The Cultivation Dilemma and Realization Path of Improving Youth "Three Qi" from the Perspective of Network Generalization

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Abstract

On the occasion of the centenary of the founding of the CPC, General Secretary Xi Jinping placed high expectations on young people in his July 1 speech: "Chinese youth in the new era should take realizing the great rejuvenation of the Chinese nation as their own responsibility, strengthen their ambition, backbone and confidence to be Chinese, and live up to the time, youth, and the ardent expectations of the CPC and the people!" In the hundred years since the founding of the Party, the youth has always been in the vanguard position, fearless of any difficulties and obstacles, promoting the replacement of The Times and the progress of history. However, with the coupling of capital operation and network technology, the popularization of network ideological trend, network information, network time and space, and other problems continue to erode the "three qi" of young people -- ambition, backbone and confidence cultivation is urgent. On the basis of in-depth analysis of the difficulties and causes of the cultivation of the "three Gases" of young people from the perspective of network generalization, this paper puts forward the feasible path of the cultivation of the "three gases" of young people, which is of great theoretical, contemporary and realistic significance for strengthening and improving the cultivation of young people from the perspective of network generalization.

Keywords

Network Generalization; The Youth; "Three Gases"; The Mire; The Path.

1. Internet Generalization and Youth's "Three Gases"

1.1. The Inevitable Logic of Cultivating the "Three Gases" of Youth

According to the latest Statistical report on The Development of Internet information in China, the number of Internet users in China reached 1.011 billion as of June 2021, of which the majority are young users, making China the largest and vibrant digital society in the world. [2] Network technology changes with each passing day, the content of everything, has been integrated into all aspects of society.However, the network is a double-edged sword. While enjoying the bonus of the network, the young people are also imsubtly influenced by the network ideological trend and information, losing themselves in the virtual world of the network space and time and being seriously divorced from the real society.One is gratuitous variety, rice circle hit cast, edge ball live chaos.The variety show "Youth Has you 3" exposed the continuous fermentation of the chaos of rice circle voting and "pouring milk". The value orientation of capital utilitarianism impacts the values of young people. The "pseudo-female culture" distorts the revolutionary history facts, weakens the national pride, weakens the integrity and faith of young people, and thus reduces the ambition and backbone of young people.Network broadcast is highly sought after by millennials due to its features of fragmented, entertaining, life-oriented and interactive content. According to a report on the Social Value of Online Performance (Live Broadcast), the number of online live broadcast users reached 400

million in 2018, accounting for more than half of all Internet users. [3] Due to debase the broadcast content and management of the industry norm derived she and her family live with goods tax evasion billion-dollar, businessman skillfully by youth follow blindly follow suit psychological get huge benefits, youth unable to dialectical thinking, it is difficult to resist the network the allure of the decoration, finally fall into cut chives trap, exceptional, copycat consumption boom dissolved youth society, face the inner bottom spirit in the face.Second, the new network fraud, network lending platform chaos.In 2021 alone, the National Internet Emergency Response Center found that 243,709 websites were tampered with in China, and the number of Internet users experiencing various types of online fraud increased year on year. [2] As the main camp of Internet audience, young people are both victims and violators. Online information is highly respected by young people because of its convenience, openness and low threshold, and new fraud is difficult to guard against because of its complexity and concealment.Youth's direct or indirect involvement in cyber crimes, such as hacking and telecom fraud, is not conducive to strengthening their ambition, backbone and confidence. Network at the same time borrowing platform to seize the characteristics of the youth consumption view, the values is not yet mature, derive the flower bai, ious, such as credit card lending platform, such as campus, naked credit loan more illegal lending institutions, growing blind comparison and pleasure-seeking society youth good corrosion environment, intellectual soil pollution, the social value foundation.Third, youth games, pornography addiction, unable to extricate themselves. The essence of capital seeking profit interprets the youth's yearning for virtual achievements and the password for sexual desire, the popularization of online game software, the misbehavior of online game anchors, the increasing of pornographic live broadcasts, websites, "dirty culture" and "two-element culture", and the exponential growth of Internet cafes and pornographic places around offline universities. Games and pornography addiction like opium smoking, youth immersed virtual world, and ruined school, job, the last is disconnected with the real world, bloody game set mislead astray youth into the illegal crime, disintegration of ambition of the youth atsushi studious, constancy, crushing youth, with an unyielding and race to the top of the spine, The confidence of the separated youth to face the society and life.

