme of the article "Whoever violates China is far away will be killed".

Although the hard man image of this era, an unforgettable cold front figure with creativity, has formed a beautiful landscape of contemporary film art, due to the continuous interference of

politics and literature and the initial shaping of Chinese screenwriters, the hard man image is too flat and single, the richness of people and things, the lack of personality, the majority of idealized elements, and the main line of characters is single - "saving people". McGee's dimension is not complex and contradictory, and his special identity has also distanced himself from the audience, which is not conducive to the sustainable development of the film market.

### **3. Civilian Tough Guy Image - "Individuality"**

#### **3.1. Movie Background of War Wolf 2**

"War wolf 2" continues the "one-dimensional" hard man image creation mode in the first film, carries out "two-dimensional" innovation for the image of Leng Feng, and gives birth to the civilian hard man image. This image has won various awards such as excellent actor and best actor. With the good reputation of war wolf 1, the box office of war wolf 2 broke a new record again and turned into a North American champion film. Its influence can not be underestimated.

#### **3.2. Specific Tough Guy Images Cited in Hollywood Three Act Drama**

In the story, Robert Mackey stressed that "excellent characters must be marked by a significant feature. In order to achieve the purpose of obsessing the characters, the director will insist on expressing perfect multi-dimensional characters and forming a "character dimension", which is not only the complexity of the characters, but also the deep-seated entanglement and swing displayed by the characters in a certain situation." [5] Hollywood films have very sophisticated experience, such as speed and passion series, death squads' series and marvel films. The multi-dimensional of positive and negative characters always makes the audience feel nervous and nervous, but they are deeply attracted. It is a multi-dimensional characterization model in which realism and myth coexist. The difference is that China's feudal traditional moral idealism has occupied an important position since the early Chinese Confucian traditional thought. The heroes in the film are more single Chinese Kung Fu martial arts performances, and the phenomenon of "flattening" is serious. In war wolf 2, Wu Jing, a filmmaker with martial arts background, creates a tough guy cold front, makes use of his own tough guy advantages, gradually gropes, and finally directs and plays himself, creating a multi-dimensional tough guy who has not only Hollywood style heroic spirit, but also Chinese national feelings, patriotism and inner contradictions of love and revenge. After the transition from "flat character" to "round character", the civilian hard man military image of "mainstream film" was born. What efforts has Wu Jing made to change the tough guy character from "God wolf" to "individual"?

##### **3.2.1. "Perceptual" Temperament - Theme**

Robert Mackey emphasizes that "in a film, people are the focus, people are complex and three-dimensional, comprehensively consider the past and future of the psychological body, create characters like God and seize the character." [6] therefore, if you want the characters to be multidimensional, you must first have the complex character of human nature. Ordinary human beings are perceptual species with seven emotions and six desires, and the moral core of the civilian tough man image is the "perceptual" temperament with ordinary human nature. The opening scene first adopts the way of panoramic view to medium and close-up view, and then close-up into the plot one by one. The characters hold the urn and cry with emotion, expressing the sadness of losing their comrades in arms and family under the background of the war at that time. Then, when Leng Feng saw that his comrades in arms' families were bullied by bullies, he kicked them away. Ignoring the risk of dismissal, he led himself to be discharged from service and enter Africa alone for justice and righteousness, paving the way for the country to skillfully avenge his lover for rescuing overseas Chinese. In the third plot picture, Wu Jing's eyes are close-up with tears, and the officer removes him from service. "Soldiers are respected not because of the word soldiers, but because of their responsibilities. Even if they take off their

uniforms, they will still be respected.". With tears in his eyes, Leng Feng left us a deep memory with the soldier's hard turn. The three plot lines at the beginning highlight the contradiction between Leng Feng's sensibility and blood and flesh, see his advantages and disadvantages, create a civilian "perceptual" tough man image of an ordinary man with justice, unparalleled martial arts and vengeance, and make Leng Feng's personality more angular. The theme of "once a war wolf, forever a war wolf" is brought into the image of a tough man.

