

Analysis of the Scientific Development of Agricultural Economics and Management in 5G and "Internet +" Times

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Abstract

Now in the context of 5G and "Internet +" era, people's material cultural needs are constantly improving, and my country's agricultural economy and management require further reform, research and scientific development. This article is discussed in today's 5G and the development of agricultural economy and management under the "Internet +" era. The key to finding the scientific development of agricultural economy and management under the "Internet +" era is to gradually combine agriculture and 5G and "Internet +" technology, allowing 5G and "Internet +" technology to use the agricultural economic development and management. It is recommended to create a platform for 5G technology and "Internet +" technology to develop agricultural economy and management. While developing agricultural economy and management and management, people eat healthier, more quality green food, and Leisure time offers people to relax in nature and enjoy life.

Keywords

5G and "Internet +" Era; Agricultural Economic and Management Development; Leisure Agriculture and Rural Tourism.

1. Introduction

The development of agricultural economy and management is a major part of my country's economic industry composition. The development of agricultural economy affects the material life demand and material living standards in our people. At present, under the new era of agricultural economic and management models, the scientific development of agricultural economy and management is the main basis and direction of transformation. It can help solve traditional problems and new problems in my country 's agriculture. Now in the context of 5G and "Internet +" era, people's material cultural needs are constantly increasing. my country's agricultural economy and management also require further reform, research and scientific development.

2. Key to the Research Scientific Development of Agricultural Economy and Management under the "Internet +" Era

So how do I develop agriculture and management in today's 5G and "Internet +" era? According to the survey, the development of the current agricultural economy did not achieve the expected speed. Many rural are still planting and selling fruits and vegetables in traditional ways. Many farmers are generally only selling vegetables in summer, because it is a few people to plant, and all organic vegetables are not producing. Very high, not selling vegetables every day. It is about \$ 100-200 a day when selling vegetables. When I opened the spring, I sold the incense, a total of about 1,000 yuan. Autumn selling jujube, a total of about 2,000 yuan. The old people in the countryside are more, and the farmers are relatively small, and there is more restrictions on the development of rural agricultural economy and management.

In contrast, in today's urban life, 5G and "Internet +" life model has gradually become popular, people's requirements for their own quality of life are getting higher and higher, hoping to eat healthier, more quality green food. At the same time, people also hope to relax in nature and enjoy life. However, the people of urban life cannot fully understand the channel or platform to experience rural life, so the key to the research of agricultural economic and management research in the "Internet +" era is that agriculture and 5G and "Internet +" technology gradually bind, Let 5G use "Internet +" technology to agricultural economic development and management. Through the investigation of the target population, 54.31% will choose to purchase fruits and vegetables on the line, including Jingdong, US Mission, Taobao is most of the population usually used to buy fruit and vegetable platforms. Whether the fruit and vegetable fruit is fresh, whether the delivery is fast, whether the after-sales service is in place is the three elements of the most important attention when buying fruits and vegetables. The target population is used for the consumption distribution of the online purchase of fruits and vegetables between 200-3000. 74.12% have a will try to purchase fruits and vegetables and experience the online planting platform, and their consumption can be accepted between 1000-3,000 yuan a year. 45.69% will choose to purchase fruits and vegetables and vegetables, the fruits and vegetables is fresh, and the varieties are rich, whether the delivery is rapid is three greatest concerns when purchasing fruits and vegetables online. 86.01% have a will try to cancel all of the above concerns, monitor the growth of fruits and vegetables at any time, can buy fresh fruits and vegetables, and experience the online-placed platforms to buy fruits and vegetables, they can accept each year's consumption scope Concentrated between 3000-5000. Through the above analysis, the demand for the target population to purchase fruits and vegetables underline lines. Therefore, let agriculture and 5G and "Internet +" technologies are gradually combined, allowing 5G and "Internet +" technology to use the development and management of agricultural economy, and is the key to agricultural economic and management research in the "Internet +" era. By performing field interviews in urban, suburban and rural areas, the market situation is sampled. Determining the target population is mainly large, and the average income in the middle of the city is medium and above. From geographical segmentation, choose transportation convenient climate to be syndrome; divided by population, medium and middle and medium-sized families; in psychological segmentation, choose amateur recreation, leisure and entertainment. Note that the people in the middle of the city have certain demand for rural leisure entertainment experience and online online. Therefore, let agriculture and 5G and "Internet +" technology gradually combine, allowing 5G and "Internet +" technology to use agricultural economic development and management, and take the road of agricultural modernization, it is the must for the development of agricultural economy and management. road.

3. Create 5G Technology and "Internet +" Technology

Specifically, we can create a platform for 5G technology and "Internet +" technology to develop agricultural economy and management. On this platform, farmers can facilitate publicity and selling the fruits and vegetables they planted. At the same time, users who purchase fruits and vegetables in this platform can use the technology line to monitor the growth of fruits and vegetables in real time, and contact the farmers in the leisure time. This not only promotes the development and management of agricultural economy, but also gives users a definitely guaranteed green fruit and vegetable.

