

New Ideas for the Development of Educational Management in Colleges and Universities under the New Situation

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Abstract

Under the background of the continuous improvement of education and teaching level in Colleges and universities and the comprehensive popularization of new forms of education, all levels of education put forward new requirements for the development of educational management. Due to the influence of various factors, the problems existing in the traditional education management are becoming more and more obvious. It does not have the ability to meet the needs of the innovation and development of the education system in Colleges and Universities under the new situation, and it can not meet the development needs of students, and can not provide help for colleges and universities to realize the high-quality development of education management. Therefore, under the background of the new situation, this paper makes a detailed analysis of the new development ideas of college education management, so as to lay a solid foundation for further promoting the improvement of college education management level.

Keywords

New Situation; Colleges and Universities; Education Management; Development; New Ideas.

1. Introduction

Under the background of the continuous improvement of China's international development level, diversified pedagogy theories collided with sparks, which made the research paradigm of educational management innovative, and further promoted the reform and innovation of educational management in China. As an independent educational category, educational management can fully integrate the theoretical knowledge of sociology, psychology and management, and become an important teaching model that can effectively promote the integration of educational organization, educational plan, educational decision-making, educational leadership and educational control. In the context of the new situation, college education management must have new development ideas and highly match with college education management, so as to ensure that the quality and efficiency of education management can reach a satisfactory level. Therefore, colleges and universities should strengthen the continuous reform and improvement of traditional educational management, improve the practicability of educational management as much as possible, and organize educational managers to carry out professional training in educational management regularly, so as to further strengthen teachers' awareness of educational management. In addition, we should actively carry out activities related to educational management, comprehensively build an educational management discipline system with Chinese characteristics, and provide

positive help for further improving the development level of educational management in Colleges and universities in China[1].

2. Pay Close Attention to the Practicability of Educational Management

In the context of the new situation, the new ideas for the development of higher education and management need to follow the following three requirements: first, in the process of fully developing educational management, we should attach great importance to its practicability to ensure that the role and value of educational management can be truly applied to educational management. Second, colleges and universities should strengthen the continuous strengthening of teachers' awareness of educational management, ensure that teachers can always implement in strict accordance with the requirements of educational management in the process of educational management, further promote the innovative development of educational management, and constantly strengthen their own educational management ability. Third, based on their own actual development ability, colleges and universities should hold various activities related to educational management knowledge for teachers from a diversified perspective, so as to further strengthen teachers' awareness of management[2].

The main purpose of a comprehensive study of college educational management is to ensure the effective development of educational management services, and educational management has high requirements for quality and efficiency. Therefore, in the process of reform, college educational management must develop in the direction of practicality and application. For the traditional educational management in Colleges and universities, the main research focus is to put forward some educational management strategies and educational management systems, and these strategies and systems can only act on the surface of educational management, and there are very few contents that can be really applied to practice, resulting in the obvious theoretical characteristics and no practicability of the content of educational management[3-4].

The main reason for these phenomena is that in the process of traditional education management, the situation faced by colleges and universities is relatively simple. Therefore, the related work is not heavy. However, in the context of the new situation, the content of education management is becoming more and more diverse. In the process of implementing various education management measures, the details involved are gradually increasing. If there is no set of feasible and scientific education management system to maintain the effective development of relevant work, it will inevitably lead to the serious reduction of the quality and efficiency of education management, and various errors will occur frequently. Therefore, in the context of the new situation, the research on Educational Management in Colleges and universities should be inclined to the level of practical characteristics as much as possible, so as to properly solve the problems existing in the specific work through the effective application of the relevant knowledge of educational management. Only on the basis of the guarantee of practicability, can it provide a guarantee for the effective development of students' actual life and learning. In order to effectively achieve this goal, in the process of exploring educational management in Colleges and universities, we should do a good job in research, go deep into the front line of education, actively collect teachers' opinions, and make reasonable arrangements for the relevant contents of educational management through continuous integration and adjustment of relevant opinions, so as to ensure that the overall development speed of educational management in Colleges and universities can be further improved under the background of the new situation. In order to ensure that the practical characteristics of educational management are fully demonstrated, we must reasonably set the relevant contents of educational management based on the actual development of colleges and universities, and continuously optimize and innovate the management mode on the basis of effectively

completing the basic educational management, so as to effectively achieve the goal of promoting the all-round development of educational management in our country[5-6].