### 3.2.2. "Personal" Hero - Central Intensification

Judging from the success of Hollywood's three act style, the central contradiction of the story is the turning point in the whole plot and the focus of character intensification. The characterization should focus on the pressure of the story, excavate the eternal human nature, convey the thinking of value and truth, and show the concern for the real social problems. In a sense, the character is moral or political. War wolf 2 shows greater achievements in exploring the spirit of "individual" heroism. From "wolf nature" to "human nature" controlling thought. The first cold front "lone wolf" tough man image is continued, and the plot is adapted from the real story to make the plot more realistic. The film began to turn. He changed from an officer of the national special armed forces to a civilian and went to Africa alone. In the hard turmoil in Africa, he still remembered the military spirit and stood up. In the unarmed "civilian" state, there is no support from the allies and no protection from weapons behind him. The only thing he has is an unarmed American female doctor Rachel as his spiritual pillar. But he still firmly chose to rush into the hospital to rescue Dr. Chen. He Jianguo and Zhuo Yifan, as the only support of cold front, are still a "veteran" who has long retired from the army and a "child" who should not play with guns. From this point of view, the real main fighting force is Leng Feng. The cold front image of this era is mixed with complex emotions of human nature. The heroic "personal" spirit reveals the character's nature under extreme pressure through the comparison of other enemy images, making the character dimension more three-dimensional and credible and deeply rooted in the hearts of the people. This highlights Leng Feng, a tough soldier with a strong sense of national responsibility and personal heroism.

### 3.2.3. "Self Rescue" Patriotism - Ultimate Return

As a main theme film, patriotism is the spiritual core of this type of film. Leng Feng portrayed by Wu Jing in the whole film is not only a tough man, but also a patriotic soldier, but his patriotic way has changed with the times. "War wolf 2" continues the typical Western "God wolf" patriotic spirit in the first film, and the image of Chinese tough man began to have an international voice. However, in order to gain a foothold in the world, Wu Jing rejoined the new patriotic spirit of "Chinese characteristics" - self-help patriotism. The so-called self-help means the survival of the fittest and the survival of the fittest.

At the end of the film, which is also the climax of the film, the mercenary stabbed Leng Feng in the throat with a knife and said contemptuously to Leng Feng: "there are only the strong and the weak in this world, and you inferior nations always belong to the weak". Finally, when Leng Feng ended the mercenary with a backhand, he said, "that's the fucking past". In just a few words, it represents the image of a country and fully demonstrates the strong self-confidence of tough men. Different from "war wolf 1", Leng Feng rudely rejected it in Chinese. At this time, the patriotism began to have a voice in the protection of land. In the final scene, Leng Feng was seriously injured and still faced the difficulties. He stood up strongly and approved the national flag with one hand. The five-star red flag fluttered in the wind. The red scarf army saw that they gave way one after another. This will tell the audience that there is a strong national protection behind us - China. We will not be alone, but it will also require the joint efforts of every tough man and soldier. This image of the strong man reflects the characteristics of Wu Jing's shaping the image of a "self-help" patriotic civilian tough man. And the tough guy image is treated with modernization, adhering to the characterization mode with the main melody running through,

and the mainstream values of tough guy role modeling are undergoing earth shaking changes. Finally return to the whole film theme "citizens of the people's Republic of China: when you are in danger overseas, don't give up, please remember, there is a strong motherland behind you!", we are patriotic tough men with the ability of "self-help".

It can be seen that war wolf 2 has made great progress in characterization. The tough man image has learned McGee's creative theory of "character dimension", from "one-dimensional" to "complex". Leng Feng began to have not only the thought of saving people, but also his own personality of revenge. The "civilian" tough guy image is closer to the audience, but it is still not three-dimensional in the "character dimension", which is the transition stage from flat characters to round characters.

