

Exploration and Practice of the "Six Integration" Higher Vocational Education System of the Haisi Culture under the Background of the "the Belt and Road"

-- Take Wenzhou Polytechnic as an Example

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Abstract

Haisi culture is a special culture formed by the exchange and collision of different cultures in the Maritime Silk Road trade, and is an important part of Chinese culture. Wenzhou Millennium Trade Port is an important node city of the Maritime Silk Road. As a national demonstration vocational college in the city, Wenzhou Polytechnic, based on the advantages of the "the Belt and Road", deeply explores the high-quality educational resources, humanistic quality, ideological and political elements in the Haisi culture, as well as Wenzhou's characteristic Haisi culture, builds a "six fusion" vocational education system of Haisi culture, improves the quality of talent training, and provides high-quality talents and intellectual support for the construction of the "the Belt and Road".

Keywords

Haisi Culture; The Belt and Road; Wenzhou.

1. Introduction

On September 7, 2013, President Xi Jinping made a speech at Nazarbayev University in Kazakhstan, proposing to jointly build the "Silk Road Economic Belt" and the "21st Century Maritime Silk Road". Since then, the "the Belt and Road" has become a major measure conducive to promoting economic prosperity and regional economic cooperation among countries along the Silk Road, strengthening exchanges and mutual learning among civilizations, and promoting world peace and development. It is a great cause that benefits people all over the world. The exchange and collision of different cultures driven by the Maritime Silk Road has promoted the progress and development of the world. Open exchanges with an international perspective have become the ideological consensus of world development. The Haisi culture formed from this is the crystallization of the labor and wisdom of the Chinese nation, a precious spiritual wealth of the Chinese people, carrying the great spirit of the Chinese people. The cultural connotations contained in it have important guiding value for the ideological and political education of college students [1,2]. Therefore, exploring the embedded cultural inheritance of Haisi culture in vocational colleges, integrating it into the education system of vocational colleges, and providing cultural and ideological guidance, improving the humanistic quality of college students, guiding the three values of college students, and inheriting and developing excellent traditional Chinese culture is of great significance[3].

2. Advantages of Wenzhou Polytechnic in "the Belt and Road"

Wenzhou has been an important node city of the Maritime Silk Road since ancient times. The site of Shuomen Ancient Port in Wenzhou is the only one in the world with a large scale and

complete system. It has a long tradition of opening up to the outside world and a history of carrying out international trade at sea. There are 688000 people in Wenzhou people distributed in 131 countries and regions in the world, of which 380000 people gather in 57 countries and regions along the "the Belt and Road" to do business and start businesses, accumulate capital, and integrate culture. Wenzhou has become a pioneer in the construction of the "the Belt and Road". Cambodia is an important stop of the ancient Maritime Silk Road and an important node of China's "the Belt and Road" initiative in Southeast Asia. Its glorious history and culture are of great significance to the development of China and Cambodia.

Cambodia has such a deep connection with Wenzhou, China. As the only national demonstration vocational college in Wenzhou, Wenzhou Polytechnic is actively promoting international cooperation in vocational education between China and Cambodia. In 2018, Wenzhou Polytechnic, in collaboration with the Cambodian National Technical Training Institute and Yalong Intelligent Equipment Group Co., Ltd., jointly established the first overseas branch campus - "Yalong Silk Road College of Wenzhou Polytechnic in Cambodia". It is the first overseas Silk Road college established in Cambodia by Chinese enterprises to "go global", and the first overseas branch campus established by Zhejiang Province in Cambodia, It was approved as one of the first "the Belt and Road 'Silk Road College'" in Zhejiang Province. In 2019, as the opening year of the second 60 years since the establishment of diplomatic relations between China and Cambodia, the "China Cambodia Vocational Education Cooperation Alliance" led by Wenzhou Polytechnic and Cambodia National Technical Training College was officially established on July 22 at the China ASEAN Vocational Education International Forum and Featured Cooperation Project Achievement Exhibition. Has been rated as a demonstration Sino foreign cooperative education project in Zhejiang Province twice in a row, and has been selected as one of the first batch of pilot universities for the Sino German SGAVE project by the Ministry of Education. Expand cooperation with countries along the "the Belt and Road", set up Italian training centers and South African training centers, with an average annual training of more than 10000 people and an average annual output of more than 10 standards. Carry out the training of overseas students in China, establish overseas talent contact stations, and serve the introduction of overseas Chinese enterprises and Wenzhou talents. Received honors such as the "Architecture" Gold Award and the "Network and Data Security" Silver Award of the WFCP World Vocational Education Excellence Award, the "Ten Million Plan" between China and the United States, and the China ASEAN Characteristic Project. Higher vocational colleges need to actively embrace opportunities, actively participate in cultural exchanges between countries and regions along the "the Belt and Road", make full use of cultural communication, promote Chinese and foreign integration, enhance the humanistic connotation of the "the Belt and Road", and provide a "new engine" for the development of vocational education and high-quality talent training.

