

Research on the Construction of Rural Ecological Civilization from the Perspective of Green Aesthetics

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Abstract

The countryside is the top priority of China's ecological civilization construction. It always adheres to the harmonious coexistence of man and nature, man and himself, upholds the concept of the unity of nature and man, and takes the path of green and scientific development. Aiming at the crises of ecological environment problems and serious threats to human existence, the green aesthetic idea of "three harmony and two beautifications" taking the green road of scientific development and running towards the red goal is in line with the development needs of the times and is practical for the construction of rural ecological civilization. guiding value. my country's rural ecological civilization construction mainly starts from the rural environment, agriculture, forestry, water resources, etc. If China wants to be beautiful, the countryside must be beautiful. It insists on beautifying the subjective world and the objective world, and builds a green home together by going green to the end.

Keywords

Green Aesthetics; Ecological Civilization; Countryside.

1. Introduction

From agricultural civilization to industrial civilization, the development of productive forces and the progress of science and technology are obvious to all, all thanks to the gifts of nature. With the rapid development of China's industry, China's rural economy has also achieved remarkable results. However, due to over-exploitation, transformation and destruction of nature, the ecological environment problem is serious, and the ecological problem becomes more and more serious with the passage of time. In the 1950s, the ecological environment problem did not become an important focus of the society at that time, and it was not universal. With the subsequent occurrence of a series of economic crises, military confrontation crises, energy crises, and environmental pollution problems, the survival of mankind has been threatened as never before. If this situation is not changed and no concrete measures are taken to protect the ecological environment, the entire earth will be destroyed. Ideas such as "protecting the earth" and "protecting life" emerged, and related slogans and voices also followed. Many people of insight have reflected on ecological environment issues and how human beings will save themselves, and have proposed relevant diagnostic methods, but they have failed to get a response. Mr. Guo Yin, a well-known esthetician of Hui nationality, first proposed the ideological theory of "green aesthetics", which is in line with the needs of the development of the times, and a "green revolution" will sweep the world.

A series of aesthetic ideas such as green development, greening and beautifying the subjective and objective environment in "green aesthetics" are consistent with the ecological civilization thought in Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era. In the report of the 19th National Congress of the Communist Party of China in 2017, it was proposed to solve the "three rural" issues and implement the rural revitalization strategy to strengthen the rural revitalization. Adhere to the priority development of agriculture and rural areas and

the status of farmers, comprehensively promote the transformation of rural living environment, vigorously promote the improvement of ecological environment, and accelerate the modernization of agriculture and rural areas.

The 2021 Central No. 1 document "Opinions of the Central Committee of the Communist Party of China and the State Council on Comprehensively Promoting Rural Revitalization and Accelerating the Modernization of Agriculture and Rural Areas" [1] proposes to implement a five-year action to improve the rural living environment to promote the significant improvement of the rural ecological environment, rural infrastructure and public infrastructure. The shortcomings in services were highlighted and the improvement was accelerated, the rural reform was advanced in depth, and the vitality of rural development was significantly enhanced. The Fourteenth Five-Year Plan for the National Economic and Social Development of the People's Republic of China and the Outline of the Vision for 2035 has started a new journey to build a modern socialist country in an all-round way. [2] Adhere to improving the rural appearance and people's living environment, jointly build beautiful and livable villages, and realize the modernization of rural ecological environment governance and governance capabilities. Actively promote green, low-carbon life and other lifestyles, save energy and reduce emissions, vigorously promote demonstration construction, and at the same time strengthen the ideological construction of ecological civilization.

2. Seeing Beauty in Green

In the late 1980s, Mr. Guo Yin had already thought about the living conditions of human beings in the current social reality. Aiming at the three major crises of the current ecological environment: the disharmony between man and nature caused by the excessive conquest of nature by human beings, the disharmony between man and man caused by war, and the self-imbalance caused by human beings' bottomless pursuit of materials "Thought. The theoretical basis of "green aesthetics" comes from the communism mentioned in Marx's "Economics-Philosophical Manuscripts" that "people overcome all alienation, return to their essence, develop in an all-round way, and work freely and consciously" is "people and the fundamental solution to the conflict between nature and man is the real realization of "the thorough naturalism of man and the thorough humanism of nature".[3]