## **4. Diversified Tough Man Images - "National Humanity"**

### **4.1. Film Background of Wandering the Earth**

On February 17, 2019, Wu Jing chose zero pay to invest in a military "new mainstream" blockbuster "wandering the earth", which has become the most concerned cultural and art event since the beginning of this year, refreshing the film type and moving towards the new mainstream film mode. The success of the film topped the North American box office list of Chinese films in recent five years and became the second in Chinese film history. With the success of Wu Jing's re creation works, what changes have taken place in the image of tough man with the development of the times?

The so-called "new mainstream" films refer to the red revolution, national defense and military as the theme, patriotism as the spiritual core, multi character images, highlighting collective patriotism, with obvious mainstream ideological direction. At the same time, they take commercial films as the form carrier, give consideration to the expression of universal human nature, emotion and value, and emphasize the viewing and entertainment at the audio-visual level, Film categories with strong market competitiveness and social influence.

### **4.2. Specific Tough Guy Images Cited in Hollywood Three Act Drama**

American Mackey put forward the requirements of discovering and excavating stories and characterization worthy of telling: 1) reshaping the balance and grasping the "desire" of the protagonist; 2) Find the things that "prevent" the protagonist from satisfying his desire, the internal and external spiritual material opponents, the human social practice space, and so on; 3) The action of the protagonist in the face of his opponent; 4) Finally, ask yourself if you will believe the story. He also stressed that "the reason why multidimensional characters are obsessed is that contradictions in character or behavior will lock the attention of the audience." [7]

Subsequently, general secretary Xi Jinping pointed out: "socialist literature and art is the people's literature and art, we must adhere to the people oriented creative guidance, and create a literary and artistic creation worthy of the times in deep going life and rooted in the people." [8] the people are the creators of history and the subjects of social practice, and art originates from the productive labor of human society. Therefore, artistic creation should follow the real social life, reflect all kinds of social conditions, and "express a certain people's spirit". Xi Jinping's literary and artistic thought attaches great importance to "national humanity". It expounds the essence of human nature in the development of literature and art in China and the guiding principle of "people centered" creation. It requires that writers and artists should create outstanding works that the masses love to see.

Combined with western theories and China's era development policies, this paper analyzes Wu Jing's role in wandering the earth. Therefore, learning Mackey theory, Hollywood characterization, a new generation of film editors and creators like Wu Jing, what "character

dimension" upgrades have the tough guy characters made when shaping the tough guy characters?

#### 4.2.1. "Rational" Temperament - Theme

From the beginning, it appeared as the group image of cn171-11 rescue team. They have the spirit of courage to sacrifice, fear of difficulties and dangers, and unite as one. They often forget themselves and work tenaciously to protect their country's faith, becoming a new image of tough guys. The story explains the contradictory character relationship lines of the distant father, the dead mother, the adopted sister, the old grandfather and the hot-blooded teenager, which together constitute a complete but broken family structure. This article will mainly start with Liu Peiqiang, the new tough guy role created by Wu Jing. Although there are few plays, the character dimension has become more complex. It is more mature than the cold front image in the war wolf. From "God wolf nature" to "individual nature" to Liu Peiqiang's "National humanity", it has joined the traditional Confucian culture of the Chinese people, including "faith", "righteousness", "courtesy", "courage" and "family and country thought" The values and humanistic feelings of "father son feeling". In the 17 year mission of the space station, he missed his family and children, but he couldn't forget his military mission. Loyalty and patriotism is the "faith" in Confucianism; Even if his son doesn't understand and his lover loses, he still sticks to the space station for 17 years and adheres to the belief of soldiers, which is "righteousness" to the country; Liu Peiqiang first asked the United Nations for approval. When making sacrifices, he also respected the country and the world with "courtesy"; Bravely exchanging the life of a mortal for the survival of more people and future generations is the "bravery" in Confucianism. In the face of various contradictions between home and country, and between personal interests and collective interests, Liu Peiqiang chose "rational" response, returned to "everyone" and abandoned his small home. This "rational" performance reflects the transformation of the tough guy image into a more thinking, complex and contradictory "rational" tough guy image. The opening is closely linked, seizing the desire of the protagonist Liu Qi. What hinders Liu Peiqiang from returning home to reunite with his family is the feelings of the whole country, bringing the contradictory emotion of the theme "going home" into the audience.

