# High-quality Supply of Rural Public Services to Promote Rural Revitalization

Yufeng Xie

School of Economics, Fujian Normal University, Fuzhou China, 350108, China

#### **Abstract**

Rural revitalization requires the concerted guide of more than one forces led via the government. And excellent rural public provider furnish to meet the aspirations of rural residents for a higher existence in the new generation is a vital dimension of rural revitalization. In this paper, we will analyze the contemporary difficulties of excellent rural public provider grant and provide corresponding solutions, beginning from the shortcomings of rural public carrier supply.

# **Keywords**

Rural Public Services; Excessive Fantastic Supply; Rural Revitalization.

### 1. Introduction

The quality of public services is related to people's happiness, such as stunning environment, secure food, accurate public health, etc., which are all imperative stipulations for people to stay a appropriate life. Therefore, to toughen the outstanding provide of rural public merchandise is conducive to advertising balanced improvement of city and rural areas, injecting improvement vitality into rural areas in the new era, assisting farmers to take part equally in financial and social development, sharing reform dividends, and improving the modernization of rural grassroots governance. However, there are many problems in the contemporary operation of rural public offerings that are necessary of in-depth investigation and study, such as the fine of rural public provider provide lags in the back of that of city areas for a lengthy time, ensuing in rural improvement no longer preserving tempo with the improvement of the times. For example, the quality of rural public services has been lagging behind that of urban areas for a long time, resulting in rural development failing to keep pace with the development of the times. To a certain extent, the supply of rural public services is insufficient, the quality is worrying and even the supply is missing.

# 2. The Stage of Rural Public Provider Provision Hinders Rural Development

China's long-standing fragmentation of urban-rural family members and the deviation of the fee of rural fame underneath the dualist device have resulted in the "hollowing out of the countryside," "marginalization of agriculture," and "aging of farmers. The proposed revitalization of rural areas is to remedy the troubles of "hollowing out of the countryside", "marginalization of agriculture" and "aging of farmers". The suggestion of rural revitalization is to crack the contradiction of uncoordinated urban-rural improvement and unequal urban-rural relationship. Rural revitalization consists of economic, political, cultural, ecological and welfare construction, and is an all-round revitalization. The essential reason for rural revitalization is monetary revitalization, and monetary development is the basis of the relaxation of construction. Without a greater degree of financial development, it is tough to make certain the fine implementation of cultural ecology and political construction. However, at present, rural areas are dealing with problems such as hollowing out and losing workforce, which have end

up as vital elements limiting rural financial development. Attracting younger and robust workers to return is the major reason for clearingear up the financial improvement problem. At present, there are, on the whole, the following motives for rural young adults to go out.

#### 2.1. The Problem of Children's Education

Some of the agricultural populace will select to go domestic to stay in cities in order to supply their young people with a higher education. Rural faculties can't furnish correct academic resources, and many rural colleges do no longer even have an entire college system. Excellent instructors hardly ever take the initiative to boost in the countryside, and most of the paraprofessionals train for a quick length of time can't efficiently enhance the degree of rural schooling resources.

#### 2.2. The Problem of Medical Provider

The distribution of countrywide tertiary hospitals is intently associated to the degree of regional financial development, and rural development, having lagged in the back of city areas for a lengthy time, has critically tilted clinical sources towards towns. The central hospitals in rural areas regularly can solely deal with minor diseases, and younger adults select to go away the nation-state in view of the opportunity of many illnesses in the future.

### 2.3. The Problem of Income Protection

The earnings from agricultural things are appreciably lower than the earnings from working in city areas. As the cost of residing continues to rise, the earnings from agricultural manufacturing is now not ample to cool the prices of younger people. The low financial effectivity of usual agriculture and the single industrial shape can't maintain the robust labor force. The earnings difficulty will without delay have an effect on future pension security. The current pension device in China will calculate the quantity of pension after retirement based totally on the complete quantity of collected pension insurance contributions at some stage in the contribution years. Therefore, human beings engaged in agricultural manufacturing do frequently get hold of very restricted pensions after accomplishing retirement age, and with no assurance of future income, there is a time-honored vogue of rural labor exodus.

The above problems of education, fitness care and pensions all factor into how to furnish fine public offerings in rural areas. Public offerings are items or offerings of frequent consumption furnished by way of the government, public organizations, or different publicly licensed organizations. The imperfection of public offerings inhibits rural financial development, however the decrease stage of financial improvement in rural areas additionally hinders the furnish of first-rate public services, and the two are in a cycle of mutual causation.

