Study on the Path of Modern Circulation System to Promote the Construction of a National Unified Market under the Dual Circulation Pattern

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Abstract

In 2022, the CPC Central Committee proposed to accelerate the construction of a unified national market, which is obviously the basic support and internal requirement for building a Dual circulation, and has important guiding significance for China's economic system construction and the formation of a future Dual circulation. Through the proof of the actual demand and important significance of the national uniform market construction in the present stage, this paper analyzes the function realization mechanism of the new development structure of the unified large market and the role of the modern distribution system in the national uniform large market construction. In terms of the path selection of building a unified large market, propose to start with improving the basic market system and adopt various measures to promote its construction, promoting the construction of high market standards, breaking monopolies, strengthening the unification of market basic system rules, improving the high-standard connectivity level of market infrastructure, breaking down regional barriers, creating a strong liquidity factor and resource market, and promoting coordinated and orderly regional development.

Keywords

Double Circulation; Modern Circulation System; Market Economy; National Unified Large Market.

1. Introduction

Since the State Council issued the document on specific goals, significance, measures, and other provisions related to the national unified market in 2022, it is clearly pointed out that the establishment of a unified market is the basic guarantee and internal condition for the formation of a Dual circulation of the socialist market economy with Socialism with Chinese characteristics, and can provide a strong guarantee for establishing a more complete socialist market and form a market economy system with stricter and more standardized requirements. In today's world, the global economy is closely linked, production is efficient and interconnected, the market has become the most scarce resource, and this is precisely China's great advantage, once China's rich market resources play a scale effect, will greatly further reduce the cost of scale, it can be said that the decision made by the State Council to establish a large market is at the current stage of our country and will help to further build a major strategy of social subject market economy with Chinese characteristics. In order to adapt to the urgent need for a complete and huge development pattern in the new era, this paper attempts to clarify the barriers between dispersed markets, puts forward policy suggestions, and provides methods and suggestions for how to ultimately form the market that our country currently needs.

2. Methodology

2.1. The Logical Meaning and Deep Connotation of Accelerating the Formation of a "Double Cycle" Dual Circulation

This is a correct and reasonable deployment based on the current situation in our country, its internal and external environment, and the changes in its own conditions. It is a systemic and deep-seated major change that has a bearing on the overall development of building a strong country. China is now standing at an important juncture in ending the previous stage of historical tasks and opening the next page of history. Any actions and plans should strive for a better country. Faced with the world's "unprecedented upheaval in a century", and in the face of national development advantages and practical constraints, we have put forward a new development strategy, which is a major plan for China's development future. It provides directional guidance for the "14th Five-Year Plan" and even the future development.

Forming a new development model of internal and external circulation in which both domestic and foreign cycles reinforce each other is a systematic project that involves both domestic and international efforts, both on the supply aspect and on the demand aspect. We need to make overall planning and arrangements. The economic cycle of our country is not a single domestic or international cycle, but a double domestic and international cycle, the two cycles are not isolated from each other and independent of each other, but are interdependent, I have you, they influence each other, promote each other, and constitute the economic development of our country. The double cycle development strategy proposed by our country reflects the dialectical thinking of materialism, that is, the relationship between domestic cycle and international cycle is dialectical unity. Among them, domestic circulation is the main one.

At this stage, due to the rising domestic labor costs, the continued tension in Sino US trade relations, the relocation of some industries, the long-term impact of the COVID-19 and the world economic recession, it is becoming more and more difficult for China to further expand exports. We must take meeting domestic demand as the starting point and goal of development, and rely more on building a sound domestic demand system and forming a stable domestic cycle to maintain stable economic growth in China. At the same time, by further participating in the international cycle and improving the participation in the international market, Chinese enterprises can make full use of the two markets and two kinds of resources, fully showcasing the scale advantages of China's complete and self-sufficient industrial chain and huge market, improve the efficiency and competitiveness of enterprises, and share the dividend of globalization. At the same time, with a stable domestic cycle, we can achieve long-term stable growth within the economy, and if there is a risk or rupture in the international cycle, our economy can also operate safely, so then enhancing China's security and stability capabilities in terms of supply and production.