In many articles such as "Great Culture and Great Aesthetics" and "The Combination of Great Aesthetics and Chinese and Western Cultures", Mr. Guo Yin has repeatedly pointed out that culture should serve human beings, and it is people's pursuit of better survival and high-quality development, so that Everything imagined, designed, created and its result. And put forward: "As long as it is conducive to the survival, development and improvement of human beings, it is conducive to the beautification of the objective world and the subjective world of human beings, it is conducive to the realization of the overall dynamic harmony between man and nature, man and man, and man himself, and socialism and communism. For the development of the cause of socialism, aesthetics should not be too big or too broad." [4] Always uphold the concept of harmony between man and nature, harmony between man and man, and the overall dynamic harmony of man himself, and pointed out that human beings should not only follow the laws of nature, in addition to the laws of society, it is also necessary to follow the laws of man himself, and then coordinate the three relations between man and nature, man, and man himself. During this period, the "Green Culture and Green Aesthetics Research Association" was established, and at the same time, "Questions and Answers on Green Culture and Green Aesthetics", "Take the Green Road, go to the Red Goal", "The Conception and Practice of Qilitang Ecological Villages and Towns" were published." [5]and other articles expounding green aesthetics. Green aesthetics is a comprehensive and unified expression of the two discipline groups of big culture and big aesthetics (such as ecology, environment, production, technology, industry,

architecture, gardens, etc.), and reflects the essence of the two discipline groups. Green Aesthetics adheres to the three major beautification concepts of three harmony, and strives to gradually realize the three dynamic harmony between man and nature, man and man, and man himself, as well as the three harmonies of coordination, balance and sustainability. [6] Always insist on bringing green aesthetics into people's lives, so that it can directly beautify people's material world, and then beautify people's subjective spiritual world. Only a beautiful subjective world can provide reasonable conditions for creating a beautiful objective world. Keeping improving the appearance and living environment of the countryside, and realizing the modernization of the rural ecological environment governance system and ecological environment governance capability is the practice of taking the green road, and green aesthetics is the most perfect embodiment of applying aesthetic theory in practice.

Different from the related schools in the West, green aesthetics thought that the harmony between man and nature, man and man, and man himself is a complete whole, which must be carried out synchronously, and comprehensive coordination is the best way. " Taking harmony as beauty, seeing beauty in green, pursuing three harmonious cultures is green culture, pursuing three harmonious aesthetics is green aesthetics, green is not only a new starting point in the aesthetic journey, but also the ultimate goal of the aesthetic journey. " [7] Guo Yin's three harmonious and two beautified green aesthetic ideas conform to the general trend of world development and the trend of the historical era, to have a beautiful home with blue sky, green land and clean water is the dream of every Chinese and the aspiration of all mankind. Green aesthetics is close to life, but it does not directly intervene in life. Because of this, it provides wisdom for human thinking, problem solving and future development.

3. Green in Green Aesthetics

The "green" in green aesthetics can be understood as life, nature, harmony, peace and beauty. Green aesthetics not only emphasizes the maintenance of ecological balance, but also emphasizes the harmonious coexistence of man and nature. The earth's resources are limited , every drop of water is precious , every inch of soil has its value , and every living thing is irreplaceable . Through science, theory, and practice, we will find a way for people and nature to coexist, and that is to adhere to green development. Green aesthetics has been improving itself through constant self-denial, and is especially keen to study real life and future development. The colleagues of Anhui Green Aesthetics Association always adhere to the principle of drawing materials from real life, forming theories through research, and then returning to practice to serve the people. Looking at China's green concept to green development actions, China has been practicing the concept of respecting, conforming to and protecting nature on the road of green revolution.

The ecological environment is the foundation of our human existence, and it is also an important guarantee for our development. The construction of the ecological environment is one of the most important strategies for sustainable development in China. In October 2007, China's 17th Party Congress formally put forward the goal of "construction of ecological civilization", marking that China has entered a new stage of ecological civilization from this moment. [8] The proposal of three harmonious beautifications of green culture and green aesthetics conforms to the trend of the development of the times, and will play a significant guiding value at present and even in the future. Just like a couplet written by Mr. Guo Yin, as human beings, we should pay attention to ourselves and hope that the scenery of spring will spread all over the world; human beings are still the children of nature, we should love nature even more and pray for the greenness to sweep across the five continents. In order to achieve the grand red goal, we must stick to the green road. Let green become the most dazzling background for my country's high-quality development, call on a wide range of people to

actively participate in green construction, and hope that green aesthetics can be green and beautiful in China.

