

Research on the Development Status and Reform Measures of Educational Management

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Abstract

Under the background of the comprehensive reform of China's educational system, colleges and universities put forward more strict requirements for educational management. College students are the main force to promote China's sustainable development. Although China has attached great importance to the field of education and invested a lot of money in the comprehensive construction of university infrastructure, which makes the teaching facilities of colleges and universities tend to be perfect, there are still some problems that can not be completely solved, which has seriously hindered the development of colleges and universities. Therefore, this paper makes a detailed analysis of the development status and reform measures of educational management, so as to lay a solid foundation for further improving the level of educational management in Colleges and universities.

Keywords

Colleges and Universities; Education Management; Development Status; Reform Measures.

1. Introduction

As far as educational management is concerned, it is mainly a discipline that comprehensively studies the process of educational management and systematically combs the laws of educational management. It is a discipline that studies the relevant knowledge of educational management. Through the development of educational management, it can provide guarantee for the effective development of college education. As the main body of receiving various educational measures, the effective management of students and various educational activities can provide basic guarantee for students to better study and live in college. For a long time, educational management has always maintained an unshakable important position in the field of teaching. If the teaching work is separated from the development of educational management, it will not be able to achieve today's brilliant achievements. Therefore, in order to make the education and teaching work in Colleges and universities achieve the goal of sustainable development, colleges and universities must make a detailed analysis of the problems existing in the development process of educational management, clearly understand the causes of relevant problems, take diversified and effective measures to solve relevant problems and properly solve them. On this basis, the concept of modernization and diversified measures are continuously combined to ensure that educational management can be continuously improved in the development environment of keeping pace with the times and promote the efficient development of the educational process[1-2].

2. Development Status of Educational Management

2.1. Lack of Due Attention to the Development of Educational Management

According to the actual investigation and research, it can be found that although educational management plays an irreplaceable role in promoting the all-round development of colleges and universities, many colleges and universities seriously ignore the conditions for the flexible use of educational management and the role of educational management according to local conditions because they are highly dependent on the constraints of various management systems. Educational management needs to be based on the actual situation of colleges and universities in order to give full play to its role. However, when colleges and universities do not pay due attention to the development of educational management, they will not focus on the cultivation of talents in educational management, which makes it difficult to improve the overall quality of educational management. At the same time, the actual performance of college students in school is usually closely related to the educational management system of colleges and universities. When colleges and universities seriously ignore the work of education management, it is bound to be unable to guarantee students to develop good behavior habits, which leads students to lose themselves in the modern society full of various temptations and gradually develop the bad habit of laziness, which has a serious impact on students' future work and life[3-4].

2.2. There is no Rational Use of Educational Management

Some college teachers do not attach great importance to the importance of educational management at the ideological level in the process of carrying out educational management. Therefore, failure to strictly implement various management measures in accordance with the relevant requirements of educational management will not only lead to a chaotic situation in educational management most of the time, resulting in strong dissatisfaction among students, but also seriously restrict the improvement of teachers' own work quality and efficiency. The main task of colleges and universities is to achieve the goal of "teaching and educating people", but usually, colleges and universities will attach great importance to the goal of "teaching", but will seriously ignore the goal of "educating people". However, to a certain extent, "educating people" is far more important than "teaching". This is because under the influence of the surrounding environment, the thoughts and actions of college students are easy to deviate from the correct track. As a completely open environment, colleges and universities, teachers can't supervise and correct students' behavior in real time like junior high school and senior high school. This is also one of the reasons why the work of education management in Colleges and universities is more difficult. In this regard, college teachers should take the initiative to take the responsibility of "teaching and educating people", put "educating people" in the first place of educational work as far as possible, guide students to develop in the right direction and strengthen students' ability to distinguish right from wrong in the process of actually implementing various educational and teaching measures[5-6].

2.3. No Talents in Educational Management have been Introduced

As the basic element for colleges and universities to carry out educational management in an all-round way, talents play an important basic role in giving full play to the functions of educational management. However, some colleges and universities do not attach great importance to the importance of educational management, but ignore the practical significance of educational management for the development of colleges and universities. Therefore, they do not invest necessary energy in the introduction of talents in educational management. In the absence of professional talents in education management, colleges and universities lack goal orientation in the development of various education management work, and can only carry out specific work according to the traditional dogmatic content, which can not only guarantee the

quality of education management work, but also effectively improve the quality of education management work, resulting in the unsatisfactory level of education and teaching effect and educational ability of colleges and universities. At the same time, because educational management covers a wide range of knowledge, teachers are required not only to master solid basic knowledge of educational management, but also to have a certain psychological foundation. The research objects of the Institute of educational management have diversified characteristics, which basically includes all the work that colleges and universities can carry out. Therefore, colleges and universities should pay more attention to educational management and actively introduce talents from relevant aspects[7-8].