High-quality public provider provide no longer solely promotes rural financial improvement with the aid of influencing labor pressure return, however additionally promotes rural revitalization from the viewpoint of increasing home demand. Public carrier is a sort of social consumption, which is financed by the authorities to grant merchandise and offerings to society. A sound public carrier device can additionally minimize farmers' precautionary savings, which has a enormous have an impact on financial growth. When public offerings such as education, fitness care and social protection are no longer reachable in excessive quality, humans will store a massive element of their profits in case something happens, and this precautionary financial savings can notably decrease instant consumption. Therefore, brilliant provide of public offerings can correctly enhance rural residents' consumption expectations and extensively beautify the pulling impact of consumption on monetary growth.

# 3. Difficulties Confronted by Means of Brilliant Furnish of Public Offerings in Rural Areas

After many years of development, China's rural public provider grant has solved the trouble from scratch, and now the difficulties it faces will be even more severe.

## 3.1. Public Provider Furnish Wishes Sturdy Financial Power to Support

If we are counted on authorities funding alone, it will impose a massive burden on authorities finances, and if we are market-oriented, it will cause immediateathering of public provider resources, ensuinn waste of resources, and the state of affairs of rural public carrier provide will continue to be unimproved.

# 3.2. A Well-Integrated Framework Target for Public Provider Provision has Now Not but been Formed

Although the simple framework of China's public carrier machine has been stabilized, the content, requirements and implementation channels of extremely good public offerings have no longer been built-in into an ordinary framework, however are scattered in unique plans in many extraordinary fields. This makes it greater challenging to supply public offerings in more than one fields and subjects, which is no longer conducive to the improvement of public offerings towards exquisite provision.

## 3.3. Lack of Journey in Notable Grant of Public Offerings in Rural Areas in China

Rural areas have constantly been the susceptible hyperlink in the improvement of public provider provision in China, and most of the present trip is derived from city areas. Urban and rural areas are very different, and city experiences are no longer properly perfect to rural public provider construction. For example, rural societies free clans whilst city residents have fewer large-scale blood ties, so the resistance and difficulties in imposing insurance policies are pretty different. Without present experience, the development of excellent public offerings in rural areas is sure to lead to many difficulties. It is viable to shortly accumulate trip with the aid of setting up demonstration zones for outstanding public provider provision in rural areas and to lengthen the journey to the complete country.

### 3.4. Urban-Rural Imbalance in Public Provider Provision

It is apparent that there is a widespread distinction between the government's public provider grant to city and rural areas, with the percentage of rural residents' switch profits being decrease than that of city residents' switch income. Moreover, there is a massive imbalance between the two in the provision of fundamental public offerings such as education, scientific care and social security. Although many vital public provider symptoms in China have jumped from the ranks of low-income nations to these of lower-middle-income countries, the long-standing urban-rural imbalance has made the grant of gorgeous public offerings in rural areas extra difficult.

# 4. How to Reap Brilliant Grant of Public Offerings in Rural Areas

To reply to question, we should first make clear what the foundation of rural public provider provide is and who need to furnish public services. As a socialist country, China's public carrier gadget is generally undertaken by way of public institutions, which are greater wholly ultimate to different capitalist international locations in phrases of social welfare undertakings. Public establishments of public activity leave out the dangers of the profit-seeking market and can efficiently assurance complete insurance of public services. However, relying on the authorities by myself to supply excessive first-class public offerings places sizeable stress on authorities finances. Given the measurement of our country, the quantity of cash required for fantastic

public offerings would be astronomical ashould, uld without problems, our economic system, which would now not solely fail to promote financial boom but may want to additionally purpose the fall down of the financial system. Therefore, in order to provide rural public offerings with excessive excellent and promote rural revitalization, we can begin with the following 4 aspects.

# 4.1. Accurately Hold Close the Fame of Authorities and Market in the Furnish of Public Services

High-quality public offerings can't be supplied totally by the authorities nor can we let go of the market dominate. Now there is a hazard of inadequate and immoderate marketization of public services. Insufficient marketization will lead to inefficient public carrier provision and waste of resources, whilst immoderate marketization will lead to useful resource mismatch and worsen urban-rural imbalance. Although China encourages social capital to take part in the development of public services, the rural public carrier market, with its lengthy return cycle and low financial efficiency, is nevertheless surprisingly structured on direct authorities supply. The authorities have to act as a backside feeder, offering simple ensures such as obligatory education, clinical care and pensions as a way to stimulate rural monetary vitality. On this basis, a joint government-market strategy to the provision of super public offerings must be adopted to gain greater useful resource allocation effectivity through the interplay of their features and advantages.

## 4.2. Building a Complete Framework Target of Awesome Public Services

A excellent public provider device can't be solved with the aid of without delay adjusting upward the requirements on the unique system. High-quality public offerings have to no longer solely remedy the survival issues of residents, however additionally meet their religious and cultural needs, so that those who acquire offerings can have a greater first-rate of life. More precise and enforceable guidelines have to be formulated for particular standards, furnish mechanisms, contrast standards and procedure supervision for gorgeous public services, and a overall performance assessment mechanism with the participation of more than one events ought to be established. Evaluation of pride have to be oriented to results, and the furnish of exquisite public offerings in rural areas must be carried out based totally on the pleasure of the public.