1.2. Analysis of Network Generalization

The speed of network update and iteration is far beyond the breadth of legal popularization and the strength of moral promotion. Profit-seeking people nested big data across the sea, showing their own capabilities, and the doorways are all pervasive and emerging one after another. The problem of network generalization in the new era is becoming increasingly serious.One is the generalization of network ideological trend.The generalization of network thought refers to the unreasonable promotion of social thought in network time and space.As a result of young people's immature thoughts, deviating from the social subjective value of the idea in the network spread.Culture comes from the people, belongs to the people, and must serve the people and benefit the people. [4] However, in the perspective of new media, the network trend of thought is bombarded with exquisite sugar-coated shells on the social mainstream ideology, with "dirty culture" and "Buddhist culture" all over the city, "money worship" and "nihilism" on the rise, and "solipsism" and "do-nothing thought" all the rage.Youth is the barometer and inductor of social trends of thought. [5] Under the popularization of Internet trend of thought, young people indulge in the nihilistic dream space created by the network, unable to face up to socialist values with dialectical thinking, young people's ideals and beliefs are eaten up by seemingly easy desires, young people's ambition is marginalized in the barren spiritual world, and their will is exhausted in the fantasy land of everything.Second, network information generalization.Network information due to the lack of legal checks and balances, resulting in the spread of untrue information on the network.In the new era, network information dissemination is rising rapidly in its rich and convenient form. Profit-seeking

people try their best to keep pace with text and audio, big data and cloud computing, and hide the profit-oriented value orientation in invisible.Online scams and e-sports games have sprung up, catering to youth's fleeting pleasures and supposed sense of accomplishment in the virtual world.Pornographic live broadcasting and pornographic websites emerge in endlessly. Self-created symbols and obscene language in "dirty culture" satisfy young people's curiosity for sensory hedonism and visit of secular spirit, eroding young people's unyielding integrity.Online campus loan, naked loan, flower bai, ious and other lending platforms came one after another, liberating the heart desire of young people to keep up with the joneses and advance enjoyment, and swallowing the character of young people to struggle hard. The third is the generalization of network time and space.Network for the rapid development of network generalization of time and space to create the space, the network time and space blending, audio-visual and give youth more sensory stimulation, but the spread of the network due to rich and pluralistic values, driven by the interests of capital completely changed the traditional cultural entertainment form, broke the traditional society of the same dimension, Network time and space blurred the boundaries between reality and virtual, material and spiritual world.Network development not balanced, the advanced nature of the network technology and network management contradiction between the disorder of sex, because of a lack of network management and strict laws restrict, youth moral ideas for network generalization gradually fade out of time and space, abstract thinking and one-sided cognition is increasing gap between the young and the elders, teachers and the generation gap, Social fallacies such as "reading is useless," "history is useless," and "birth determinism" have been developed to slow down the execution and cohesion of young people and gradually erode their confidence in facing reality.

