

The Ecological Strategy Choice of My Country's International Trade Economy under the New Situation

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Abstract

In recent years, under the influence of world economic integration, my country's trade with other countries has become more and more frequent, which has brought a significant positive impact on my country's international trade. But at the same time, the development of trade has made the development of resources in the world continue to increase. For the world, ecological protection is very important. It is also an urgent issue that all countries need to consider. This article will take the strategy of ecological development as the main topic, and conduct an in-depth discussion on my country's international trade economy.

Keywords

Economic Globalization; International Trade; Ecological Strategy.

1. Introduction

Since the reform and opening up, my country's economy has developed rapidly. How to better conform to the development trend of economic integration, keep up with the pace of the development of the times, and do a good job in the corresponding environmental protection work, is the content that needs to be constantly thought about, and it is also the time to formulate development strategies. Factors to consider. With the acceleration of economic development, the threats to environmental resources are becoming more and more obvious, and the competition for resources among countries has become very fierce. In such a development environment, how to implement the strategy of sustainable development will affect my country's international status and its own The enhancement of core competitiveness plays a very important role.

2. Difficulties in the Development of China's International Trade Economy

In the actual development of international trade, my country will encounter many problems, which require relevant personnel to conduct in-depth discussions on them, and formulate scientific and reasonable response policies based on the actual situation of our country. The following mainly describes my country's international trade economy. difficulties in development.

2.1. China's Lack of Adaptability to the Overall Environment

Global integration came into being with the development of modern economy and has become the main trend of contemporary world development. The rapid development of global economy will inevitably lead to closer economic and trade exchanges between countries. As far as my country's current development is concerned, my country is the largest developing country in the world. The growth rate of international economic and trade development is very impressive. The relevant economic development models are constantly being optimized and upgraded, but the degree of intensification is still insufficient. At this stage, China has not achieved scientific and effective use of its own resources, and cannot effectively integrate many resources. Although domestic resources are very rich, due to the lack of effective concentration and

combination of these resources, China faces fierce international trade competition. It is in a passive state, restricting the efficient development of China's international trade economy [1].

2.2. The Cooperation between Countries is Vague

In order to better realize the optimal allocation of global resources and promote the continuous development of my country's domestic economy and trade, relevant personnel should form a scientific integration pattern and closely follow the trend of world economic integration. my country's economic and trade should be actively adjusted in the direction of integration. Although the real economy of most countries has actively integrated into the international competitive market, only relying on goods to conduct transactions cannot be used as a major factor restraining the country's economic development. It doesn't work as expected. The current international economic and trade is dominated by various factors such as financial services, but compared with developed countries, my country's status quo in this respect is not ideal. Therefore, on the whole, my country's core competitiveness is not strong.

2.3. The Implementation of the Environmental Protection Strategy is not Effective

In the early stage of social industrial development, China has strengthened the emphasis on ecological environmental protection. At the same time, at present, countries and various organizations in the world have actively included the development direction of environmental protection and pollution control in their own. Among the development strategies, the current foreign trade laws of most countries can generally see the contents related to protecting the environment and cherishing resources, especially the parts involving import tax and customs inspection, which are in line with the development strategy of protecting the environment. However, in the current actual situation of international trade, it can be seen that the implementation of these bills has not really played a role in controlling environmental pollution, and more of a role as a green trade barrier [2]. In short, in the current ecological trend of international trade, the implementation level of environmental protection strategy is not good, which brings difficulties to the formulation of ecological international trade strategy in my country.

2.4. Original Trade Agreements and Trade Policies to be Updated

At present, bilateral trade agreements and regional trade agreements have become the most important basic norms in international trade. At this stage, economic trade between countries is expanding rapidly, and the focus of international trade is steadily shifting from trade liberalization in the past to bilateral trade. And regional trade, under such circumstances, the original trade agreement has been unable to meet the needs of the economic and trade of various countries in the current season, and China should fully consider it when formulating an ecological strategy. At the same time, in the development of international trade, the country's trade policy formulation is still imperfect, and trade policies have not been optimized and adjusted from the perspective of environmental costs, resulting in trade policies failing to stimulate and restrict domestic industry production, which also makes There is no focus on green production and marketing in the production of industrial products, and there is also a lack of corresponding fiscal and taxation policies in the export policy, and the production development of domestic industries has not been better promoted from the perspective of fiscal and taxation policies.