#### 4.2.2. "Collective" Hero - Central Intensification

The image of the new tough guy has changed from the individual heroism of the original cold front image to the national "collective" heroism with Chinese characteristics. It is no longer that people choose to leave in a spaceship in Hollywood films, but to save the earth and face the problems bravely. After the story developed to a quarter of the film, all the characters appeared one after another, including Zhao Zhigang, a team member who lost his life forever to save Han Ziang, Zhou Qian, who was seriously injured to protect the little heroine, Wang Lei, the captain who still beat chicken blood for the team members before his death, and Wu Jing, a tough man, who played the astronaut Liu Peiqiang who gave up his ego and drove the space station to Jupiter. In 17 years, when he was about to meet his favorite son, he didn't expect that the earth was going to die. In the face of the fact that he can obtain security on the space station, in the face of all the data of human civilization uploaded on the space station so far, and under the heavy obstacles of artificial intelligence Moscow, Liu Peiqiang still chose to save the earth, the home of mankind, cut his thoughts on his son and resolutely destroy the space station, so the data drove the space station to act as the root "Little match" At this time, the wandering is no longer a lonely individual, but the whole ecosystem, the earth carrying billions of people, and behind him is the whole mankind. This film combines the wandering homesickness with the desolation of the doomsday narrative to form a tragic beauty, awe of the universe, loyalty to the country and loyalty to the collective There is no "personal superhero" here. Every success is the result of the joint efforts of the team and has become the label of the new mainstream film. This

is a powerful display of the values of Chinese collectivism consciousness. In terms of the values of characterization, the image of tough man sublimates from "single" to "multiple" and "collective" Heroism was born and the image of tough guys was highlighted.

#### 4.2.3. "Communication" Patriotism - Ultimate Return

From the cold front who can't understand the western language in war wolf 1 to the rude rejection of cold front in war wolf 2, and then to wandering the earth, an idea that has never been tried by Chinese films, establishing a coalition government at home and abroad to jointly save the earth and complete the impossible miracle, establishing friendly exchanges and exchanges at home and abroad, and fluent dialogue in language, which is an open "communication" Patriotic practice is one of the characteristics of diversified tough man images. At the end of the film, in the face of many irreparable problems, driven by Liu Peiqiang's tough guy, his Russian good friend Lao Ma helped Liu Peiqiang jointly stop AI action because of his friendship. His son Liu Qi led his party to the final action to save the earth because of his father's sacrifice. Under this influence, people from different countries and races gave up the time to reunite with their families and worked together to make the final battle for the human homeland. When the transport vehicles of various countries resolutely turn around and fight with the heart of death, from "family" to "home country" and then to "home", it shows the noble national feelings of the Chinese people nostalgia for their hometown. General secretary Xi Jinping pointed out clearly that the current international community has gradually become a "destiny community" with "you have me and I have you". [9]Facing the complex situation of the world economy and global problems, no country can be alone. "Community of common destiny" is a new concept of human society repeatedly emphasized by the Chinese government. Liu Peiqiang, a diversified tough man, runs through the "Chinese" idea of the community of destiny from beginning to end. The earth coexists, all mankind coexists, establishes friendly exchanges with the world, and takes care of our earth home together. This resonance in shaping the tough guy image has also become one of the reasons for the fire in wandering the earth, and finally returns to the patriot of "communication" of the tough guy image.