2.2. The Practical Significance of the Construction of a National Unified Large Market

Expediting the building of a centralized national market is the basic support for building a Dual circulation. The large scale of the domestic market is the basis for China's double cycle strategy to be promoted smoothly. The working principles of the "Opinions" emphasize that "based on domestic demand, smooth circulation", and the main goals include "Strive to form a stable and efficient domestic supply and demand cycle, promote production and sales, and expand market scale and production capacity ", which are based on the consideration of building a new development pattern. The focus of China's economic work is still on supply reform and innovation, after all, production is the closest to people's lives. We will build a large unified market across the country, focus on addressing prominent issues such as improper intervention by personnel or departments in key areas and key links, and regional barriers,

comprehensively eliminate the problem points of blocking the domestic circulation, smooth the domestic cycle, and achieve high-quality supply, which will help improve the stable growth capacity of the Chinese economy. Increase the guarantee of stable operation of our economy. Building a unified national market can also better promote the integration of domestic and international markets, achieve the exchange of internal resources as soon as possible, and help the access rules and standards of domestic markets better align with the international market, achieve a new round of market elimination and update of domestic enterprises, improve the management norms of various industries.

Building a unified national market is an inevitable requirement for deepening economic system reform. Since the reform and opening up, the Chinese economy has already taken off, growing at an incredible speed. Now it has become a huge economy that no one in the world can ignore. After entering the new era, the Chinese economy has gradually transformed and upgraded towards good quality development. Since 2020, China has established a double cycle Dual circulation, and set the great goal of taking science and technology as the guide, and the two cycles work together to drive market and economic development and upgrading, so that the economy has a new round of mushrooming rapid growth. The establishment of the Tongil Market can also inject new impetus into economic development. A truly complete and harmonious modern economic society cannot do without the concept of new development, which should permeate all aspects. We need to reform the current economic system, improve and improve market mechanisms, eliminate monopolistic behavior and local protectionism, and promote unified, coordinated, orderly and the harmonious and common development of the national market.

The demand for the construction of a nationwide Tongil Market is a vivid manifestation of adhering to and improving the Socialist market economy system, and demonstrates the firm determination of the Party and the country to adhere to and improve the social theme of the city's economic system. A unified market can fully leverage its role and promote effective competition among enterprises, industries, and regions. Also deepening the division of labor, optimize the allocation of resources on a wider scale, and improve production efficiency. At the same time, this will help fully leverage the role of the market itself, that is, allocate resources more effectively and reasonably, help the government reduce its participation in the market, and better focus on its own functions. Continuous improvement in policy planning, implementation, and coordination will help break down local protectionism, promote the circulation of resources such as commodity factors in a wider range, continuously strengthen China's huge market resource scale advantage, effectively attract high-end factors and market resources from around the world.

2.3. The Framework Construction and Implementation Path of Modern Circulation System

Based on the development trend of the world's modern circulation system and combined with the actual situation in China, the modern circulation system refers to the circulation entity system and circulation system that adapt to the needs of modern economic development. It mainly includes three systems: one is the circulation operation system composed of modern circulation subject, circulation object, circulation carrier and circulation mode; The second is the security system composed of circulation infrastructure, circulation standards, information monitoring services, commodity emergency reserve, market emergency regulation, etc. The third is the regulation system composed of circulation management system, circulation policy, circulation laws and regulations, and market business environment.

The ultimate goal of the Dual circulation is to promote, efficient and stable circulation of business flow, logistics, capital and information in the operation of the national economy, which is also the strategic goal and the main components of building a modern circulation system. In

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order to complete the construction of the framework of modern circulation system, we must first clarify the construction focus. Circulation is connected to production at one end and consumption at the other, and plays an important basic role in the national economic cycle. From the perspective of national economic development, building a modern circulation system is also an inevitable strategic requirement to adapt to the current era and the world. At present, the modernization degree of China's circulation system is still not high, and there are still many weak links. On the one hand, the free flow of goods and factors still faces hidden barriers, and the construction of rules and standards is relatively lagging behind. On the other hand, traditional commerce needs to be transformed, the circulation of agricultural products needs to be upgraded, and new drivers of foreign trade development need to be cultivated at a faster pace. At the same time, the transportation and logistics infrastructure is not perfect, the network interconnection is not enough, the distribution is uneven, there are still weak links in emergency logistics, cold chain logistics, etc. The long-standing problem of difficulty in obtaining low-cost and effective financing in the circulation field has not been properly resolved, and there is still great room for improvement in the level of information application.