2.5. Economic Development is Still at the Expense of the Environment

It is undeniable that under the current development trend of international economic globalization, the overall ecological development level has been significantly improved compared with the past, but the current global environmental pollution problem is still

aggravating, and all countries in the world are in the process of environmental pollution control. The means are generally backward, unable to meet the needs of ecological and environmental protection, and at the same time, the utilization rate of resources is not high, and the level of clean energy development is low. In particular, the international strategies related to environmental protection are still at a relatively low level. Under the situation of world economic integration, these international problems will inevitably bring adverse effects on my country's development, and various environmental problems will also It is bound to gradually increase in the scope of our country, which brings difficulties to the good implementation of the ecological strategy.

2.6. Difficulties in Industrial Transformation and Development

In order to better achieve sustainable development and ecological development, the state has proposed ecological engineering construction and the strategy of rejuvenating the country through science and technology, which has also promoted the development of scientific research and science and technology in China, and many new advanced technologies are gradually being developed in various industries. penetration and application. However, as far as the development of international trade is concerned, advanced technology is still in the stage of basic development, China's international trade is still concentrated in the state of "producers", and export trade is still biased towards the primary and secondary industries, and the development of these industries is bound to It needs to consume a lot of resources such as manpower and material resources, and the added value of the related products produced is relatively low [3] . Faced with this situation, although the production of products consumes a lot of resources and has a great impact on the environment, the benefits and impacts obtained are not very large. This is also the main dilemma faced by our country for a long time. The current stage of industrial transformation and development has increased the difficulty. In order to realize this change in the development situation, it is necessary to adjust the industrial structure, promote the development of the tertiary industry, and make low-value-added products develop in the direction of clean, high-value-added, and high-tech.

3. Discussion on the Reasons for the Ecological Development of International Economic and Trade

For the question of sustainable development of international economic and trade, first of all we need to think about the environmental protection issues that will arise in the process of international economic and trade transactions. The protection of the ecological environment has always been a content that modern human beings attach great importance to, and it is also a problem that various countries are trying to solve. If environmental protection is done well, the entire world economic pattern and environment can be better stabilized. When our country formulates an international economic and trade development strategy, it should be based on the basic principles of sustainable development and ecological development, and make adjustments to its related measures. It is conceivable that with the deepening of economic liberalization and integration, ecological environment problems will become increasingly serious. With the continuous consumption of global resources, the competition for resources between countries is becoming more and more fierce, and there is a very close relationship between economic growth and the environment. As the most important part of the modern world economic development, my country needs to exert its own strength, continue to implement the basic principles of ecological development, and formulate strategies in the future based on the corresponding sustainable development theory. Since the 20th century, international environmental issues have always been a hot issue of common concern to the world. International conferences on environmental issues have been held frequently, with more and more participating countries and larger scales, which is enough to prove that the

world attaches great importance to economic development and economic development. Harmonious relationship between the environment, the most important thing that can not be ignored in the international exchanges between countries is the environmental problem. In order to better solve various problems of ecological resources, the concepts of green consumption and green development advocated by modern times make the general trend of global future development approach sustainable development. As a future sunrise industry, environmental protection industry plays a very important role in the development of economic and trade in various countries. Although the most important development trend of modern international economic and trade diversification is the corresponding output form of capital and human resources, but usually Use technology and price as the basic criteria for its bidding. At present, all countries have incorporated policies and regulations related to environmental protection into import and export, and my country has also adopted corresponding environmental protection policies, but my country will also be hindered by corresponding environmental protection barriers. For example, the green barriers in Europe have restricted China's economic and trade to a certain extent. Therefore, in order to further promote the healthy development of China's international trade, how to overcome the green barriers in international trade is also an issue that our country needs to fully consider [4].

