

Exploring the Administrative Reform of Institutions from the Perspective of Public Administration

Haili Li

St. Paul University Philippines, Tuguegarao City, Cagayan 3500, Philippines

Abstract

As we all know, because of the special industrial functions of public institutions, administrative units are different from other types of enterprises. Public institutions have more economic interests and social benefits. The difference from enterprises that focus on the pursuit of economic interests is that business In the normal operation of production and operation and service activities, units need to consciously fulfill their sense of responsibility and obligations corresponding to their related corporate social entities at all times, and to provide reliable public basic services to the masses at any time. Under the background of the current large-scale upgrading of public administrative units, how to continuously improve the administrative service quality of public institutions and promote the improvement of administrative work efficiency is a top issue that government managers attach great importance to.

Keywords

Public Administration; Public Institution; Administrative Management; Reform.

1. Introduction

In a fundamental sense, the public institutions and administrative units we refer to are mostly public institutions and management institutions that are directly funded and established by the Chinese government. Compared with other enterprises and non-governmental organizations, public institutions and administrative units generally have stronger The nature of social welfare undertakings, their public welfare depends on the original intention of their establishment, and the income of public institutions does not necessarily belong to the state. Compared with pure profit-making enterprises, public institutions have a public welfare nature.

2. Discuss the Necessity of the Current Administrative Reform of Public Institutions from the Perspective of Public Administration

From the perspective of public administration, carry out administrative management reform for the current public institutions and administrative units in China, and put the goal of focusing on the reform of the public administrative affairs management system of public institutions, public institutions and legal entities in the first place. The political core of entrepreneurship development is of extraordinary significance and necessity. The office efficiency of the administrative management of public institutions is in a relatively stagnant state under the current system, so it is necessary to continuously improve the efficiency of its work services and improve the work quality of public institutions, which will effectively reduce the government's work to a certain extent. The expenditure and burden of relevant administrative departments on human, financial, time and political resources enable more projects to obtain optimal and maximized economic benefits with less capital investment. This is undoubtedly a great move by the Chinese government on the road of public administration reform and exploration, which will become a major boost to the sustainable development of China's socialist economics and market entities.

At present, China has experienced more than 40 years of reform and development, and is entering a historic new era. Whether it is economic form, consciousness, or national cohesion, it is at an unprecedented height. The Chinese government should make good use of this opportunity, combined with the background of the vigorous development of global network informatization and economicalization, to carry out drastic reforms in the administrative management of public institutions, simplify office procedures, and use a large number of informatization combined with manual services to serve the people. , the pros and cons of the staff engaged in administrative network management in the organization of the public institution in terms of work efficiency and service quality are often bound to have a certain correlation with two or more local network nodes, forming a complete network service system. , This also shows that if there is any problem in the service network of the local unit, it will have a negative impact on the network and port construction at home and abroad, and affect the reputation. It can be seen that under the background of reform and development in the new situation, the Chinese government must speed up the reform, innovation and development of the medium and senior administrative institutions in administrative institutions, resolutely implement "informatization service office", and improve the efficiency of public institutions. And because of the "ripple effect", it will continue to cause new driving effects, which will have a great impact.

3. Problems in the Current Administrative Reform of Public Institutions

At present, the traditional enterprise administrative management model of the existing public institutions in China, from the outside, is actually similar to a pyramid-shaped hierarchical structure. is very common.

However, with the continuous progress of the times, especially the current world as a whole is in an economic transition, the development wave of globalization is constantly impacting the governments of various countries, prompting the government to optimize the structure of its institutions. The number of employees has gradually increased, and their main work service content and forms are gradually enriched. The traditional pyramid-shaped business-level organizational structure can no longer match the requirements of the economic development trend of this era. This structure brings The drawbacks are: 1. The work efficiency of the personnel in each institution is extremely low, the service quality cannot be guaranteed in time, the public service management procedures are complicated, and the departments in the institution are more often established, but the administrative pressure is not relieved, and the public resources are greatly wasted. And the required working time, greatly affects the administrative service management level and administrative service management efficiency, not only brings inconvenience to the political life of the majority of people, but also affects the image of institutions, and because of the traditional information transmission. More and more human time needs to be consumed, which makes it difficult to effectively meet and feedback the needs and wishes of the masses.

4. Effective Measures to Deal with the Reform of Public Administration Affairs Management System in Public Institutions

At present, China's domestic enterprise administrative reward and punishment management information platform basically has the basic support of advanced information technology, whether it is from the transparency of information, or the public's supervision channels, have been effectively improved. The author believes that this is also a good inspiration for the administrative management of national institutions, and it will have important guidance and help in accelerating the construction of a fair and open administrative assessment performance evaluation management mechanism.

I personally think that the effective measures that can be implemented are as follows:

(1). All institutions should effectively implement the administrative reward and punishment assessment, implement the construction of incentive management system, and continuously enrich and improve the work quality and service ability level of internal personnel.

(2) We should vigorously popularize the administrative assessment of information data, and combine the new administrative assessment system with high technical content of information network, and vigorously promote it. Promote the continuous development of the Chinese government's traditional public institution's administrative management ability assessment system towards a more objective, more authentic and more refined assessment direction, so that every key detail and each part of the government administrative affairs management assessment can be timely and data-based And as a strong theoretical basis for assessment and make full use of.

Based on the objectivity of these theoretical basis, based on them, the management efficiency, management service quality, labor productivity and many other aspects of the personnel of the institution can be clearly seen at a glance. Promote the continuous development of my country's traditional enterprise performance appraisal management system in the direction of more efficient and faster development within institutions, which can not only help effectively maintain the work initiative and enthusiasm of employees in real Chinese institutions, but also It can also provide a good internal working ecological environment and create a positive working atmosphere for effectively rectifying the atmosphere construction in the daily work of the institution.

(3) In many cases, in order to mobilize the enthusiasm of the staff, in addition to verbal praise, the senior management of the administrative unit of the institution can more fully mobilize the actual work enthusiasm and work initiative of the grass-roots employees of the unit by taking the form of material rewards for their subordinate staff. And vigorously publicize the activists, in this way, they can play a correct role in the demonstration of personnel within the unit, so as to continuously strengthen the service spirit and attitude that affects them and surrounding staff, and further improve the work quality of employees in grassroots institutions in China. It will lay a good foundation for the reform of the continuous improvement of the administrative management level of public institutions in the future.

5. Conclusion

To sum up, with the continuous rapid development of China's economy, the continuous improvement of the construction of socialist undertakings, and the institutional reform of the management of basic administrative affairs in public institutions, it has become an inevitable way to promote the institutionalized development of the Chinese government's social economy. The service quality of public administrative affairs management of public administrative units is directly related to the effective and sustainable development of public administrative units. High-quality work service quality, positive work attitude, and social and economic development in China The improvement of management efficiency and the satisfaction of people's basic daily life development needs will also have a very positive impact.

References

- [1] He Jusheng. A New Model of State-owned Assets Management in Administrative Institutions [M]. Beijing: Economic Management Press, 2002: 5-8.
- [2] Cui Guofeng. Research on the reform of the management system of non-operating state-owned assets in Daqing [J]. Academic Exchange, 2004(5):94-97.
- [3] Xu Chenxia, Ge Changyu. Practice and thinking on the reform of public institutions undertaking administrative functions [J]. Institutions and Administration, 2017 (11): 51-53.

- [4] Yang Xiaoshuai. Thoughts on accelerating the reform of public institutions that undertake administrative functions [J]. China Institutional Reform and Management, 2017 (3): 19-21.