Second, we need to increase circulation efficiency. China's economy is deep and broad, and under the new development pattern, the scale, structure and space-time distribution of production and consumption will undergo great changes. Within a certain period of time, as the spatial scope of the circulation field expands, commodity and resource factors may be more dispersed, and economies of scale will be weakened. Deepening the market-oriented reform of modern circulation is one of the key tasks in building a modern circulation system. In promoting the efficient circulation and allocation of commodities and factors of production, China has formulated circulation rules and standards suitable to China's national conditions, intensified the application of circulation rules and standards, improved circulation market access and fair competition systems, strengthen the enforcement of anti-monopoly and anti Unfair competition laws, implemented rules for the implementation of fair competition review, and maintained fair market competition order.

Third, we need to reduce social costs. As an important component of the modern circulation system, the commercial circulation system plays a significant role in thriving markets, expanding consumption, serving people's livelihood and serving employment. From the perspective of the network layout of commercial circulation, we should pay attention to the connection with industrial layout and transportation planning, rationally layout commodity distribution centers and trading markets, and focus on making up for the shortcomings of agricultural product circulation. At the same time, we will implement high-quality development actions for commercial logistics. Improve the last mile distribution system, promote the standardization of commercial logistics and the integration of regional logistics, further reduce costs and increase efficiency in circulation. In addition, we should encourage and guide commercial circulation enterprises to seize new opportunities for the development of modern information technology, accelerate digitalization and intelligent transformation and crossborder integration, actively develop new business forms, new models and new scenarios, vigorously develop green circulation, and lead consumption and industrial upgrading. The development and innovation of commercial circulation provide consumers with diversified and convenient choice space for better consumption, improve the efficiency of Commodity Exchange, and reduce the transaction cost of the whole society.

3. Accelerate Key Links, Key Areas and Policy Suggestions for Building a Large Unified National Market

3.1. Breaking Monopolies, Promoting High Market Standardization, and Strengthening the Unity of Basic Market Systems and Rules

Want a unified and complete market, we need to improve the basic system of the market and promote the construction of high standards in the market. Local governments need to strengthen the correct understanding of local economic development and regional cooperation development, reduce short-sighted behavior in government management and market construction, actively promote the implementation of the central strategic plan, strengthen inter-regional cooperation and coordinated development, eliminate inter-regional trade barriers, cooperate to adjust economic structure, and adhere to scientific and sustainable development. We will strengthen the development of large markets regulated by basic market institutions. Thus promoting the improvement of the overall level of business in the market. The new economic development model of regional cooperation can replace the economic development model of Administrative division, promote the free flow of factors between regions, build a mutually beneficial and win-win regional economic development system, and build a unified factor and resource market. Perfect the unified urban and rural land and labor market, especially for talents to improve the nationwide household registration management system, promote the flow of scientific and technical talents in the region, accelerate the pace of innovative technology and a comprehensive data market, so as to concentrate the power of the market, build a unified national emerging market, and achieve innovative development.

3.2. Raise the Standard Connectivity Level of Market Infrastructure and Break Down Regional Barriers

The establishment of the national unified large market needs to break the monopoly phenomenon and restore the normal competition order of the market. In the process of building a standardized market, we can make full use of the legal relationship and practicability of the Anti monopoly Law and the Anti Unfair competition Law, maintain a normal and sound market order through legal means, and create, maintain and establish a harmonious and stable business environment. At the same time, the high standard connectivity level of market infrastructure should be improved, the market space of the logistics industry should be further expanded, and the blocked points should be opened up. By combining the actual situation of the region, a high-level waterway network should be built to help the smooth flow of commodity factor resources from water, land and air, and further reduce logistics operation costs. Accelerate the digital construction of business circulation, build a digital third-party logistics delivery platform, and cultivate supply chain enterprises with global influence; In addition to the construction of a standard logistics system, planning for improving the emergency logistics system should be strengthened to deal with the interconnection of resources under special circumstances such as major disasters.

3.3. Create a Highly Liquid Factor and Resource Market to Promote Coordinated and Orderly Regional Development

In the new development concept, "coordinated" development, as a fundamental requirement for sustainable development, has always been an important reference and implementation requirement for sustainable and healthy economic development. At the beginning of economic development, we experienced a long period of extensive development. In the current era of gradually scarce energy and resources, more need to implement the concept of coordinated development, pay attention to the effective planning of economic development and the positive and effective economic interaction between various regions, and promote the implementation.

In the economic troika, "consumption" has become an important starting point for economic growth and transformation. This requires us to grasp China's advantageous position as the largest consumer market in the world, fully understand the basic national conditions of China's economic development, and actively improve the plan of economic development from the central to the local government, in particular pay attention to the coordination degree of economic development between regions, grasp the key point of consumption, and promote the realization of a benign cycle of large domestic market with consumption as the starting point.

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