Liu Peiqiang, portrayed by Wu Jing in wandering the earth, constantly promotes the plot in the intensification of contradictions in the character's emotion, basically meets the requirements of Mackey's story telling and characterization, and adheres to the policy of the development of the new era. It is a successful Chinese film work that learns from the advantages of Western Hollywood and integrates Chinese ideas. Liu Peiqiang created by Wu Jing is not the protagonist, but his character image setting has the "rational" temperament of mankind, China's collective heroic spirit and the patriotic thought of "communication" with the world community, which makes the character dimension from one-dimensional simple saving people to two-dimensional saving people for the country and revenge for lovers, and then to three-dimensional saving for family, family and country The diversified "round" tough guy image of silently sacrificing his home has become a successful new mainstream film in China. Unfortunately, wandering the earth portrays a tough guy group, but ignores the multidimensional and three-dimensional aura of the tough guy protagonist. The in-depth excavation of the characters' emotions is not enough. Many characters' personality settings need to be forcibly added for the setting of the story plot. The consistency of the emotional dimension is not accurate enough. After sacrificing the characters, the emotional details of other characters are still rough, the logical relationship can be more rigorous, and the Chinese color can be more intense. [10] [11]

## 5. Conclusion

Robert Mackey mentioned in his story that "generally speaking, great writers are not Eclectics. Each of them strictly focuses their works on an idea, a single theme that can ignite their passion,

and a wonderful theme that he can constantly renovate through lifelong pursuit." Leng Feng, a "typical" tough man in Wu Jing's war wolf 1, war wolf 2 The "Populism" of "wandering the earth" is excessive, the "diversification" of "wandering the earth" is transformed by Liu Peiqiang, and the real values are reshaped, forming a tough man image of Chinese films that can be used for reference and learning. This image has carried forward China's heroic spirit and patriotism, played the role of new mainstream films, and established the flaunt of tough men. This kind of tough guy image with flesh and blood shortens the distance with the audience, makes everyone unconsciously choose to imitate, and then changes the public's behavior and values, calling for more tough guys to emerge. Wu Jing just found a single military tough guy theme that belongs to his own passion and love, gave full play to his own tough guy Chinese Kung Fu advantages, combined with the unique emotions with Chinese characteristics needed in the new era, persisted in his life, gave birth to a new mainstream film that belongs to him and China, shaped his exclusive "tough guy image" and went to success.

Wu Jing's "war wolf" series and "wandering the earth" are indeed films worth learning, but is its brilliance really as McGee said due to the complexity of the characters? When we analyze this film, we must not ignore the national political feelings. Their success lies in their strong Chinese elements, such as reflection on Chinese social structure, history and individual, culture and politics. It is both critical and narrative, revolutionary and improved. It is precisely because the dominant thought, which integrates many thoughts and has the flexibility of "Confucian" culture, dominates the overall situation, that it has been widely recognized.

Therefore, Wu Jing's tough guy image has brought a lot of positive effects, but it is still incomplete. The characters are not three-dimensional and multi-dimensional enough. The contrast between the image creation of tough guys is not strong enough, the traces of learning from Hollywood tough guys are strong, and the symbols of force and armament can be improved, and the character dimension can be more rounded. However, as the leader of the tough guy in the military action theme of Chinese films, it is still the starting point and coordinate for us to discuss the tough guy image in Chinese film creation. Expecting more basic qualities such as Wu Jing, besides having an excellent film man, it can also closely follow the development of the times, consider the national form and reality, implement Xi Jinping's new socialist ideology with Chinese characteristics, understand China's culture, existence and body, become more confident, loving and mature patriotic tough men's compiling, directing and performing compound talents. To perfectly interpret the political, economic, religious, moral, philosophical, ideological and other cultural forms in reality. The lyrical artistic creation makes the reality reflected in the characters, better reflect the social phenomena in front of the world, and promote the realization of China's goal of "powerful country dream".

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