Regulation, 45.69% will choose a house at the holiday, including 80.42% of people have a wish through mobile phones or computers, manipulated and take care of it in parallel, and can also have practical practice every year. The accepted consumption range is concentrated between 1000-3000. This shows that users who purchase fruits and vegetables in this platform have

certain implementation efforts to monitor the growth of fruits and vegetables on real-time, to the harvest season, users buy their own labor results, taste fresh, experience gains, will be in agricultural economy and management The development has a huge impact.

3.1. Create a Multi-directional China-choice Farmers Market to Promote the Development of Agricultural Economy and Management

Through the platform for online sales and offline services, this is not only reduced by users to purchase decision-making time, saving space and time cost, making more large, and the office workers in Central City have another choose. Online purchase, offline distribution has become the next universal purchase channel, allowing customers to observe the real environment in the social farm market in the new transparent environment, interact in real time, so that customers can bold, rest assured Buy.

3.2. Display Transparency Green Food Traceability Information by Means of Online Agricultural Product Monitoring

Starting from the farmers to log in to the fruit and vegetable planting, record the fruit and vegetable growth process in real time, and then to the last vegetable mature, the farming of the whole process of fertilization, irrigation, and anti-drug and other processes will be recorded in detailed records, and then the fruit and vegetables processing, distribution, and even Sales on the fruit and vegetable shelves, consumers can not only perform fruits and vegetables, build and form a complete fruit and vegetable information closed loop process, but also to obtain five places, test, harvest, processing, distribution, sales, and query services. Integral full and reliable product information. This effectively reaches the transparentization of food information, and truly realistic and effective experience in the online line. Create 5G technology and "Internet +" technology, which will enable the target population to experience different rural life, will promote the development and management of agricultural economy.

4. The Development of Leisure Agriculture and Rural Tourism is Another Way to Drive Agricultural Economy and Management

The development of leisure agriculture and rural tourism is another approach to current 5G technology and "Internet +" technology, driving an agricultural economy and management development. The Ministry of Agriculture issued the "Notice" to explain the development policy of promoting and implementing leisure agriculture and rural tourism. In the notice, each leisure agricultural management department must implement the ideological unity, raise awareness, performance and performance, and seek innovation, and innovation, and innovation, Solidification, promotion of leisure agriculture and rural tourism, industrial agglomeration, main body diversification, facility modernization, standardization of service and development green. People in modern life are increasing, and 54.31% of people will come out to travel in the holidays, and many people will choose to play for five days, and each time the consumption is concentrated between 3,000-5000. 77.06% have a willingness to play in the process of playing, and they can experience the planting, while enjoying the happiness of nature, they can receive the consumption range of 500-5,000 yuan each year. Use the development of leisure agriculture and rural tourism to drive the development of agricultural economy and management, undoubtedly the excellent choice for developing agricultural economy and management in contemporary background.

4.1. Improve Agricultural Sales in Three Options, Driving Agricultural Economy and Management

Online purchase line delivery, offline purchase line delivery, offline these three different purchase methods, facing different people. Online purchase line delivery, mainly in the face of

the "office worker" crowd, they usually live, unable to extract too much time experience line grown, so online transparent purchase is the best choice; online purchase line Under the distribution, users can purchase fruits and vegetables under their time, select the heart product, to ensure the absolute safety of the fruits and vegetables, taste fresh green fruits and vegetables; the online purchase, this way is mainly for the elderly, usually the old age The population will not use the electronic product, and the online purchase can effectively solve this problem, and the elderly keep the traditional purchase method, retain agricultural products to buy the original fireworks. The masses of the way they combined with planting in the online line will increase rapidly, and sales will drive the development of agricultural economy and management. In the era of 5G technology and "Internet +" technology, the fruits and vegetables of farmers will not have a single way of buying, too tradition, and have lost sales from ancient times. The way online is also conducive to increasing young people into agricultural economy and management, promoting the development of agricultural economy and management, so that agricultural economy and management are also young, while respecting the elderly at a certain extent, based on continuous improvement, the most elegant sales method is still retained, and a clean soil is kept in their traditional sales model.

4.2. Agricultural Economics and Management Combines 5G Technology and "Internet +" Technology to Enjoy Green Life

At this moment, people have a growing demand for living standards. More and more people in urban environment are too busy, lack of real-life experiences. Agricultural Economics and Management combines 5G technology and "Internet +" technology, providing users with a platform that can be operated, so that the fast-moving life of large and medium urban users will gradually slow, and there is time to enjoy green life, close to nature. More and more people also take the initiative to understand rural plants and approach it, participate in it, and don't forget to experience the fun of cultivation after work. Enjoy the green life and the development of agricultural economy and management.

5. Conclusion

Internet provides agriculture, providing agricultural modernization under 5G technology and "Internet +" technology, allowing consumers to consume agricultural products for consumers more recognition, rest assured, can really look at themselves The fruit and vegetable fruit of step by step is a very purchased demand, so that the combination of agricultural production is more transparent, 5G technology and "Internet +" technology and traditional agriculture, open online and offline farmers sales The space allows rural parts with great potential land to create greater value. Let the user experience line, the interplanted method of combination, relax in the casual and entertainment, while picking, purchasing, driving the rapid development of agricultural economy and management, is a major goal of today's agricultural development.

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