1.3.   Three-dimensional Value of Youth's "Three Gases"

Chinese youth in the new era are facing rare life opportunities. Ambition, backbone and confidence are the source of value creation for young people in the new era, the tireless driving force and the core of life. The analysis of the underlying logic of the value of youth's "three qi" should be carried out from three dimensions: study at school, social work and family life.Ambition, backbone and confidence are the value base and spiritual background for The Chinese youth to carry forward the great spirit of party building in the new era, and the three complement each other and complement each other.One is the school dimension.The young people are eager to learn. At the school stage, they have established the lofty ambition of "reading for the rise of China". They will work hard and develop strong skills to become an unyielding pioneer in the new era.Second, in the social dimension, young people work hard, contribute their talents to social development, inject youthful vitality into the building of a community with a shared future for mankind, and become the main force of a modern and powerful country. Third, family dimension.Youth is the continuation of ancestral blood, should be full of courage to take risks, not the family's ardent hope brave responsibility, feedback parents.Young people should accurately grasp the pulse of the development of The Times and the future trend of the nation, with the spirit of "give up who else", in school, social and family life, constantly improve their skills, enhance their abilities, and better display the youth style of pioneer force.

2.   Triple Dilemmas of Network Generalization and Youth Cultivation of "Three Gases"

Increase ambition can aim high, mind the world; Strong qi can be fearless, heart to the distance; Only with a strong foundation can you stand on solid ground.However, with the gradual erosion of network generalization with the help of Internet platforms and other means, the formation of youth "three gases" is facing a huge test.Therefore, it is necessary to have a clear

understanding of the difficulties faced by the cultivation of youth "three Qi" in the view of network generalization.

2.1. The Diversity and Lack of Nutrition of Network Ideological Trend Weakens the High Morale of Young People

"Network trend of thought" usually refers to the spread of social trend of thought that people have an impact on social life due to a certain interest demand and value tendency. [6] They include the "dirty culture" created to meet people's superficial needs and cater to everyone's vulgar tastes, the "mourning culture" and "Buddhist culture" that corrode the morale of young people, and all kinds of negativism that fill young people's minds.Of these, hedonism is the most infectious, pursuing both physical and spiritual pleasures from top to bottom from ancient times to the present. The ancient Aristopus said, "The purpose of life is to enjoy bodily pleasures to the fullest, and happiness is the sum total of pleasures...In its view, since there is a need, it has the right to fulfill that need and thus realize the purpose of life -- pleasure."[7] But its essence is narrow. With the high development of social material civilization and spiritual civilization, people who use the endless pursuit of material enjoyment and spiritual stimulation of the Internet have fallen into the extreme enjoyment of depressed will and demoralized morale, and have lost their direction and lost themselves in the vast sea of online thought."Dirty culture" and "mourning culture" mainly use its three characteristics to weaken the morale of young people. First, the openness and inclusiveness of network culture induces young people to be confused.People can join this borderless and regional inclusive network anytime and anywhere, lowering the threshold of cultural transmission, and teenagers receive and disseminate information in an absolutely free space. All kinds of negative, pessimistic, Buddhist, pornographic content come one after another, slowly wear away the will of young people in the long river of time, subtly distort the three views of young people, dilute the idea of patriotism, immersed in a variety of vulgar culture.Second, the vulgarity and kitsch of network culture desalinize young people's self-cognition. As the Internet world creates an illusory space for young people, many negative Internet cultures swarm into it, making it difficult for young people to define their life direction and even have doubts about all kinds of excellent cultures and qualities.In this case, many young people are immersed in the Internet all day to satisfy their own preferences, which is not conducive to improving their ability to communicate with others, nor to inspiring students' high morale. Thirdly, the richness and dynamism of network culture hinder the creativity of young people. The Internet has become an indispensable repository of information in this era. It is the largest "library" in the world with the most materials, the most comprehensive categories and the largest scale. [8] With the rapid change of ideas and cultures, young people only need to tap the mouse with their fingers to get the content they are interested in and want.Some universities neglect the cultivation of students' academic quality, which is a fatal defect in the field of scientific and technological innovation. "Plagiarism gate" and "plagiarism case" are the ultimate embodiment of academic misconduct. As in 2021, hunan university master degree graduates XXL dissertation alleged misconduct, in large part to give young people a wrong demonstration, through a simple imitation copy existing results into their academic skills, reduces the pursuit of self, the loss of youth creation ability, is not conducive to the formation of youth "three gas".

