

Basic Theory and Case Analysis of Music Art Management

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Abstract

Art management is one of the important educational methods to cultivate students' aesthetic ability. With the progress and development of society, there are higher requirements for the new generation of young people's aesthetic and appreciation ability. And in order to promote scientific and technological progress, we must actively strive to cultivate students' innovative thinking and imagination. However, at present, in the actual teaching work in China, most of them neglect art management, and the effect of art training for students is not satisfactory, and the problem of art management is outstanding. In view of these situations, whether the government, society, schools or parents must pay more attention to art management, so as to promote the reform of quality education in China.

Keywords

Art Management; Value Rationality; Improvement Strategy.

1. The Definition of the Core Concept of Art Management

At present, art management in China can be roughly divided into two situations: First, the first is to select and screen out students with more artistic talents in the period, and cultivate their basic knowledge and ability, so as to transport more artistic talents to colleges and universities. The second one mainly exists in the form of compulsory courses, which is based on credit system. The purpose of carrying out this education is not to train a single artistic talent, but to effectively improve students' overall artistic accomplishment. During the period, art management will be influenced by many factors, including related infrastructure, teaching resources, family education concepts and school teachers. The art management studied and analyzed in this article mainly refers to the current non-professional and unitary education mode, and includes more art courses such as music and art, and factors such as family education concept or social resources that can affect the level of art management.

2. The Art Management Case Analysis and Investigation

(1) the purpose of investigation and research

Stage is an extremely important period for students, and great changes have taken place in this stage from knowledge structure to knowledge quantity. Therefore, both parents and schools attach great importance to education. At present, education mainly aims at further studies, so the art management level of most schools is limited. In the course of this study in order to be able to more in-depth understanding of the current status of art management and carry out a questionnaire survey. Through the questionnaire to understand students' views on art management and the current implementation of art management.

(2) Research objects

In order to understand a more real art management situation. In the course of this research, the students of three grades in the first senior middle school in xx county of a city are taken as the investigation objects. There are 500 students in total, and 478 questionnaires were finally

recovered, of which 434 were valid questionnaires. The investigation is shown in the following table:

Table 1. Statistical Table of Basic Situation of Students Participating in Questionnaire Survey (%)

Basic information	Options	Number of people	Percentage (%)	Total
Gender	Male	208	47.9	434
	Female	226	52.1	
Grade	Senior One	122	28.1	434
	Senior two	142	32.7	
	Senior three	170	39.2	
Nature of school	City focus			434
Location of the school	County-level urban area			434

(3) Survey results

1. The overall situation of art management

Through the questionnaire survey results, the author understands the current situation of art management. It also summarizes and sorts out the problems existing in art management. Through the survey results, we can see that with the increasing emphasis on education in China, great development and changes have been made in education in China in recent years. But even so, there is still a big gap with the goal we want to achieve. Under the pressure of entering a higher school, teachers, parents, schools and society have unanimously chosen to cut down art management. Through this questionnaire survey, it is found that students have insufficient understanding of their own artistic accomplishment, and have concealed the development of school art management. Therefore, the final survey results may be different from the actual situation.

2. The current situation of all dimensions of art management

(1) Investigation on the status of art management in schools

In order to be able to more truly understand the current development of art management and the importance of the school, and in-depth analysis of the important role in the development of art management and other related issues, to carry out relevant questionnaires. Know the truest situation through students' feedback.

Table 2. Survey results of the status of art management in schools (%)

Title	Deeply disagree	Disagree	General	Agree	Very agreeable
4. Art management courses offered in schools are optional.	33.5	20.6	20.6	16.5	8.8
5. Art classes are often occupied by other major teachers	24.1	15.9	27.6	13.5	18.8.
14. The school holds art activities more than twice a month.	25.3	17.6	32.4	17.6	7.0
28. Music and art classes have a total of two hours a week.	34.7	18.2	20.6	13.5	12.9
33. The school attaches great importance to the cultivation of students' artistic ability	37.6	11.2	28.2	10.6	12.4

According to the above data, 33.5% of the students are very dissatisfied with the development of art management, and 20.6% of the students are dissatisfied. Asked in the questionnaire whether art management is optional or not, most students hold a positive attitude towards art management, and from the perspective of students, they also think that art management has certain value and significance.

3. The Problems Existing in Art Management

(1) the marginalization of art management

Since the opening of our country, the economy has recovered and developed rapidly. People's thinking about the practicality of knowledge has become a general social consciousness. Therefore, in the process of carrying out educational activities, people hope to see immediate results. Therefore, both parents and society regard the college entrance examination as an important turning point in their lives. In this context, art courses are gradually ignored or even cancelled. In the minds of schools and parents, art courses are not comparable with real college entrance examination subjects, so art management is gradually diluted. The course of art management is the most important thing to promote quality education in China and the key to improve students' aesthetic ability. Through the above analysis data can be observed, 52.9% of the students surveyed said that art courses cannot be on time and smooth class, and often occupied by teachers who recite the main subjects. The surveyed school is a key point in this area, and its art courses are only offered in Grade One, and there are basically no art courses after Grade Two and Grade Three. It can be seen that art management has been seriously neglected by schools, and there are many problems in the process of promotion.