3. Educational Management Reform Measures

3.1. Colleges and Universities Should Pay More Attention to the Development and Application of Educational Management

If colleges and universities want to further improve the development level of educational management, they should pay high attention to the importance of educational management at the ideological level, so as to provide more space for the innovative development of educational management. At present, the scale of higher education in China is expanding, and the teaching forms are gradually developing in the direction of diversification. Therefore, educational management should also comply with the development needs of the times, constantly integrate the idea of keeping pace with the times, and comprehensively reform and innovate the teaching methods. Education management is one of the essential contents in the education system of colleges and universities. In order to ensure the orderly development of education management, we must formulate a strict management system to provide guarantee for the implementation of various work.

China's educational management has a short development time and has a large growth space. Therefore, we must actively build an educational management system with Chinese characteristics and in line with the actual situation of colleges and universities in China. Colleges and universities should regularly organize education management teachers to participate in professional training, actively encourage teachers with professional background and rich work experience to directly enter education management posts, improve teachers' sense of responsibility and professional honor, and be responsible for students. On the surface, education management is a relatively simple work, but it involves a lot of details. Usually, teachers need to have rich knowledge of pedagogy management, so as to continuously improve work efficiency on the premise of ensuring work quality.

3.2. Actively Introduce Talents in Educational Management

Under the background of the wide popularization of higher education in China, although educational management is facing a more arduous test, it also provides a lot of opportunities for the all-round development of educational management, so that relevant talents have the opportunity to emerge. Therefore, colleges and universities should pay more attention to the introduction of educational management professionals, and improve the treatment of educational management professionals from the perspective of salary and welfare, so as to attract more talents to join them.

Through the analysis of the development level of educational management in Colleges and universities, we can judge the development quality of educational management in Colleges and universities, and even objectively present the achievements obtained in the management of colleges and universities from the side. However, in the process of carrying out educational management, some colleges and universities have no professionals to preside over, and can only carry out educational management according to the traditional dogmatic content, resulting

in the final effect can not meet the requirements of educational management. Therefore, on the basis of fully understanding their actual development ability, colleges and universities should analyze the characteristics and objectives of educational management, so as to take targeted measures to actively introduce talents in educational management, and ensure the continuous development of educational management in the right direction by giving full play to the value of talents.

3.3. Teachers Should Strengthen the Flexible Use of Relevant Knowledge of Educational Management

For education management, it is one of the daily work contents of college teachers. However, some teachers lack the knowledge of education management. Usually, college teachers will carry out specific work according to their own habits and cognition and relevant contents of educational management rules and regulations, resulting in the lack of close connection between the work content and the actual situation, which seriously reduces the quality of educational management.

In this regard, teachers should actively participate in the educational management training activities organized by colleges and universities, constantly improve their educational management knowledge and skills, strengthen their educational management ability, and ensure that the management measures taken for students are highly scientific, reasonable and effective. At the same time, teachers should have the awareness and ability to flexibly use the relevant knowledge of educational management to carry out educational management, start from the root, and completely reverse the traditional educational management mode based on their own habits and preferences. In addition, colleges and universities should formulate a strict assessment system for teachers in combination with their own educational management level, regularly supervise and comprehensively manage the educational management work carried out by teachers, and incorporate the evaluation results of educational management into the performance evaluation system to ensure that every teacher can attach great importance to educational management. In this way, we can not only further improve the quality and efficiency of educational management in Colleges and universities, but also comprehensively promote the benign development of educational management in our country.

4. Conclusion

In the educational management of colleges and universities in China, educational management plays an irreplaceable role with its diversified advantages. If it can not guarantee the healthy development of educational management, the quality and efficiency of educational management in Colleges and universities can not be improved. Therefore, colleges and universities should start from the level of thought and action, and correctly recognize and attach great importance to the importance of educational management in improving the comprehensive educational ability of colleges and universities. By strengthening the development and application level of educational management, introducing a large number of talents in educational management, and flexibly using the knowledge and skills of educational management, we can properly solve the problems such as the neglect of the importance of the development of educational management in traditional colleges and universities, the inability of some teachers to make rational use of educational management, and the lack of professional talents in educational management in Colleges and universities. On this basis, we should strengthen the continuous reform and improvement of the educational management system and system, and contribute to the comprehensive development of educational management in Colleges and universities towards modernization.

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