2.2. The Seduction and Falsity of Network Information Dispels the Persistent Quality of Young People

The high participation of network information publishers, the multifarious information transmission paths and the rapid growth of network audiences all provide highly guiding value to the capital market.In this case, many young people are addicted to network information that can meet their own needs, which further aggravates the fierce competition in the capital market.It gives full play to the scattered nature of information and makes young people

interpret the information unilaterally, mainly through the following three subjects to eliminate the perseverance quality of young people. One is the misdirection of publishers. The traditional physical store shopping mode has been unable to meet the needs of young people in the field of network popularization. Online shopping platforms catering to the tastes of young people are competing with each other. The most obvious embodiment is the live broadcasting of goods by anchors using live broadcasting technology in the live broadcast room through the Internet platform to display goods online, answer questions and sell goods.But in recent years, no longer with real material, respect for the Lord zemin as this, but through the manufacture of flow star will be a variety of goods on the heat to seek greater welfare.Some youth to support their favorite star, watching the anchor is introduced in the process of product, regardless of their level of living standards, regardless of the practical value of the product, blindly, even use jingdong shopping, in the form of white and incited the shopping desire of youth, destroyed the good moral character of the youth, to the development of the society also brought great trouble. Network criminals through stealing QQ accounts, bank accounts, the use of email to pretend to be well-known companies and other ways, taking advantage of the young people's unearned psychology, the use of fictional network facts and each other to establish trust so as to defraud a large amount of property.Cause youth to indulge in them, unable to extricate themselves, not conducive to the cultivation of ambition and backbone. The second is the wanton behavior of the communicator.Communication content mainly includes language, symbols and public opinion, and its communication forms are diverse and the topic is high. Teenagers express their opinions with "emojis" or words. In the online public opinions concerning patriotism, teenagers are affected by some extreme opinions, which lead to the use of various online languages, symbols and other forms of extreme and blind emotional draining, resulting in irrational patriotism weakening the backbone of young people. Third, the self-consciousness of the recipient is solidified. Teenagers on the Internet media rely on make them highly vulnerable to the influence of network public opinion, plus the mind is not mature, little knowledge reserves of lack of experience, social problems, such as many youth obsessed with web celebrity, when star idolatry, don't choose the way into the entertainment circle, trying to live a luxury life, to coin money overnight to unhealthy practices used to entertainment, long place among them, takes no account of the smelly. This kind of mindless star chasing, not to achieve the dream of Internet celebrity behavior destroyed the lofty ideals and pursuit of young people.

2.3. The Lag and Disorder of Network Time and Space have Eroded the Ability Level of Young People

The lag of network time and space refers to that the development speed of network exceeds the new progress of network management standards, and the network lacks systematic management. When problems occur, they cannot be found and dealt with in time. For example, liu so-and-so, a boy who committed suicide after being exploded on the Internet, found his biological parents through the Internet, but he chose to commit suicide because of the poor management of weibo information and the influence of gossip. The disorder of network time and space refers to the disordered application of network in the teaching system and social labor system, ignoring the physical and mental development of young people, resulting in unbalanced development of young people and eroding their ambition, backbone and confidence. One is the lag and disorder of network teaching system. The problems of insufficient learning ability, insufficient moral accomplishment and immature values of young people based on the generalization of network time and space are actually the result of unreasonable teaching mode. Colleges and universities tend to tilt the focus of network teaching to the knowledge and skills training of young people, and lack of correct guidance to humanistic and psychological health education, which ultimately leads to the cultivation of young people with professional knowledge but lack of moral and legal views, which restricts the healthy development of young