(2) the marginalization of art teachers

Due to the neglect of art management, art is a phenomenon such as poor treatment and being excluded. Although our country has paid more attention to art management at present, the level of art management has also improved in recent years. However, the traditional educational concepts of parents and society have not been effectively improved, and the relevant departments have relatively little investment in art management policies, which leads to the development of art management still struggling. Therefore, art teachers lack a sense of professional accomplishment and enthusiasm in the teaching process, which also affects the teaching effect of art courses to a certain extent.

4. The Improvement Strategy of Art Management

(1) To change the concept and re-understand the value of art management

1. Turn to the "useless use" of art management

Laozi and Zhuangzi, famous educators in ancient China, have published the educational ideas and thoughts of "useless use". On this basis, Wang Guowei published the article "Confucius' Aesthetic Education Doctrine", and he once again put forward the theory of "useless use" in developing aesthetic education. He pointed out that the current education in China is mainly practical, and the lack of aesthetic education is not conducive to the all-round development of students, but the society still does not agree with this problem. Therefore, we must pay more attention to art management. Because everyone's experience and experience are different, there will be different views on the evaluation of the same thing. Since the development of human civilization, many artistic and cultural treasures have been handed down, such as poetry, songs and dances, etc. Then everyone will have different opinions on whether these things are useful for human development. Art appreciation can't seem to bring people more benefit value, but no matter what kind of beautiful things can be passed down to this day, it must have different value. Maybe it can bring people different inner feelings, and maybe it can sublimate

people's souls. In short, through artistic appreciation, it can bring people different sensory experiences and unique understanding of life value. 2. Seek the value rationality of art management.

In the process of social development, instrumental rationality and value rationality should be in a balanced position, and they restrict each other and develop together. If one of them is overvalued, it will inevitably lead to the other being despised. At present, the prevailing value concept of social development is mainly based on instrumental rationality, so the concept of value rationality has gradually been diluted by people. Therefore, it is extremely necessary to re-establish the value concept system of current social development. Through the above analysis, we know that art management is a subject that enriches students' spiritual world and improves students' inner feelings. Art management can not only satisfy people's inner feelings, but also influence and revise students' values through the charm of art, improve students' art appreciation ability, make students better at discovering beauty and experiencing beauty, and thus better improve the overall artistic accomplishment of our citizens.

(2) Strive to overcome exam-oriented education and explore a new system conducive to the development of art management

1. Overcome the disadvantages of exam-oriented education and speed up the reform of art examination

In today's society, college entrance examination seems to have become a key to affect people's destiny. Therefore, both students and parents are desperately aiming at improving the scores of college entrance examination. Under the guidance of this concept, people pay more and more attention to the achievements of cultural courses, while ignoring art courses. And think that the opening of art classes is optional. To solve this problem, first of all, the relevant education departments need to strengthen the reform of the education system. In the process of selecting talents, we should not only take scores as the only standard, but also establish a comprehensive student evaluation system to comprehensively judge students' abilities. Secondly, we must learn from and introduce advanced educational concepts, perfect and improve the evaluation system of examination, and gradually change the examination-oriented education methods. Finally, increase the reform of the examination system, and bring relevant art knowledge into the test scores of the college entrance examination, so as to comprehensively evaluate students' comprehensive ability in this way. So as to better arouse the attention of school parents and society to art management, and quickly improve the quality and effect of art management. 2. Explore the effective combination of art management and art market.

At present, China's educational model itself pays insufficient attention to art management. Moreover, in the art courses offered, the courses are single and boring, the teaching forms are rigid, and the number of art courses is obviously insufficient. The teachers of art management can't meet the development of art management. Under this background, local education departments and schools can combine with the market to offer various and colorful art courses. China has a long history and rich culture, and has various folk cultures. For example, Pingju, clay figurines or drums are rich in forms, and there are more art courses for schools to choose from. At present, more and more folk arts in China are facing the danger of being lost. Offering related courses can not only enrich students' study life and improve their artistic accomplishment, but also select folk art inheritors with certain talents and interests in this way. It plays an important role in the inheritance of Chinese classical culture and art. In addition, the rich and colorful folk art courses in China can greatly improve students' interest in learning and deepen students' understanding of Chinese classical culture. At the same time, using this model is conducive to further carrying forward and promoting the development of Chinese traditional culture. By combining art management with market education mode, it can well meet the requirements of current social development and quality culture education in China, and achieve a "win-win" situation.

5. Conclusion

To sum up, with the rapid development of China's economy, China has paid more attention to education. And in recent years our education level has been rapid development in this context art management has been more mentioned and valued which to a certain extent shows that our quality education reform has achieved initial success. However, the traditional exam-oriented education method has been deeply rooted, which leads to many problems in the process of implementing art management in China. Carrying out art management is the foundation of promoting quality education in China, which is conducive to improving the overall cultural accomplishment of our citizens. It is of great significance and value to social development and construction. It is conducive to improving China's comprehensive national strength and enabling our people to stand on the world stage with a brand-new attitude.

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