3. The Construction of the "Six Integration" Education System of Haisi Culture

3.1. Party Building and Education, Integrating Haisi Culture

Adhering to the leadership of party building, we will deeply explore the spirit of Haisi culture with Wenzhou characteristics, and integrate Haisi culture into team building, organizational construction, anti-corruption construction, talent cultivation, and social services around the core elements of Haisi culture, which are "patriotism, inclusiveness, courage to be the first, and integrity and fairness". The two oldest lighthouses on the Maritime Silk Road, the Jiangxinyu Tower, the Shuomen Ancient Port Site in Wenzhou, the Yongchang Fort in Yongzhong, Longwan Mountain and the fort on the top of Yueqing Panshi Mountain, which resisted foreign aggression, the "Xishan Celadon Kiln Site Group" at the east gate of Jingshan Park, the Yongjia Qizao Kiln, the former residences of celebrities, Zhou Dagan's historical resources, etc., were used as

materials to organize theme party day activities, and the values of family and country, freedom and equality, and the spirit of dedication and hard work in the maritime silk culture were used as materials. The cultural connotation of harmony and friendliness is integrated into the "Three Meetings and One Lesson", which subtly enhances the patriotism and dedication of teachers, students, and party members. The Party branch of teachers and workers and the Party branch of students regularly serve the museum, Jiangxinyu, Meiquan Community, Guigan Community, Louqiao Street Yehui Community and other co construction units, and carry out activities such as archaeological discovery, cultural exhibition, intangible cultural heritage experience, VR Silk Road experience, so that teachers and students can personally experience the charm of the silk culture, experience the spirit of China's opening up, and firmly realize the ideal and belief of the great rejuvenation of the Chinese nation.

3.2. Integrating Haisi Culture into Practical Education

The inheritance and development of Haisi culture need to deeply integrate multi-dimensional practical activities such as students' professional and social practices, so that students can experience the unique charm of Haisi culture while improving their professional literacy, and achieve the goal of education. Actively cooperate with Tsingshan Holding Group Co., Ltd., Yalong Intelligent Equipment Group Co., Ltd., Chint Group, Litian Group and other Wenzhou businesses along the the Belt and Road, carry out the integration of production and education, organize students to take exercises in enterprises, apply what they think and learn to practice, drive more students to participate in enterprise exercises through practice reports and practice performances, and consciously shoulder the responsibility of inheriting culture. Organize targeted social practice activities with the theme of "Haisi Culture", encourage students to actively conduct relevant research, conduct survey visits and exchanges, conduct in-depth investigation and practice, and strengthen summarization in summer social practice, so as to enhance students' understanding of "Haisi Culture" through practical experience; Lead students to visit the Wenzhou Shuomen Ancient Port Site and Yongchangbao Anti Japanese Site of the Haisi Culture, and take them to appreciate the vast and profound traditional Chinese culture, stimulate their sense of social responsibility, actively promote Haisi Culture, and enhance their sense of historical mission and sense of responsibility. Carry out activities to revisit the "Sea Silk Road", allowing students to review history and enhance cultural confidence; Schools can effectively integrate "Haisi Culture" and "Haisi Spirit" into college student volunteer services, organizing college students to actively participate in and serve important Haisi cultural activities, such as Haisi International Art Festival and Haisi International Forum; Enable college students to have a subtle impact in experiential activities. Guiding students to participate in the the Belt and Road themed "Innovation and Entrepreneurship" project, linking the heritage of the Silk Road culture and "mass entrepreneurship and innovation", our school actively built a practice platform for "Internet plus" innovation and entrepreneurship, effectively gave play to the professional advantages of students, effectively incorporated the spirit of dedication and struggle contained in the Silk Road culture into social practice, won the first prize in the the Belt and Road and BRICS National Skills Development and Technological Innovation Competition, and won the best organization award, Cultivate students' entrepreneurial awareness and innovative spirit.

