

## Strategies for the Development of Football in Rural Primary Schools in Zhaoqing

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### Abstract

**With the advantages of low field requirement, low material consumption and moderate intensity, football is more suitable to be developed in rural schools. Based on the analysis of the conditions of running schools in rural areas, this paper expounds the difficulties faced by campus football and puts forward some countermeasures for readers' reference.**

### Keywords

**Campus Football; Rural Schools; Physical Education; Primary Education.**

## 1. Introduction

Football is a popular sport, involving a variety of sports movements, speed, strength, endurance, sensitivity, flexibility and other physical qualities of students can play a very good role in promoting the development. The promotion of campus football can effectively improve the physical fitness level and fighting spirit of rural primary school students, and promote their physical and mental health development. Although there are many difficulties in the development of campus football in rural areas, with the development of education and teaching reform, the conditions for solving the difficulties are basically available and the development prospects are good.

### 1.1. Difficulties in Developing Campus Football in Rural Primary Schools in Zhaoqing

The first is the lack of adequate infrastructure. Football is one of the oldest and most popular sports in the world. The pitch for 11-a-side football is 100 to 110 metres long and 64 to 75 metres wide, which is the standard for all games in the world and requires the use of leather floors and goals. [1] with the implementation of the reform project of weak links, the infrastructure of rural schools in our county has been greatly improved. Most schools have strengthened their playgrounds, and sports grounds and facilities such as table tennis, badminton and basketball have been gradually built and improved. However, most rural schools do not have standard football fields, students can only take part in football training in relatively flat and narrow areas. In addition, due to the lack of proper field and scientific training, students in football training in the probability of minor sprain or bruises are also high, leading to high sports risk.

The second is the lack of quality teaching staff. The shortage of teachers in rural schools has been a problem for a long time. After many years of "Sending teachers to the countryside" policy

support, many schools have basically solved the problem of the shortage of teachers. However, the promotion of campus football is still hindered by the problem of teachers. On the one hand, many schools lack professional physical education teachers, and rural schools often have teachers of other disciplines as part-time teachers. This part of the teachers only have a relatively shallow understanding and grasp of the basic contents of football training, basic football training can be organized in accordance with curriculum requirements, but more professional and systematic guidance can not be provided; [2] on the other hand, teachers in rural schools have a higher mobility and a shorter tenure of support teachers, often just familiar with students to leave, the handover is difficult to fully convey the specific situation of each student, leading to football training easy to lack of coherence and relevance. The third is the lack of sufficient competition opportunities. Football is a kind of competitive sport with strong antagonism. Only when students take part in regular competition regularly and train their psychological quality and sports skills under the exciting competition atmosphere, can they improve their football sports ability in an all-round way. Due to the relatively small number of students in rural schools, the distance between schools, and the impact of transportation and other factors, it is difficult to carry out a larger inter-school football match, most of the time, students can only play small-scale games or single-event training in school, the Annual School Fall Games, football is rarely included as a game. Municipal and county-level education bureaus also rarely organize football matches for primary and secondary school students, and schools rarely organize football matches in cooperation with their brother units, resulting in insufficient opportunities for students to compete and difficulties in raising the overall level of football competition, campus football is limited to the scope of physical education curriculum, the construction of football culture is also difficult.

## **1.2. Strategies for Developing Campus Football in Rural Primary Schools in Zhaoqing**

First, strengthen the infrastructure construction, the overall promotion of campus football. The smooth development of campus football activities can not be separated from the field and equipment support, rural schools in conditions permitting, should try to do a good job in the construction of hardware facilities. In planning the facilities of the football field and the delivery of teaching materials, the school should take into account the actual situation of the school, according to the school's geographical location and geomorphological characteristics, the number of students and education funds, etc.