4. For China to be Beautiful, the Countryside Must be Beautiful

With the continuous improvement of people's income level, major changes have taken place in the consumption concept. From the beginning of the demand for materials, it has gradually become the demand for ecology and other aspects, whether the drinking water is clean, the air Whether it is fresh, whether the food is safe, whether the environment is beautiful, etc. The party's strategic goal of "building a beautiful China" was put forward at the 18th National Congress of the Communist Party of China, placing the construction of ecological civilization in the most prominent position, making joint efforts to build a beautiful China, and then realizing the sustainable development of our Chinese nation. The rural ecological environment is one of the important contents of building a beautiful China, and it is also the key to the rural revitalization strategy. The three major harmony and the two major beautifications in green aesthetics are in line with the "building a beautiful China" and " ecological civilization construction" proposed by our party. Through the construction of three major civilizations of material, system and spirit, in order to realize the harmonious development of man and nature, man and man himself, our country can become more beautiful.

4.1. Strengthening the Ecological Environment Protection in Rural Areas

Green aesthetics has always advocated that the harmony between man and nature is the foundation, and the harmony between man and nature is at the top of green aesthetic thinking. Man and nature coexist in harmony, and man and nature are a community of shared destiny. " General Secretary Xi Jinping pointed out that building an ecological civilization is a millennium plan related to the well-being of the people and the future of democracy, a millennium plan to realize the future of the Chinese nation, and an important strategic task to realize the great rejuvenation of the Chinese nation. "[9]

more than 20 years of rapid development, Zhejiang has finally become a major economic province. However, the social, economic, urban and rural areas have developed uncoordinated situations. The water in the countryside is dirty, the mountains are bald, and the garbage becomes mountains. The environmental problems in the countryside are becoming more and more serious. The contradiction between the protection of the ecological environment and the living environment in the countryside is prominent. The implementation of "Beautiful Villages" is an important part of Beautiful China, vigorously promote the construction of rural infrastructure and village greening projects in China, promote the construction of green ecological villages, preserve the local features of rural buildings, and strengthen the protection of local cultural heritage. Zhejiang implements the "Ten Thousand Project", which includes hardening of roads in villages, collection and classification of garbage, renovation of sanitary toilets, dredging of rivers and ditches, and greening of villages to complete the environmental transformation of villages in the province. The countryside, retains the style and flavor of the countryside. As General Secretary Xi pointed out when he inspected work in Hainan in 2013, a good ecological environment is the fairest public product and the most inclusive people's well-being. [10]In the process of rural revitalization, many villages have transformed their own economic advantages according to their own ecological environment advantages and developed eco-tourism appropriately.

It beautifies the rural ecological environment and naturally beautifies the minds of residents, thereby promoting the harmony between man and nature and various factors of himself, which is the essence of green aesthetics. The quality of rural ecological environment is the key, and ecological environmental protection is an important, necessary and long-term project. Ecological environmental protection is in the contemporary era, and the benefits are in the

future. China adheres to the concept of respecting, conforming to and protecting nature, strengthens the awareness of rural ecological environmental protection, and vigorously promotes the three major development of green development, circular development and low-carbon development. Consistent with the point of view in green aesthetics, we want both "lucid waters and lush mountains" and "gold and silver mountains", live in harmony and develop together.

4.2. Promote the Green Development of Agriculture

Judging from the three harmonious and two beautifications of Mr. Guo Yin's green aesthetics, if the individual is affected by various factors such as material deficiency, mental sluggishness, physical and mental health, etc., the development of uncoordinated and unbalanced development among various factors, which makes it difficult for human beings to pursue the harmonious development between man and nature, society and economy, and even the beauty of the subjective and objective worlds. Green agriculture is not guaranteed and provides the material basis we need. We should insist on green agriculture and green development.