### 4.3. Promote Technological Innovation in Public Services

High-quality public provider provide is no longer solely about enhancing the needs of public services, however additionally about enhancing the matching diploma of supply. This requires that the provider can precisely become aware of the goal crew to grant the public offerings wished via the target. It is additionally imperative to center of attention on the use of humanistic power, to convey into play the position of village rules, household regulations and clan regulations in rural building to restrain and information villagers, and to convey into play the dynamic function of the spine of farmers, household leaders and the conventional public to assist construct remarkable public carrier furnish in rural areas.

# 4.4. Promote the "Equalization" of Public Offerings and Stimulate the Endogenous Strength of Rural Areas

In order to remedy the trouble of urban-rural imbalance, the authorities ought to alter the shape of fiscal expenditure to make investments greater economic assets in rural public services, and enhance the fiscal machine between the central and nearby governments to supply nearby governments with greater economic freedom; amplify rural switch repayments to promote the equalization of city and rural public services. In addition to emphasizing the government's function in the provision of extraordinary public services, the inside electricity of rural areas

themselves can't be ignored. It is not possible to obtain rural revitalization by way of relying solely on exterior forces to promote the exquisite improvement of rural public carrier supply. As the pronouncing goes, "Iron wishes to be hardened with the aid of itself". We have to enhance the effectivity of agricultural production, enhance the current rural governance machine and lift out varied administration from the rural areas themselves. Happy lifestyles are created through one's personal hands, and villagers have to be prompted to take part independently, so that they are no longer solely the objects of super public provider supply, however additionally the topics of supply. Rural revitalization is a complete and systematic purpose that requires the frequent hostilities of all farmers. Only when farmers ride the happiness of hostilities can they consistently generate endogenous power.

### 5. Conclusion

The mechanism of affect and transmission mechanism are analyzed in phrases of principle and Chinese reality, and empirical assessments are carried out the use of provincial panel data. Based on the theoretical evaluation of Chinese reality, it is argued that the Chinese-style fiscal decentralization device generates each political and monetary incentives for neighborhood authorities behavior, and neighborhood authorities officers commit extra monetary assets to city areas in pursuit of political, financial, and personal interests, main to the city bias in the grant of simple public services. This city bias in the grant of fundamental public offerings leads to variations in the fundamental rights of city and rural residents, which in flip influences the capacity and possibilities of city and rural residents to gain earnings and eventually leads to the urban-rural earnings gap.

Rural revitalization is an all-round goal, and great public provider furnish in rural areas play an essential position in it. Realizing extremely good public carrier provide requires economic help from the authorities as well as the socialization of public carrier provide and the law of the market.

### References

- [1] He Changhui. Operational logic and high-quality supply of rural public services[J]. Jianghuai Forum,2020(05):25-29.DOI:10.16064/j.cnki.cn34-1003/g0.2020.05.003.
- [2] Li D,Chen ZM. High-quality public service system: basic connotation, practical bottleneck and construction strategy[J]. China University Social Science,2020(03):148-155+160.
- [3] Zhao YP, Wang Kemiao. Public service supply, spatial spillover and the quality of new urbanization development[]]. Economic System Reform, 2020(02):53-59.
- [4] Hu C. P.. High-quality supply of public services and the "middle-income trap" crossing[J]. Learning and Exploration, 2019(06):64-72.
- [5] Jiang Xiaoping, Xiao Yucai. Mechanism and measurement of the impact of basic public service supply on urban-rural income gap[J]. China Administration, 2017(08):84-89.
- [6] Du Chunlin, Zhang Xinwen. Rural public service provision: from "fragmentation" to "wholeness"[J]. DOI: 10.13246/j.cnki.iae.2015.07.002.
- [7] Wang Ximing. Village community public services and rural construction--a study on the economic and social structural changes of villages in Chengdu Plain [J]. Journal of Guangxi University for Nationalities (Philosophy and Social Science Edition), 2008(03):14-17.
- [8] Hu, C. P.. High-quality supply of public services and the "middle-income trap" crossing[J]. Learning and Exploration, 2019(06):64-72.
- [9] Jiang Xiaoping, Xiao Yucai. Mechanism and measurement of the impact of basic public service supply on urban-rural income gap[J]. China Administration, 2017(08):84-89.
- [10] Du Chunlin, Zhang Xinwen. Rural public service provision: from "fragmentation" to "wholeness"[J]. DOI:10.13246/j.cnki.iae.2015.07.002.

[11] Wang Ximing. Village community public services and rural construction--a study on the economic and social structural changes of villages in Chengdu Plain [J]. Journal of Guangxi University for Nationalities (Philosophy and Social Science Edition), 2008(03):14-17.