3.3. Integrating Haisi Culture into Curriculum Education

Curriculum is the core carrier and key link of education, and it is crucial to organically integrate the Haisi culture. Relying on Yalong Silk Road College, our school led the establishment of the China Cambodia Vocational Education Cooperation Alliance, Cambodia Research Center, and Cambodia Teacher Training Center, and was responsible for the Cambodia Myanmar country team of the "China ASEAN Vocational Education Federation". Expand cooperation with countries along the "the Belt and Road" and set up Italian training centers and South African

training centers. Develop 13 course standards, including "International Trade Practice", "International Marketing", "Cross border E-commerce Art and Crafts", "Cross border E-commerce Practice", "Cross border Logistics and Transportation", "Cross cultural Communication", "Fundamentals of Enterprise Management", "Business Data Analysis and Application", "Innovation and Entrepreneurship Training", professional standards for "Electrical Automation Technology", and job standards for "Cross border E-commerce B2B Data Operation Professional Skills", Develop English or bilingual textbooks or teaching resource packages (including whole course lesson plans, courseware, etc.), and train over 10000 domestic and foreign students annually. The College of Fashion and Fashion Design has introduced the advantageous majors and 15 core courses of the ACME Academy of Fine Arts in Milan, integrating the professional advantages of both parties and cultivating high-quality technical and skilled talents. Systematically excavate the elements of Haisi culture in textbooks and integrate them into curriculum teaching. For example, the Dijkstra Algorithm in the algorithm design course, taking "designing the best tourist route from Xi'an to Kazakhstan" as an example, combines the content of the abstract algorithm course with the culture of the Silk Road, and the calculated route not only has the lowest cost, but also can appreciate the customs of countries along the the Belt and Road. The introduction of content such as "Creative Creativity", "Art and Technology", "Italian Painting", and "Turin City Museum" in the "Wenzhou Turin Bridge of Knowledge" seminar has cultivated students' artistic cultivation in professional learning and career planning, achieving the effect of educating people through culture and culture.

3.4. Integrating Ideological and Political Education with Haisi Culture

General Secretary Xi Jinping pointed out: "We should make good use of the rich ideological and moral resources contained in the traditional Chinese culture to make it an important source of cultivating Core Socialist Values. The humanistic qualities and magnanimity contained in the Haisi culture and Haisi spirit, which are open and diverse, harmonious but different, inclusive, honest and trustworthy, pioneering and enterprising, and daring to be the first in the world, are in line with the ideological and political education of college students. How to integrate Haisi culture into the entire process of education and teaching, and follow the concept of collaborative education, is an inevitable requirement for ideological and political education. Adhere to applying the Haisi culture in a fresh and vivid form to ideological and political education in universities, and transform ideological and political education from a political dominated type to a cultural dominated type. Innovating the content and methods of education, continuously excavating and refining the educational resources in the Haisi culture, is conducive to achieving students' transition from passive learning to conscious acceptance, enhancing their self-education and innovation awareness, returning and strengthening the cultural attributes of ideological and political education, and achieving cultural confidence within the national context. Deeply explore the ideological and political education elements in the Haisi culture, carry out curriculum ideological and political reform, integrate the Shuomen Ancient Port Site in the ancient city of Wenzhou, relevant historical celebrities, relevant Chinese and overseas Chinese history, and some folk culture as ideological and political elements, integrate them into the curriculum, and combine them with professional education, so that students can develop a sense of action while learning professional courses well, actively research, promote, and inherit Haisi culture, Actively participate in the the Belt and Road work, and create a distinctive ideological and political education road.