People take food as the sky, and the Chinese food in the Chinese rice bowl is at the expense of ecology. With the development of the economy, China's agricultural achievements have attracted worldwide attention, but in dealing with the problem of crop pests, food security is seriously threatened due to the excessive use of a large number of pesticides and chemical fertilizers. At the same time, the emergence of soil pollution has caused serious pollution to water sources and agricultural production ecology, and has even threatened human survival. To ensure the safety of food, it is necessary to strictly control the use of chemical fertilizers and pesticides, and to promote rational use of fertilizers to farmers, combined with organic fertilizers, and scientific use of drugs. Promote the professional and unified prevention and control of crop pests and carry out green prevention and control, so that the natural ecology has room to breathe. A good ecological environment is not only the premise of people's survival and the foundation of health, but also the key to ensuring the quality of food, and it is also an important guarantee for the green development of my country's agriculture. The ecological restoration of soil and water resources is a new potential for green development, with the protection of soil and water resources as the core, and speeding up the prevention and control of water pollution. For example, in Changting County, Fujian Province, where soil erosion is serious in southern China, there are no vegetation and trees all year round, and large areas of red soil are exposed. my country's policies and policies on soil erosion control are consistent with the concept of green aesthetics, and a "green revolution" is vigorously developing on this "red" land. Adhering to green development should implement the concept of "leadership of the party, leadership of the government, the main body of the masses, social participation, simultaneous implementation of multiple strategies, people-oriented, and perseverance". [11] In 2018, Changting County finally successfully ushered in a turning point and became a model county for the construction of ecological civilization in my country. The agricultural infrastructure in Sanping Village, Pinghe County, Zhangzhou City, Fujian Province is relatively complete, and its production mode is mainly agricultural crops. Its agricultural development combines its own advantages, and the output of crops has been significantly improved. It is a classic case of China's high-efficiency agricultural model.

Take the green road, draw a "green map" to the end, and complete the three goals of communism. "Green" spreads all over China and even all over the world. Agricultural green development is one of the forms of green aesthetics, vigorously promote the construction of innovative agricultural platforms, and build smart, green and other agricultural development mechanisms.

4.3. Accelerating the Reform and Development of Forestry

The forest is the external place for human beings to live and live, and it is also the habitat for animals. It is also the direct access for human beings to a large number of insects, fish, birds and animals, paper cups, minerals, oil and other resources and environments. Forest is one of the important resources of the natural ecosystem, and it is also the key that most directly affects the survival of human beings. From the perspective of green aesthetics, national ecological security, ecosystem and natural resources, forests provide the foundation for human survival. Because it is related to human survival, water resources, homeland security, etc., it provides abundant resources and beautifies the ecological environment through ecological service functions. It is very consistent with the concept of beautifying the objective world in the pursuit of "two major beautifications of land" by green aesthetics.

When the long-term artificial afforestation work has changed the situation of "relying on mountains to eat mountains, mountains to eat empty, relying on water to drink water, and water to eat poor." However, the problem of lack of forest and less green is still a major practical problem that needs to be solved urgently. With the typical characteristics of "eight mountains, one water and one field", Nanping City, Fujian Province, with the goal of "beautiful ecology and wealth for the people", has accelerated the reform and development of forestry, and put forward the characteristic and innovative approach of "Forest Ecological Bank". It integrates the management, development and operation of resources, and carries out large-scale acquisition, storage, integration and optimization of scattered forest resources in turn, and introduces them into the market, realizing the transformation of forest resources into assets and capital. In October 2021, Fujian Province will further improve the forestry scale management mechanism and forest scientific management, increase the construction of the national strategic reserve forest, vigorously implement the precision improvement project in the forest and the pine forest transformation and improvement action, and promote the "forest ticket system" and "forest" "Ecological Bank" reform approach, and speed up the establishment of a natural reserve system with high- priced parks as the main body.

Doing a good job in forestry reform and development is one of the important links in the construction of rural ecological civilization. [12] From sustainable development to always insisting on green development, seeking development in coordination, and striving to "plant trees" for future generations to "benefit in the shade".

4.4. Strengthen the Utilization and Protection of Water Resources

As we all know, water is the source of life, the foundation of ecology and the key to production, and the issue of water resources is related to the health, survival and continuation of human beings. Only through the implementation of ecological environment construction can we effectively achieve the goal of common happiness, survival and development of all mankind.