people and weakens their ability level. The lag of network teaching is reflected in the communication gap between young people and teachers. Under the generalization of network, the mental health problems of young people appear, which cannot be dredged and solved in time. The accumulation of problems is caused by quantitative changes and qualitative changes. Second, the lag and disorder of social labor work system. Social labor system is easier to manage with the help of network technology, however, the implementation of law in social labor system lags behind the degree of network application. On the one hand, the profit-seeking nature of capital promotes the rapid development of the Internet in all walks of life. The development progress of material civilization far exceeds the construction of spiritual civilization. There are loopholes in the network governance system, so emerging criminal incidents emerge endlessly. There is an urgent need to introduce measures to punish cyber crimes, such as the construction of a regulatory system for online fraud, tax evasion by Internet celebrities and hacker crimes, and the continuous follow-up of punishment, which need to be further improved. On the other hand, it needs to be innovated in dealing with social youth's labor demands.Young people's cognition of laws and regulations is not complete, for example, due to the default of wages of migrant workers, migrant workers choose to jump off buildings to collect debts and other social phenomena. The social demands of working youth can not be timely dealt with, and then they vent their emotions in the network space and time, polluting the network environment.

3. Realization Path of "Three Gases" Youth Cultivation from the Perspective of Network Generalization

Under the background of network generalization, the "three gases" of youth are being slowly nibbled."Three gas" education, therefore, become the primary choice of youth education and the inevitable result, to clearly recognize the face of the rare in real life, not time, not long, not the ardent expectations of the party and the people, will be closely linked to the individual value and social value of teenagers, the individual ideals closely combining with the Chinese dream. Strengthen network supervision, create a positive and clean network environment, strengthen the cultivation of young people's ambition, backbone and confidence.

3.1. Focus on Improving the Mode of Education by Coordinating Multiple Subjects

Under the background of Internet generalization, youth education should combine both class and offline, give full play to the advantages of new media, and cultivate young people's ambition, backbone and confidence. One is the cultivation of personal level. Firm political stance and clear political direction, strengthen the study and implementation of young Marxist theory and the spirit of Xi Jinping's important speeches by relying on current political platforms such as Learning power and Youth College study, and large social platforms such as Tiktok, B-station and Weibo, and constantly strengthen theoretical cultivation and practice.The reason why all kinds of negative culture and vulgarism are prevalent is that young people have low quality, and when facing the pressure of economic difficulties and job selection, they take fashion and pop culture to show their individuality and indulge in self-ridicule and ridicule. Based on this, we should highlight the value guidance, strengthen cultural nourishment, improve personal cultivation, "to educate people, to educate people, to cultivate people", take the dissemination of socialist core values and the Chinese dream as their historical mission and responsibility, practice in deepening understanding, deepen understanding in practice.Second, innovation at the school level. Traditional teaching methods are no longer used by today's youth. School teachers need to skillfully use multimedia means to integrate ideology and politics into the classroom, so that the educational content is more Three-dimensional and scientific in front of students.Actively carry out campus cultural activities and labor practice.The rise of essay writing, speech, voluntary labor and other activities has profoundly changed the subjective

consciousness and moral quality of young people. The richness and diversity of activities provide a favorable platform for the cultivation of the "three Gases", infiltrating into the hearts of every young person, constantly improving their skills, increasing their abilities, and forming a good social influence. Third, model building at the social level. The cultivation of value consensus is particularly important for China, which is in the midst of great changes. It can effectively gather the most energetic and hopeful youth groups to forge ahead towards a goal.At present, the "Chinese Dream", with national prosperity, rejuvenation and people's happiness as its core, is deeply rooted in China's fine tradition and the practice of developing socialism with Chinese characteristics. It is the most inspiring consensus of values that embraces different groups and social strata. [9] The cultivation of socialist core values is conducive to resisting the poison of unhealthy ideological trends, igniting the ambition of young people and leading the mainstream values of society, which is the value base and spiritual background of Chinese youth in the new era.