3.5. Famous Teacher Education and Integration of Haisi Culture

With experts in Haisi Culture as the leader and dedicated teachers from different disciplines as the backbone, we will establish a "Famous Teacher Studio" for Haisi Culture, forming a teaching team with strong moral character, solid theoretical foundation, and outstanding teaching

abilities. Teachers not only possess knowledge of the relevant disciplines of "Haisi Culture" and "Silk Road Spirit", but also actively explore, deeply practice, and continuously summarize the ways and methods of spreading "Haisi Culture" to improve themselves. At the same time, regularly conduct on-site inspections of historical sites such as the "Haisi Culture", conduct academic discussions, and enhance professional literacy. Emphasizing research feedback and teaching, the author's team efficiently collects information related to the Silk Road through vertical search of internet data, and uses support vector machines to automatically, quickly, and accurately complete text classification work, forming the "Silk Road Cultural Heritage Annual Report". This provides experience and reference for the analysis and mining of Silk Road cultural heritage data, and provides rich materials for Haisi cultural education[4]. Invite academic celebrities to hold special lectures, carry out relevant academic exchanges and discussions, hold thesis selection activities on the theme of the Silk Road culture, carry out value research in the field of the Silk Road culture, explore the leading role of the Silk Road spirit, guide students to apply for the "the Belt and Road" category of college students' innovation and entrepreneurship projects, various skills competitions, etc., and realize the education of famous teachers.

3.6. Environmental Education and Integration of Haisi Culture

A good campus environment is an important part of comprehensive education. Integrating Haisi culture with the characteristics of vocational education, with the connotation of "patriotism, embracing all rivers, daring to be the first, integrity and fairness, hard work and dedication, and craftsmanship spirit", the construction is carried out from the aspects of humanistic environment, natural environment, media environment, etc. It has an indispensable edification and infiltration effect on the cultivation of teachers' professional quality and the growth and development of students, and enhances the sense of identification and belonging of teachers and students through subtle influence. In terms of cultural environment, it is possible to integrate the relevant content of Haisi culture into exhibitions of elegant art Haisi culture, cultural dramas such as "Haisi Romance", historical boutique dance dramas such as "Blue Sea and Silk Road", ideological and political knowledge competitions, class choir competitions, and campus singer competitions. Activities such as creating "Haisi cultural" anime works and filming micro films related to "Haisi culture" can be carried out to strengthen students' understanding of its connotation in practice. Establishing practical bases with the Wenzhou Shuomen Ancient Port Site and Wenzhou Museum, constructing the Haisi Culture Study Tour Base and the "Wenzhou Culture Overseas Station" have become important ways for universities to integrate Haisi Culture into the entire education process. In terms of natural environment, the memorial hall and exhibition hall on campus are branded with the Shanghai Silk Road, creating cultural stones, cultural roads, cultural corridors and other landscapes rich in the characteristics of the Haisi region, allowing students to feel the charm of "Haisi Culture" everywhere on campus, achieving an effect of "no sound is better than sound". In terms of media environment, we will bring Haisi culture into the scope of campus Internet culture construction, and push information related to Haisi through WeChat, Tiktok, Weibo and other popular publicity platforms for young students, such as the development and protection of Wenzhou Shuomen Ancient Port Site, and the geographical and cultural features of countries along the Haisi, to tell the story of Haisi well and influence students imperceptibly and positively.

4. Conclusion

Wenzhou is a millennium trading port, a starting port for export at home and abroad, and an important node city of the Maritime Silk Road. In the context of the "the Belt and Road Initiative", we have deeply excavated the educational and moral education resources in the local and Maritime Silk Road culture, and built a "six integration" vocational education system of the

Maritime Silk Culture, which is modeled on Wenzhou Polytechnic Institute. This is conducive to improving the quality of vocational talent training and expanding professional influence, and expanding the cultural value of the Maritime Silk Road.

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