4. In the Context of Sustainable Development, Specific Optimization Measures for China's International Trade

Based on the above discussion, we have understood the main problems encountered in the process of China's international trade and economic development. Relevant personnel should form a deep understanding of them and combine the basic concept of sustainable development to carry out a careful study of relevant trade agreements. Study, develop China's international trade based on protecting the ecological environment, enhance China's competitiveness in international trade, and implement certain protection of the ecological environment to solve the more serious environmental problems in the current international scope. Specific measures to optimize international trade are discussed below.

4.1. Improve Product Quality

At present, the products exported by my country are mainly labor-intensive products, which can fully reflect the advantages of Chinese manufacturing. However, due to the relatively low technical components contained in it, under the requirements of modern green economic development, It is necessary to adjust the industrial structure of our country, carry out the development of related technologies, and especially pay attention to the development and application of new energy, so as to alleviate the increasingly serious energy crisis. At the same time, my country should also optimize and upgrade the structure of export products based on the actual situation in a timely manner. While reducing the proportion of primary products in export products, the proportion of high-tech products will be increased, and the green trade barriers will be broken at the same time. It also better restrains the behavior of other countries. In the process of improving product technology, technicians should strengthen the application of environmental protection technology, strive to save energy while transforming equipment, improve the resource utilization rate of product production and increase the environmental protection value of products, to better display products. Its own value can also fully reflect my country's emphasis on environmental protection. These measures can enhance my country's competitiveness in international trade while promoting my country's sustainable development strategy.

4.2. Optimize the Import and Export Trade Strategy and Introduce Talents

For the government, it is necessary to keep pace with the times in the trade strategy of import and export. Combined with the current development of our country, and based on the long-term development of my country's international trade in the future, we will re-plan the import and export trade strategy. Under the current trend of economic development integration, it is necessary to strictly require import and export of products, and at the same time eliminate some products with relatively low added value and current market demand relatively small, and should also deal with highly polluting projects and products and their additional project products. Carry out strict boycotts, strengthen the promotion of trade projects related to technology and services, and lay a certain foundation for the smooth implementation of ecological trade. Continue to do a good job in the introduction of corresponding capital, develop more high-tech industries, and build core industries that belong to our country. Always adhere to the principle of protecting the environment as the primary principle, introduce more raw materials and capital, and vigorously support the environmental protection industry in our country, invest a certain amount of money in this area, and at the same time, train corresponding talents in environmental protection. work, strengthen the development of specialties related to environmental protection, and continuously improve the professional quality of relevant personnel. Set up certain policy support in the introduction of advanced technology, promote the relevant personnel in China to introduce and update technology in a timely manner, and provide support for the ecological international trade strategy [5].

4.3. Strengthening International Cooperation

To build a sound international trade and economic ecological development system, it is not enough to rely only on the strength of one country, and requires the participation of all countries [6]. Therefore, various countries should strengthen communication and cooperation, and constantly promote the development of international economic and trade in the direction of ecologicalization. At present, countless NGOs, think tanks and leaders of sub-sectors are seeking new optimization measures for international trade under the trend of ecologicalization. They formulate relevant proposals based on their previous experience and lessons in the formulation of ecological strategies, and submit them to Among the comprehensive trade rules, the formulars of trade rules should actively study and apply them. At the same time, some non-governmental organizations in the world can also play a certain role, forming a framework system in which multiple forces coexist, to better realize the optimization of my country's international trade ecological strategy. At the same time, the international trade ecological development system can also Make certain guidance work for my country and promote the development of my country's international trade and ecological environmental protection [7].