3.2. The Key Point is to Purify Communication Carriers and Strengthen Network Supervision

In order to create a positive and clean network ecological environment, it is necessary to strengthen network supervision from the source, purify communication carriers and form a positive guidance communication chain, and finally strengthen their own screening and self-discipline control ability, and work together to lay a foundation for improving the "three gases" of young people. First of all, it is necessary to introduce relevant network governance laws and policies to curb the spread of broad information and vulgar content, so as to ensure the legitimate rights and interests of netizens and prevent inappropriate language and behavior. The national cyberspace administration, the competent telecommunications department under The State Council, the public security department and other organs should make timely judgments and dispose of sensitive information while conducting cyber investigations.Secondly, to improve the ability of the government network supervision, for negative culture existing in the network such as "funeral culture" to do "dirty culture" squeezing, for the bad information to do zero tolerance, our main initiative, to strengthen the ability of self-regulation and self-development positive guiding role for the growth of the youth, let youth hone perseverance in the network information quality, Temper moral cultivation, together to build the network of ecological environment of the iron wall.Purifying communication carriers also plays an important role in curbing all kinds of information dissemination and cultivating the "three gases" of youth.Government departments should train a number of full-time working teams, through technical and administrative means, to monitor the social mentality of young people, purify the network environment, and cultivate a positive social mentality of young people. [10] In the full cooperation between external entities, it is also necessary to strengthen its own control and identification ability.When the Internet rumors, when flying through negative news, need a good state of mind and calm mind to judge of false information, do not do false false information disseminator and victims, adhere to the correct political position, strengthen their own ideological foundation, don't forget to beginner's mind, keep in mind the mission, the heart if the rock, do a have ambition, character, excellent source of "three gas".

3.3. The Goal is to Optimize Educational Resources and Coordinate Demands of All Parties

The generalization of network time and space leads to the failure of young people to form a sound psychological quality, and the achievement of young people's labor can not be effectively guaranteed, which is not conducive to the formation of young people's ambition, backbone and confidence. Therefore, cultivating "three qi" youth needs continuous innovation of network in teaching and labor field.First, optimize the network teaching and training mode in colleges and universities. With the application of "Internet +" in college education and teaching, the

shortcomings of traditional teaching mode are particularly prominent. Colleges and universities are facing new opportunities and challenges in cultivating "three Gases" youth. Optimize the network teaching model, actively carry out network mental health education courses, regularly supervise the effectiveness of network psychological teaching, and internalize network mental health education in mind and externalize it in practice. At the level of curriculum setting, psychological health and network education courses are added, supplemented by the infiltration teaching of excellent Traditional Chinese culture, to improve the mental health quality of young people and the ability to distinguish right from wrong.In the extracurricular teaching level, take the network civilization construction, network based on laws and regulations about the theme activity, in view of the "three gas" youth foster construct platform for radiant online communication, feedback, double blend into eliminate the generation gap between teachers and youth, young rich cognition about network channels, improve the network of youth literacy and self-control. The two-way linkage between universities and market supervision departments, relying on the network supervision departments to jointly clean up the surrounding environment of colleges and universities, regular investigation, strict rectification of Internet cafes and pornographic places in order to play a greater effect, heavy fist to give young people a positive and healthy value orientation. Second, we will continue to follow up social labor laws and regulations.Based on the continuous optimization of the network spiritual civilization construction system, the workers of the network supervision department publicize the craftsman spirit of The Times and the deeds of the national model workers, and give full play to the timeliness and extensiveness of the governance platform.Based on the people-oriented feedback mechanism construction, with an open and transparent platform management, efficient and timely processing, youth to solve social problems escort. For the labor industry involving the network, strict laws and regulations have been issued to form industry norms, and the principle of "full coverage" has been adopted to strengthen the supervision of the network industry.For example, in the live broadcasting industry of Internet celebrities, measures such as raising the threshold of live broadcasting, increasing the inspection of live broadcasting rooms and the feedback platform of the masses will be taken to form a clear flow of the industry, so that online thoughts and information can be spread in a standardized manner on the platform, thus creating conditions for the cultivation of the "three Gases" of young people.

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