China is a big agricultural country, and water resources are the basic of agriculture. In the past, China had insufficient awareness of water resources protection, and naturally there was no systematic idea of water control, let alone effective control measures. Problems such as ecological degradation, water shortage and cut-off of rivers, silting and shrinking of rivers and ponds, water pollution, reclamation encroachment, and sediment deposition are still widespread, and the water ecological environment is seriously polluted. The water ecological environment directly affects the development of agriculture and rural areas. life and water safety. Mixed flow of rain and sewage is also the norm in most rural areas, and some domestic sewage is even directly discharged on the road, which not only causes damage to the rural environment, but also affects the physical and mental health of residents. Domestic sewage treatment is a key part of building a rural ecological environment and one of the important measures to implement the rural revitalization strategy. Today, the rural areas of China's various provinces continue to comprehensively and continuously deepen the domestic sewage

treatment projects in the rural areas, vigorously improve the rural ecological environment, and further increase the replacement rate of water resources, and continuously use rainwater, Reclaimed water and reclaimed water have strengthened the utilization and protection of water resources.

In the process of water control, the sixteen-character policy proposed by General Secretary Xi Jinping should be adhered to: the water control concept of "water saving priority, space balance, systematic governance, and both hands", [13] and should be guided by scientific planning to improve the utilization efficiency of water resources as the premise, with ecological construction and protection as the core, with management mechanism and institutional innovation as the guarantee. It can be seen that green aesthetics is more comprehensive and more in line with the needs of scientific, social and economic development.

4.5. Conservation of Ecological Diversity

Green aesthetics not only emphasizes that we need to maintain the balance of ecology, but also insists on the purpose of harmonious coexistence between man and nature. While adhering to the harmonious development between man and nature, we should strengthen the ecological protection of rural areas, promote the green development of agriculture, speed up the reform and development of forestry, and strengthen the utilization and protection of water resources, and at the same time protect ecological diversity.

Biodiversity refers to the sum total of various ecological environment systems composed of all animals, plants and microorganisms and related genes on the earth. Biodiversity is related to human well-being, not only in ecology and food security, but also plays an irreplaceable role in maintaining water and soil, regulating climate, and maintaining natural ecological balance. As a result, biodiversity is an important foundation for human survival and supports the sustainable development of human society. General Secretary Xi Jinping also clearly pointed out that the ecosystem should be protected and restored in a timely manner, the ecological security system should be improved, and a network of biodiversity protection mechanisms should be constructed to ensure the stability of the ecosystem and improve its quality.

5. Summary

Any problem should reverse the status quo from the source, and the problem of rural ecological environment is also just like what General Secretary Xi said: protect and treat the ecological environment like protecting eyes and treating life. It is to always insist on the harmonious coexistence of man and nature, the prosperity of ecology and civilization, and the prosperity of civilization only when the ecology is good. Green culture and green aesthetics are aimed at promoting the best survival and development of human beings, and adhere to a series of policies such as the construction of rural ecological environment, reflecting the guiding value of green aesthetics.

Thoughts lead to actions, and values determine the direction. Only by clearly understanding the significance and value of strengthening ecological environment construction can we better indicate the direction and direction for us. While comprehensively strengthening the party's leadership over ecological and environmental protection, and resolutely fighting the tough battle of pollution prevention, we must also do a good job of ideological work, firmly establish ecological values, internalize them in our hearts and externalize them into actions, and inject inexhaustible infusions into the construction of a beautiful China. spiritual power. The construction of rural ecological environment is an extremely complex and long-term systematic project. In order to continuously and comprehensively promote rural ecological construction, learn and implement the ecological civilization thought of General Secretary Xi Jinping, and thoroughly implement the concept of "lucid waters and lush mountains are invaluable assets".

idea. Strengthen policy guidance, accelerate the implementation of green development methods, strengthen the improvement of rural living environment, steadily promote the construction of ecologically beautiful and livable rural areas, and walk out a green path of scientific development, so as to promote the early realization of the great goal of rural revitalization.

Green aesthetics is the common path of human civilization, and it is the choice that human beings should insist on. Only by looking at the world with a harmonious perspective and saving the earth and human beings with green aesthetics at the core of three harmonious beautifications, can human beings truly live on the earth. to survive. The proposal of green aesthetics conforms to the trend of the development of the times, and it will play an important role in the present and even in the future. To promote the application of green aesthetics in an all-round way with the trend of sparking a prairie fire, and guard every beautiful moment, green aesthetics and green development are our fundamental pursuits of course.

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