3. Strengthen the Continuous Strengthening of Teachers' Awareness of Educational Management

For education management, it is a huge project with high complexity and systematicness. In order to ensure that the overall effect reaches a satisfactory level, we must enter from all links to ensure that the problems existing in each work link are properly solved. Therefore, teachers involved in educational management must have a strong sense of educational management, and constantly improve their overall awareness on the basis of integrating all aspects, so as to provide guarantee for the realization of the goal of synchronous development of all educational links[7-8].

In the current large amount of educational work carried out in Colleges and universities, we can see the shadow of educational management in varying degrees. Although most teachers can take effective measures to ensure the effective development of educational management, there are still some teachers' educational management work is chaotic, mainly because these teachers lack the necessary awareness of educational management. Only after teachers have the awareness of educational management can they consciously prevent their own behavior and avoid wrong behavior, so as to develop good habits of educational management. Therefore, colleges and universities must attach great importance to cultivating teachers' awareness of educational management, take practical and effective measures to strengthen the active education of teachers. For example, teachers' achievements in educational management can be included in performance appraisal, so that teachers can pay attention to educational management at the ideological level. Give full play to their subjective initiative and take the initiative to learn knowledge and skills related to education management in their spare time. Actively participate in professional training and systematic learning related to education management, and pay a lot of energy and time to further improve their own teaching management awareness.

By strengthening the training of teachers' educational management knowledge and skills, colleges and universities can not only improve teachers' educational management ability to a certain extent and help teachers better carry out various educational work, but also further enhance teachers' awareness of educational management. From the perspective of diversification, it will help to fully integrate various measures for the smooth development of educational management and educational management. Training activity is a highly targeted work, which can greatly improve teachers' professional ability in a short time. Therefore, in the context of the new situation, colleges and universities should strengthen the training of teachers' educational management, which is not only an effective way to improve teachers' professional teaching ability, but also a new idea to further promote the all-round development of educational management.

4. Actively Carry out Activities to Popularize the Knowledge of Educational Management

To ensure that college teachers can pay high attention to the importance of educational management, we should not only actively respond to the requirements and calls of the new educational reform and put forward rigid requirements for teachers, but also ensure that teachers can actively realize the key role of educational management in improving their own educational ability and teaching quality. Therefore, colleges and universities should regularly organize teachers to carry out activities that can effectively popularize the relevant knowledge

of educational management in combination with the actual situation, so as to provide favorable opportunities for teachers to have a deeper understanding of educational management. In this process, teachers should actively participate in the educational management activities carried out by colleges and universities to ensure that they can enrich their knowledge reserves while participating in the activities, so as to gradually improve their educational management ability. There is an inseparable relationship between teachers' educational management ability and their own teaching ability. If teachers cannot effectively manage students, it will not only make classroom discipline difficult to be guaranteed, but also have a serious impact on teaching quality. In other words, in the process of carrying out educational management, we should not rely solely on administrative work, but comprehensively consider administrative work and teaching work. Therefore, colleges and universities should pay more attention to educational management, actively carry out educational management activities, and encourage teachers to actively participate in relevant activities.

Carrying out educational management related activities is an effective measure to kill two birds with one stone. It can not only fully evolve teachers' enthusiasm for learning educational management theoretical knowledge, but also ensure that teachers have the ability to transform educational theoretical knowledge into practical skills through continuous training. Therefore, colleges and universities should have the awareness and ability to make good use of various activities of educational management, and ensure that teachers pay more attention to educational management by giving full play to its influence and appeal.

Teachers' harvest in participating in various activities of educational management will be higher than that in simple training to some extent. This is mainly because different activities can bring new feelings to teachers. In the process of participating in educational management related activities, teachers can not only maintain physical and mental relaxation, but also gain happiness in interesting activities and master more knowledge.

5. Conclusion

Under the background of the continuous improvement of the development level of social modernization and the comprehensive and in-depth reform of education, the new situation puts forward new requirements for the all-round development of educational management in Colleges and universities. For the traditional education management, it pays great attention to the management form, and the development direction is more inclined to theoretical research. However, in the actual process of education management, the number of work implemented in strict accordance with the relevant requirements of education management in Colleges and universities is only a small number, resulting in the unsatisfactory actual development of education management in Colleges and universities. In this regard, college teachers should start from the level of thought and action, and give correct cognition and high attention to the importance of comprehensively promoting the innovative development of educational management in improving their own educational management ability. And continue to fully integrate the concept of modernization and diversified ways, keep up with the pace of development of the times, take cultivating students' comprehensive ability as the goal orientation, and point out the direction for the innovative development of college educational management under the new situation through the continuous reform and innovation of educational management methods.

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