4.4. Strengthen the Research and Development and Use of Low-carbon Technologies

Under the guidance of ecological strategy, international trade should pay attention to the development of low-carbon economy, and the development of low-carbon economy needs to be based on technological innovation. Compared with developed countries, my country is still relatively backward in the research and development and use of low-carbon technologies. Therefore, while introducing international advanced technologies, it is necessary to do a good job in independent research and development and innovation of low-carbon technologies. Relevant state departments should increase support for technological innovation, provide sufficient financial funds for low-carbon technology research and development, and formulate corresponding incentive mechanisms for technological innovation to provide good external conditions for low-carbon technology research and development. At the same time, the research and development of low-carbon technology should rely on the environment of low-

carbon economy and low-carbon industry, and the domestic economic structure and development mode should be transformed to promote the research and development of low-carbon technology [8]. For example, in some regions, the government has led the establishment and promotion of "low-carbon industry funds". In the development of their low-carbon industries, the goal of carbon-free alternatives is to promote low-carbon upgrades and high-carbon transformations. Among them, carbon-free alternatives are mainly It is the use of clean energy such as wind and solar energy, the low-carbon economy is to upgrade the original materials and equipment, and the high-carbon transformation is to achieve energy conservation and emission reduction.

4.5. Strengthen the Internal Control of Environmental Costs

In the development of international trade, in order to promote the sustainable development of the international trade economy, we must consider the environmental cost of the domestic industry, do a good job of internal control of the environmental cost, and provide a guarantee for the ecological development of the international trade economy. In the internal control of environmental costs, active control and intervention control are mainly involved. Among them, active control means that economic entities can consciously and autonomously produce and use green and environmentally friendly products to reduce resource consumption; intervention control is the mandatory intervention taken by relevant environmental departments after ecological pollution occurs. In order to strengthen the internal control of environmental costs, it is necessary to give full play to the role of government departments in macro-control [9]. Government departments should build an information sharing system for environmental costs, and conduct comprehensive analysis, evaluation, and publicity of environmental costs incurred in the process of industrial production and trade, so that industries and enterprises can better grasp the information of sustainable development, so as to effectively formulate ecological At the same time, government departments should also improve the environmental tax and fee mechanism to promote the development of green consumption with systems, such as the collection of surcharges and consumption taxes on polluting products from both producers and consumers, as well as environmental resource taxes. It is set that the compensation fee for resources is included in the scope of resource tax collection, and the means of differential taxation can be adopted for the development of industrial environmental protection to reduce the tax standard for the environmental protection industry and provide good conditions for the efficient development of its industry.

4.6. Optimizing Trade Policies and Systems

In the development of international trade and economy, trade policies and institutions have a guiding and restrictive role in its development. To promote its ecological development, it is necessary to optimize trade policies and institutions. In order to avoid the excessive impact on trade caused by tax differences, the state uses export tax rebates to ease the tax burden on export products, refunding the taxes paid during the domestic production and circulation of products, so that export products can be used in international trade [10]. Able to be more competitive in price. In the context of the ecological development of international trade and economy, relevant departments should make adjustments to policies related to export tax rebates, take tax rebate compensation measures for technology-intensive industries and green environmental protection industries, and cancel or reduce export tax rebates for some resource-intensive and pollution-intensive industries. , so that the tax rebate policy can promote the development of my country's export structure in the direction of ecologicalization. In addition, in the face of the situation that the environmental protection standards proposed by developed countries exceed those of developing countries, it is necessary to file lawsuits against unfair ecological development standards through the negotiation of international environmental terms, and at the same time, actively participate in bilateral or multilateral trade

negotiations to achieve international Mutual recognition of standards and signing of agreements will improve international trade disputes caused by barriers to green trade and provide protection for the ecological development of domestic trade.

5. Conclusion

All in all, in the context of modern economic globalization, no country can exist independently of the international community. Every country must actively participate in the construction of the international trade and ecological development system, strengthen the design of the ecological international trade strategy based on the current actual situation, and promote the development of international trade while promoting resources and environmental protection. contribute to sustainable development.

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