Second, set up football school-based curriculum, so that the campus football is full of fun. The school may organize the Physical Education Teachers to work together, investigate and understand the students' preferences, draw lessons from the excellent education case to compile the school-based teaching material. The football school-based curriculum should increase the teaching content which the regular physical education curriculum does not have, causes the student to have the fresh feeling when studies the school-based curriculum. When compiling the teaching materials, the PE teachers can also integrate the contents of history, culture, physiology and psychology, and introduce the development process and sports spirit of football from various angles, so that students in physical exercise and competitive competition in addition to get humanistic edification. Schools should also rationalize football teaching hours, with regular physical education, to ensure that each class every day to arrange a physical education class or football training class. At the same time, we should make rational use of the indoor teaching time of football, and use the limited indoor teaching time for the split demonstration of movement skills and the practice of tactics, so that students can improve their understanding with the help of multimedia equipment, as for the popularization of humanistic knowledge of football, teachers can encourage students to learn by themselves by distributing relevant materials. With the implementation of the policy of "Sunshine Sports", the planning of

sports in school is more reasonable, and the big break and after-school activities become as important as the sports classes, it is necessary to make good use of this kind of time, and add the option of football to the activities of large breaks and after-school interest, so as to promote the multi-field implementation of football training.

### **1.3. The Third is to Strengthen the Football Teachers to Make Football Training Scientific and Reasonable**

The third is to strengthen the football teachers to make football training scientific and reasonable. Rural schools should take into account their own actual conditions in the process of strengthening their teachers, and should not put all their hopes on the appointment of new teachers, even if it is possible to hire a sports teacher with a background in professional football to teach in the school, schools still have to work hard to train in-service teachers. For example, schools can improve the teaching ability of their pe teachers by sending them to study abroad. They can actively participate in the public welfare activities initiated by the football clubs concerned by taking the initiative to contact them, and timely selection of Physical Education Teachers to the club to learn advanced training concepts and skills, adjust and improve teaching ideas, this makes the Physical Education Teachers in rural schools can also provide more professional football training guidance services to students, to meet the learning expectations of students. On the other hand, rural schools should improve the evaluation mechanism of campus football activities, open student voting channels, by the students to evaluate the physical education teachers, regular performance of teachers to reward, we should strengthen the training for the teachers whose performance is not satisfactory, ensure that the teachers can pay more attention to the football training and teaching under the encouragement of all-round evaluation, improve the level of education and teaching, and ensure the quality of football training.

### **1.4. Fourthly, We Should Optimize the Mechanism of Football Competition and Lay a Solid Foundation for Talent Selection**

Campus football is one of the concrete actions to develop sports cause vigorously in our country. The emphasis is to popularize football and lay a foundation for the selection of professional talents. In the process of popularizing campus football, we should pay attention to the improvement of students' football competitive level and build a wider mass base for the selection of Football Talents. Therefore, local education authorities should play the role of organization and guidance in optimizing the football competition mechanism, encourage schools to form football teams, actively participate in football matches in the region, and strive to create a football culture in the region.

For example, the Education Authority may organize a football festival once a quarter and provide funding for the event or introduce financial sponsorship. Local schools may take turns to host the football festival and produce the champion, first runner-up and second runner-up teams through a week-long competition, and selected the "Best Marksman", "Best Goalkeeper" and "Best team leader" and other awards, so that students in the warm atmosphere of the game to get spiritual and material double encouragement. This kind of activity can make the campus football become the "Important matter" in the school daily affairs, each school will certainly pay more attention to the development of the campus football for the honor, and the already gifted students will have a good display platform, offer more possibilities for him to go pro. In addition, there are widespread problems in rural schools with inadequate transportation and a lack of extracurricular activities, and students rarely have the opportunity to participate in large-scale activities. The Organization of inter-school Football Leagues Not only helps popularize football, will also greatly enrich the rural students after-school life content.

With the deepening of educational and teaching reform, the educational value of sports activities has been more and more recognized, while improving the quality of culture teaching in rural schools, we should also strengthen the construction of campus football, campus football is a powerful tool to promote the healthy growth of rural primary school students. "Football should start from the children" needs to be implemented to the curriculum implementation link, education departments at all levels from the field construction, facilities allocation, full-time teacher team construction, curriculum settings and other aspects of multi-pronged approach, to solve the problems and difficulties in football in rural primary and secondary schools, to improve the infrastructure, to optimize the football teaching curriculum system, to build a strong team of teachers, to mobilize the enthusiasm of students with rich league activities, make football culture rooted in campus, promote the development of rural campus football better.

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